



SNOW VALLEY RACING ASSOCIATION  
PO Box 21100 Edmonton AB T6R 2V4  
www.snowvalleyracing.ca 780.434.3563

## THE SNOW VALLEY RACING ASSOCIATION

### PRIVACY NOTICE AND CONSENT

*(In accordance with the SVRA Privacy Policy which can be found at [www.snowvalleyracing.ca/resource](http://www.snowvalleyracing.ca/resource))*

The purpose of this notice and consent is to obtain your consent to the collection, use and disclosure of your child’s personal information and your personal information, including but not limited to your child’s phone number, e-mail address, date of birth, health/medical information, racing results and family information, in connection with the operation of The Snow Valley Racing Association (the “**SVRA**”):

1. The personal information is collected and used to coordinate and operate the SVRA and is also provided for registration and recording racing results.
2. Your child’s name, pictures and videos of your child and race results may be collected and used for:
  - a. Newsletters, annual reports, newspaper and other skiing or local publications, SVRA’s website and on social media, including, but not limited to, Facebook, Twitter, YouTube and Instagram (collectively, the “**Media**”); and
  - b. Tracking statistics by the SVRA, its agents or affiliates, and such statistics may be displayed on the Media.
3. Individual and team video, photos and statistics may be collected, used and displayed on the Media, at the Snow Valley Ski Club and in other reports and advertisements prepared by the SVRA, its agents, affiliates or sponsors, including, but not limited to, on posters and brochures.
4. I hereby consent to the above noted collection, use and disclosure of my child’s personal information and my personal information.
5. I hereby acknowledge that this consent will remain in force until it is revoked by me or my child and it need only be signed once.

I hereby consent to the above on behalf of myself and my child(ren)

\_\_\_\_\_ (names):

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Name (please print)