



FRANCHISE OPPORTUNITY

This is not a franchise offering. A franchise offering can be made by us only in a state if we are first registered, excluded, exempted or otherwise qualified to offer franchises in that state, and only if we provide you with an appropriate franchise disclosure document. Follow-up or individualized responses to you that involve either effecting or attempting to effect the sale of a franchise will be made only if we are first in compliance with state registration requirements, or are covered by an applicable state exclusion or exemption.



Be a Part of Positive Change. Be a Part of VOWBurger.

VOWBurger is on a mission to bring a mouth watering experience to patrons across the States through our all-vegan burgers, fries, and shakes. Our **100% plant based, crave-worthy menu** sets us apart from all other fast casual concepts around. VOWBurger is your answer to entrepreneurship, gifting **perfected processes, strong ongoing support, delicious recipes, and effective branding** straight into the hands of our franchisees.



We have strategically built a franchise system that sets our franchisees up with **everything they need** to establish, launch, and sustain their VOWBurger franchise.

Don't miss out on this fun business opportunity full of positive global impact and promising profit potential!

Why Invest in VOWBurger?

Our leadership team brings almost a decade of global corporate wisdom to the table, developing a business model and concept that has launched us into success seemingly overnight. At VOWBurger, our franchisees are gaining a polished franchise system that operates flawlessly, but not only that. You are setting foot into a business that cares about everything we do, from sustainably sourced paper products to donating one meal to our food relief partner, Food for Life Global, for every meal served. This is a one-stop-shop for franchise buyers who are looking to start their very own business and be a part of a positive cause.

What else makes VOWBurger the best choice in the franchise marketplace?

- Clear mission and model paving the way towards less global hunger, giving back meal for meal.
- Community give back aspect is attractive for increased local support, customer retention, and media attention.
- Flexible and scalable business model allows for revenue boosts as appropriate.
- Current health-conscious culture demands vegan options for healthier lifestyles; patrons feel great knowing they are fighting hunger through their purchase.
- Fast casual concept fits well into today's quick-bite culture.
- Straightforward, simple-to-operate business; minimal staff needed.

For individuals who would love to join a potentially rewarding business venture,
VOWBurger may be right for you.

***“BECAUSE WE INVEST
IN OUR FRANCHISEES,
OUR CUSTOMERS, AND
OUR COMMUNITY.”***



Vibin Yet?

The best fit franchise partners for VOWBurger will have the following qualities:

Commitment to Excellent Customer Service

A Passion for the VOWBurger Mission and Vows

Leadership Experience a Plus

Strong Marketing/Sales Skills

Meets Financial Requirements



We Vow to Give Our Franchisees...



Exclusive Territories: We've identified ideal factors for your VOWBurger, producing an exclusive territory with an average 50,000 population. Multi-unit opportunities available!

Comprehensive Training: Our training program includes every aspect of this business within two detailed training phases. Refresher sessions happen annually.

Operational Support: We provide ongoing training and support within product ordering, pricing guidelines, customer service skills, administrative practices, and more.

Field Visits: Our business was developed to thrive. We work to ensure replicated practices through field visits one to two times per month.

Marketing Guidance: The VOWBurger brand has a tremendous amount of forethought behind it! We supply you with consumer marketing plans and materials to effectively market your franchise, as well as handle all social media management.



The Numbers

Franchise Fee:

\$25,000

Royalty Fee:

6%

of Gross Sales

Estimated Minimum
Initial Investment:

\$194,883
(including franchise fee)

Join the Mission

We believe that our savory burgers and our mission to fight hunger have destined us for greatness! Join us on our journey. To get started with VOWBurger and for more information on the franchise process, please visit our franchise page at

VOWBurgerFranchise.com.



VOWBURGER



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