



## Daisy Gallagher

From Wikipedia, the free encyclopedia

**Daisy Gallagher** (born September 21) is a Cuban-American serial entrepreneur, global strategist, [1] lecturer, editor, author, and U.S. Federal Government contractor for military and civilian agencies.[2][3][4][5]

### Early life and education

Gallagher was born in Havana, Cuba. Her heritage is European and she came to the US with her parents when she was 14 months old.

Gallagher holds the following post-graduate certificates.

- Advanced Master's in project management and Master's project management certificates – Villanova University (4.0 GPA) (2007-2010)
- Advanced Strategic Project Management Certificate (Villanova - 2010)[1][3]
- Project Management IS/IT Professionals Certificate, (Villanova 2007)
- Mastering Project Management Certificate (Villanova 2008)
- Mastering Project TeamsCertificate (Villanova 2008)
- Exercising Leadership: Foundational Principles Certificate of Achievement, Harvard University, Harvardx (2020)

She is an International Board Clinical Practitioner CHT (2009),[1] International Board Coaches and Practitioners, Success Coach (2011), and US Federal Government Contractor (1995 – Present)

### Career

After working for a decade in corporate America with a few hundred dollars, Gallagher founded Gallagher & Gallagher Worldwide, Inc.,[3][6] a woman-owned business focusing on strategic and integrated communications, in September 1990, and is the firm's CEO.[1][7] In 2013, she co-founded SUSTAP, LLC., [3][8], a woman-owned sustainable technology and product company.

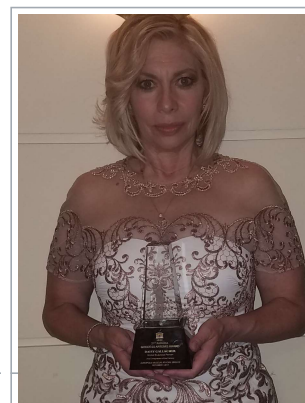
She has been involved in clean energy education for over two decades, starting in Pennsylvania, where she was appointed by the Commissioners to serve on the Monroe 2020 Executive Committee. Gallagher served on several sustainable and economic leadership committees. Her company developed the award-winning M2020 educational campaign framework and organized forums on economic and environmental development.

Gallagher and her husband, Robert J. Gallagher, founded the World Green Energy Symposium (WGES) in the United States in August 2008,[3] which focuses on new sustainable/renewable energy as well as innovations in existing technologies as the vantage point in the new economy, creating and maintaining jobs, contract and exporting opportunities, and new policies leading to economic vitality and a healthier planet.

Since 2009, the WGES conferences attract leaders in the industry, academia, and government internationally with programs focused on clean, renewable, and advanced existing technologies, innovations, policies, and services as the vantage point for creating and maintaining jobs, contracts, exporting opportunities, and policies leading to economic vitality and a healthier planet. She works directly with top officials, corporate executives such as the White House Sustainable Executive, Assistant Secretary of Defense Energy & Sustainability (Pentagon), Assistant Secretary of the Air Force Energy, U.S. Department of Commerce Officers, U.S. Ambassador to China (Secretary Locke) U.S. Department of Trade, U.S General Services Administration Administrators & Officials, U.S. GSA PBS Federal Government Office of Federal High-Performance Buildings Executive Officer, and U.S. Department of Energy Officials. Gallagher has served as the lead in the development of Eco-Park and Recycling programs. Her company organized the first Economic Summit in her state, where she served as the Lead Program Manager. She served under contract with the U.S. government, representing it in the national Community Information Program (CIP).[8]

She is the co-founder of Thought Leadership Conferences and Executive Think Tank, established in 2012, hosted by the Council of Federal EEO and Civil Rights Executives. She was an editor for the book, *Backroads of Monroe County and Women Who Made History in Monroe County*. She has been involved in numerous women's organizations, has lectured nationally and internationally, and written articles on the subject.

Daisy Gallagher



International Artemis Leadership Award & International Business Award



Daisy Gallagher at the NYC Red Carpet Event

Gallagher initiated the conceptualization of stakeholder consensus to full implementation of award-winning programs. These programs include the global launch of the first energy-efficient insulating building technology in the nation taking it worldwide, the social-economic justification research and development along with the business plan development and technology analysis resulting in bringing to market a revolutionary sustainable technology fulfilling global environmental mandates to reduce landfills and create jobs by integrating products into a renewable global solution; the nationwide stakeholder consensus involving all layers of government, environmental, nonprofit, and business in the implementation of M2020, one of the first sustainable plans in the state of Pennsylvania bringing in jobs and multi-millions in funding.

