



# Corona del Sol Football

## Touchdown Club

### 2023 Aztec Football

Dear Potential Corona del Sol Sponsor,

The Corona del Sol High School Football Touchdown Club would like to ask for your support for the upcoming Fall 2023 football season. The CDS football team is entering the first year under our Head Coach, Jake Barro. The Touchdown Club is ready to pull out all the stops to support our amazing program!

The 2023 football season is coming up quickly and the Touchdown Club is continuing to use banner sales and program ads to help raise money for the Freshman, Junior Varsity and Varsity football teams. Among many things, the money is used to print the program, help send players to football camp, supply pre-game meals, football equipment for players and coaches, homecoming activities, year-end banquets, awards and gifts. It takes a lot of support from people like you to help us defray the costs of these events.

The Touchdown Club is offering you the opportunity to help your local community by purchasing **scoreboard signage, a banner, program ad** and much mor. Your banner will be displayed in the football stadium for the entire season. All advertisements will be in the 2023 football program, which will be sold at a minimal price at home Freshman, JV and Varsity games.

#### Sponsorship Benefits:

- Increased Community Presence
- Targeted Exposure
- Increased Brand Awareness
- Trust and Recognition
- Key Visibility

Please consider supporting our student athletes by filling out the following form and donating today. The Coaches, Players and the Touchdown Club truly appreciate your generosity!

Thank you for your support,

**Mike Sever**

President, CDS Touchdown Club

[cdstouchdownclub@gmail.com](mailto:cdstouchdownclub@gmail.com)



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### SPONSORSHIP LEVELS

**Platinum: \$4000** (Limited Sponsorships Available)

- Static Lighted Football Scoreboard Advertising
- Sideline Banner with preferred placement
  - Name announced during game
  - Honorary captain for coin toss
- Reserved front row parking plus golf cart lift to field gate
  - CDS Touchdown Club Booster T-Shirt
  - 2 All Sport Season Passes
- Full page ad in season program

**Gold: \$2000**

- Sideline Banner with preferred placement
  - Name announced during game
  - Honorary captain for coin toss
- CDS Touchdown Club Booster T-Shirt
  - 1 All Sport Season Pass
- Half page ad in season program

**Bronze: \$1000**

- Sideline Banner with preferred placement
  - Name announced during game
- CDS Touchdown Club Booster T-Shirt
  - 1 All Sport Season Pass
- Quarter page ad in season program

**Sideline Banner**

- New Banner \$350 (5 x 3)
- Banner Renewal: \$250

**Program Advertising**

- Full Page \$350
- Half Page \$225
- Quarter Page \$175
- Business Card \$150

**Business Name :**

**Contact:**

**Address:**

**Email:**

**Phone:**

Please have artwork and logos 'print ready', acceptable file formats are: pdf or jpg.

Please email the artwork to: [cdstouchdownclub@gmail.com](mailto:cdstouchdownclub@gmail.com)

**\*\*\*\*Deadline for Banner and Program Ads : August 3, 2023\*\*\*\***