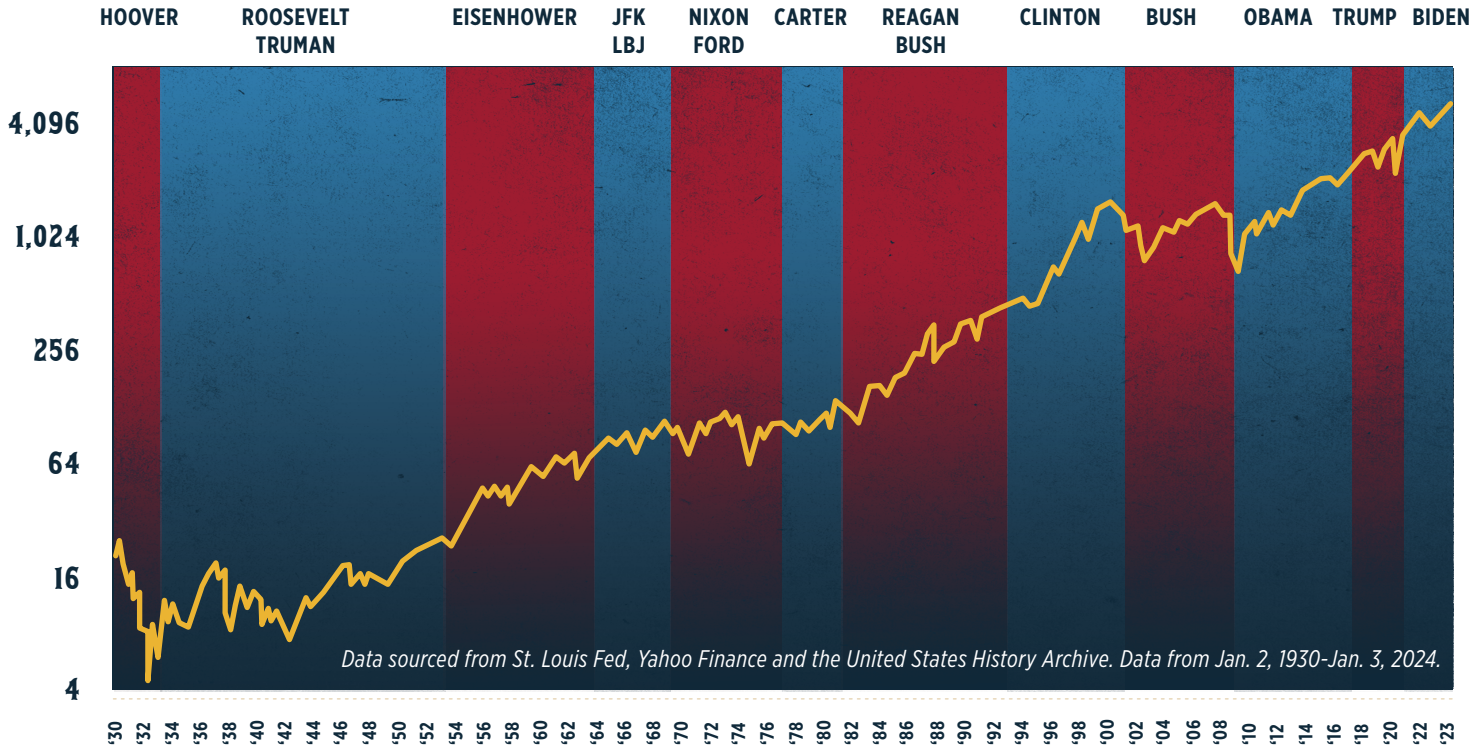


# ★ YOUR RETIREMENT PLAN ON THE BALLOT ★

## HOW ELECTIONS MAY AFFECT YOUR RETIREMENT PORTFOLIO — OR NOT.



REPUBLICAN PARTY IN WHITE HOUSE

S&P 500 INDEX

DEMOCRATIC PARTY IN WHITE HOUSE

- ★ **CONSIDER AVOIDING EMOTIONAL DECISION-MAKING:** Elections can stir strong emotions but keeping them from influencing your financial strategy we believe is crucial.
- ★ **LONG-TERM STRATEGY MAY OUTWEIGH SHORT-TERM POLITICAL NOISE:** Markets are resilient and historically, have not been significantly impacted by which party takes over the Oval Office — even if the next president isn't your preferred choice.
- ★ **CONSIDER STICKING WITH A PERSONALIZED FINANCIAL STRATEGY DESIGNED TO NAVIGATE ANY POTENTIAL STORM:** We've created a plan based on your unique needs and goals; we believe the election won't derail it, but a rash decision might.
- ★ **MARKET PERFORMANCE HAS LITTLE TO DO WITH WHO IS IN THE OVAL OFFICE:** Look at the chart above to see how markets have performed since the 1920s and notice how the line has trended upward over the long term, regardless of which party held the presidency.

While making a decision out of fear is something we feel you should avoid, it's never a bad idea to review your strategy. If you'd like to take a look at your long-term strategy, give us a call at 703-544-9600



Marc Trost  
10432 Balls Ford Rd. Suite 300 | Manassas, VA 20109  
703-544-9600  
marc@marctrostfinancial.com

Past performance is no guarantee of future results and should not be the sole basis of any investment decision. The S&P 500 Index is an unmanaged index of 500 of the largest US stocks. Investors cannot invest directly in an index. All investments involve risk, including the possible loss of principal.

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