

# BLeadersEdge LLC Capability Statement



## Capabilities Statement

Leverage BLeadersEdge leadership videos to compliment and strengthen your internal leadership development training. The goal of BLeadersEdge training videos is to help organizations build new leaders while continuing to develop current leaders' skills in a continual, consistent manner that allows team development to take organizational leadership to new levels! Add KooLeaderZ Video Series to engage discussions on 101 leadership topics and leaders are provided an opportunity to grow. Sound interesting? KooLeaderZ Video Series is available in MPEG, SCORM 1.2, and HTML5 formats. KooLeaderZ Video Series was completely vetted through Disability:IN mentorships with Anthem and USAA.

## Differentiators

What separates BLeadersEdge virtual leadership training programs is KooLeaderZ Video Series combined with Incremental Shift. BLeadersEdge has:

- KooLeaderZ Video Series short leadership training for today's busy world available to upload to your cloud or LMS.
- Virtual training processes and tools for today's busy business world.
- Delivers inside systemic training (rather than an annual leadership training attendance) through its leadership lifecycle and leverages your resources to build authentic leaders that align with your organization's culture, ethics, and values.

## Value Proposition

BLeadersEdge provides leadership training videos and content through KooLeaderZ Video Series to build stronger leaders.

Here's what we focus on:

- Increased new team rapport/engagement/unity;
- Increased team leadership knowledge/practice/discipline; and
- Increased team responsibility/accountability/communications.

Here's how it benefits your organization:

- Increased deliverable times;
- Decreased leadership turnover;
- Improved corporate culture; and
- Increased leadership skills to improve productivity.

**MIKE NADEAU**, President of BLeadersEdge LLC, is a 29 year experienced project manager, consultant, and leadership author. As owner he:

- Provided leadership for teams to deliver solutions and mentoring.
- Led global teams remotely during various engagements; and
- Completed three years as a Doctor of Management in Organizational Leadership

## DUNS

117414465

## NAICS CODES

611430: Professional & Management  
611420: Computer Training  
611699: Miscellaneous Instruction

## SIC CODES

8748

## UNSPSC CODE

86132000

## PSC CODES

U008: Training Curriculum Development  
U009: Training General

## SAM CAGE

8H6L3

## CERTIFICATIONS

Disability:IN  
Disabled-Owned Business Enterprise  
DISABIN48012  
Disability:IN Mentorship Program

Certified MBE MWMSDC  
IN10939

Project Management Professional  
#55,329  
Certified October 2002

**Other information available on request.**