Gallagher served as a defense and civilian contractor for more than two decades. While working in government contracting, she won contract awards of more than \$25 million in value. She has served at leadership-level advisory positions, including Lead Senior Public Affairs Officer, trainer, and liaison for the United States Department of Defense Program Executive Office (PEO) Pentagon PMSW, working with top officials. She works with generals and other officials out of the Pentagon, developing the Strategic Communications Plan (STRATCOM) for DOD. Gallagher has been awarded several current initiatives working with the Office of Secretary of Defense (OSD) and supporting work on an IDIQ with SAIC in Training for DOD National Defense University. She served as the Team Lead Advisor and Executive Manager on major initiatives for more than 22 federal agencies, as well as states, municipalities, and contractors of Fortune 500 & 100 corporations.[8][9] She trains federal employees and contractors and serves as Executive Advisor on numerous programs.

Gallagher was appointed and served both on the GSA Industry, Government Steering Committee, Government Council and also served on the Small Business Advisory Council for the U.S. Government. She has been a military contractor and civilian contractor for more than 26 years.

Gallagher has been a keynote speaker at many programs nationwide, including the United Nations and internationally at the Foreign Ministry. As a board member and executive board member of numerous non-profit organizations, she has led and served as a member of delegations at the request of the organizations, meeting with United States Congressional leaders and Cabinet officials. She has played a leading role in forging industry-government partnerships.

Gallagher has taught Public Relations and Crisis Management at the university level.[1] Her books have been featured on Forbes, Yahoo, and government websites.

## Publications

---

### Books

- The Government Contractors Resource Guide[10][11]
- How to Succeed in a Testosterone World Without Losing Estrogen[1]
- Women Making History in Monroe County
- Editor, Backroads of Monroe County

## Memberships and affiliations

---

- Ambassador at Large, International Executive Board of the Euro American Women Council
- U. S. Navy League, Navy League National Capital Council, Part of annual delegation to Congress
- Executive Board Member of the National Board of Women Impacting Public Policy[12]
- East Stroudsburg University Foundation Board (also established endowed Scholarship for students in English).[13]
- Board of Directors of the State of Pennsylvania's 10,000 Friends
- Chairman of the Board of the Chamber of Commerce Greater Pocono Chamber of Commerce[14]
- Ambassador at Large & Board Member, Euro-American Woman's Council
- Chairman of the United Way, Monroe, PA
- Monroe 2020 Executive Council, Commissioners & Business Leaders
- Washington DC Chamber of Commerce Economic Development
- Hubzone Council Delegation (Hubzone Council Task Force Monroe, PA)
- Advisory Board of the World Green Energy Symposium, United States (WGES.US)
- Grand Marshalls of the St. Patrick's Day Parade, PA - Tommy Cullman Award Philanthropy and Community Service Certificate of Recognition by U.S. Member of Congress[1]
- Advisory Board of the D.C. Archangels, Investors Group[8]
- Executive Board Member, Women Impacting Public Policy (WIPP) Washington DC

## Awards and honors

---

- Top Five Woman-Owned Business of the Year[1]
- USA Small Business Administration Businessperson of the Year, presented by Administrator at Philadelphia Vet Stadium.[1]
- Association of Women in Communication, Philadelphia Chapter, SARA AWARD Recipient for Excellence in Public Relations

- Best 50 & 25 Women in Business Governor of PA Dept. Community & Economic Development
- Rotarian of the Year, Rotary Club of the Stroudsburg's (First Woman Rotarian of the Year in the Club's 76 Year History at the time, 1995)
- Paul Harris Fellowship Award, presented by Rotary Club International in recognition of tangible and significant assistance given for the furtherance of better understanding and friendly relations amongst people of the world.
- SBDC, The University of Scranton Woman Entrepreneur of the Year[15]
- Chamber of Commerce Citizen of the Year, Northeast Pennsylvania
- United Way Gilford R. Gilliam Award, for outstanding volunteer service (Chairman of U.W. Campaign),
- Several Public Relations Society of America (PRSA) Overall Excellence Awards, including
- Pepper Pot Award, Monroe 2020 Public Education Campaign
- Silver Ladle -Recycling Public Education, Public Relations Campaign
- The Communicator Award of Excellence for Tobyhanna Army Depot Initiative, Excellence in Electronics;
- The Communicator for Department of Veterans Affairs, Print Media VISN 11;
- The Communicator for Pocmont Resort, Vacation Getaway Campaign
- International Award Business Leadership & entrepreneurship –Greece Minister of Tourism/EAWC – 2017-2018
- International Artemis Leadership Award & International Business Award – US/Greece
- The Artemis Award Athens, Greece in 2012,[1]
- Top Entrepreneur of Century presented in Athens Greece 2017 by Minister of Tourism[16]
- Global Business Forum Excellence in Innovations U.S.Congress 2012 EAWC[1]
- Top Entrepreneur and Business Person of the Year by U.S. Small Business Administration

## Personal life

Gallagher married her childhood sweetheart Robert Gallagher on December 14, 1974, and has two children, Scott (b. 1980), Lori (b. 1984), and grandson Colin (b. 2004).

## References

1. [WASHINGTON DC ARCHANGELS Biography](http://www.dcarchangels.com/sr-adv.---d.-gallagher.html) (http://www.dcarchangels.com/sr-adv.---d.-gallagher.html)
2. [How Sponsoring Events Enhances Brand Image While Helping Stretch Marketing Budgets](https://ezinearticles.com/?How-Sponsoring-Events-Enhances-Brand-Image-While-Helping-Stretch-Marketing-Budgets&id=6489606) (https://ezinearticles.com/?How-Sponsoring-Events-Enhances-Brand-Image-While-Helping-Stretch-Marketing-Budgets&id=6489606)
3. [LinkedIn Biography](https://www.linkedin.com/in/daisygallagher/) (https://www.linkedin.com/in/daisygallagher/)
4. [DAISY GALLAGHER, AMA, CPM, CHT](http://www.daisygallagher.com/) (http://www.daisygallagher.com/)
5. [The 2010 Government Contractor's Resource Guide Edition Launched as E-Book](https://www.1888pressrelease.com/daisy-gallagher/government-resource-guide/the-2010-government-contractor-s-resource-guide-edition-laun-pr-194865.html) (https://www.1888pressrelease.com/daisy-gallagher/government-resource-guide/the-2010-government-contractor-s-resource-guide-edition-laun-pr-194865.html)
6. [Daisy Gallagher As New Senior Board Member of Rubix LS](https://rubixls.com/2018/10/31/daisy-gallagher-as-new-senior-board-member-of-rubix-ls/) (https://rubixls.com/2018/10/31/daisy-gallagher-as-new-senior-board-member-of-rubix-ls/)
7. [Gallagher & Gallagher Worldwide](http://www.gallagherworldwide.com/) (http://www.gallagherworldwide.com/)
8. [EAWC Biography](https://www.eawc.org/honorees/58-daisy-gallagher) (https://www.eawc.org/honorees/58-daisy-gallagher)
9. [S-burg CEO's book points way to gov't contracts](https://www.poconorecord.com/article/20070128/NEWS02/701280318) (https://www.poconorecord.com/article/20070128/NEWS02/701280318)
10. [The Government Contractor's Resource Guide Kindle Edition](https://www.amazon.in/gp/product/B0040EIVGI/ref=db_s_a_def_rwt_t) (https://www.amazon.in/gp/product/B0040EIVGI/ref=db\_s\_a\_def\_rwt\_t)
11. [The Government Contractor's Resource Guide: The Government Contractor's Resource Guide used by government contractors, contracting officers + as resource material for university curriculum featured in national newspapers + magazines, one of the best selli](https://www.barnesandnoble.com/w/the-government-contractors-resource-guide-daisy-gallagher/1119637376) (https://www.barnesandnoble.com/w/the-government-contractors-resource-guide-daisy-gallagher/1119637376)
12. [Local CEO named to women's business group](httphttps://www.poconorecord.com/article/20070715/NEWS02/70715) (httphttps://www.poconorecord.com/article/20070715/NEWS02/70715)
13. [College of Arts and Sciences Scholarships](https://www.esufoundation.org/college-of-arts-sciences-scholarshipsCollege of Arts and Sciences Scholarships) (https://www.esufoundation.org/college-of-arts-sciences-scholarshipsCollege of Arts and Sciences Scholarships)
14. [Pocono Mountains Chamber of Commerce Stroudsburg, PA](http://beta.asoundstrategy.com/sitemaster/userUploads/site250/2005) (http://beta.asoundstrategy.com/sitemaster/userUploads/site250/2005)
15. [Monroe ad exec awarded an honor for entrepreneurs](https://www.poconorecord.com/article/20021027/News/310279997) (https://www.poconorecord.com/article/20021027/News/310279997)
16. [Influential Business Woman Awards – Daisy Gallagher](http://www.gallagherworldwide.com/newsroom.html) (http://www.gallagherworldwide.com/newsroom.html)

Categories: [Serial Entrepreneurs](#) | [Global strategists](#) | [Authors](#) | [Living people](#) | [Government contractors](#)



**Distributed Wikipedia**

Powered by **Wiki Specialist LLC** (<https://www.wikispecialistllc.com>)

© Copyright 2019 - Wiki Specialist LLC