

At a Glance: Christie's International Real Estate

- Through its network of leading real estate brokers and its New York City brokerage, Christie's International Real Estate is the global authority in the marketing and selling of luxury residential properties.
- Network achieved approximately US\$500 billion in sales over the last five years and more than 54 million website visits annually
- Corporate offices in New York, London, Hong Kong, Los Angeles, Chicago, Palm Beach, and Moscow

Sales Highlights



Girasol Estate
US\$67 million, Saint Barthélemy, *Sibarth Real Estate*
November 2017



Elaine Gardens
AUS\$71 million
Point Piper, Australia
Ken Jacobs
April 2017



Triplex Penthouse in the Golden Square
US\$61 million
Monte Carlo, Monaco
Hammer Draff Great Properties
March 2017

All data as of September 30, 2018

At a Glance: Christie's

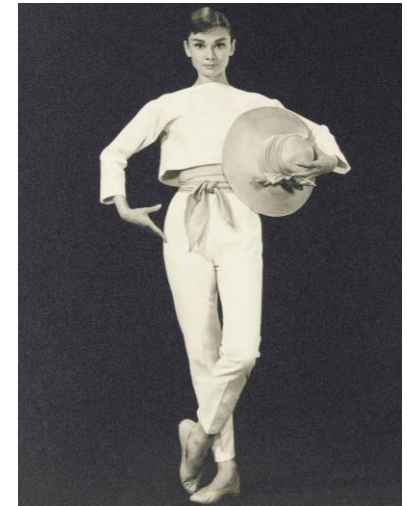
- Founded in 1766 by James Christie
- Approximately 350 sales annually in 80 categories
- Achieved global art sales of £4.5 billion (US\$5.7 billion) in 2017
- The first international fine art auction house to operate independently in mainland China, now with offices opened in Shanghai and Beijing

Sales Highlights



Salvator Mundi
Leonardo da Vinci
Price Realized: US\$450.3 million
Sold November 2017
Leonardo da Vinci's rediscovered masterpiece, *Salvator Mundi*, sold for a historic US\$450,312,500, setting a new auction record for any work of art ever sold at auction in New York's Post-War and Contemporary Art Evening Sale in November 2017

The Personal Collection of Audrey Hepburn
Total Sales: US\$8.441 million
September 2017

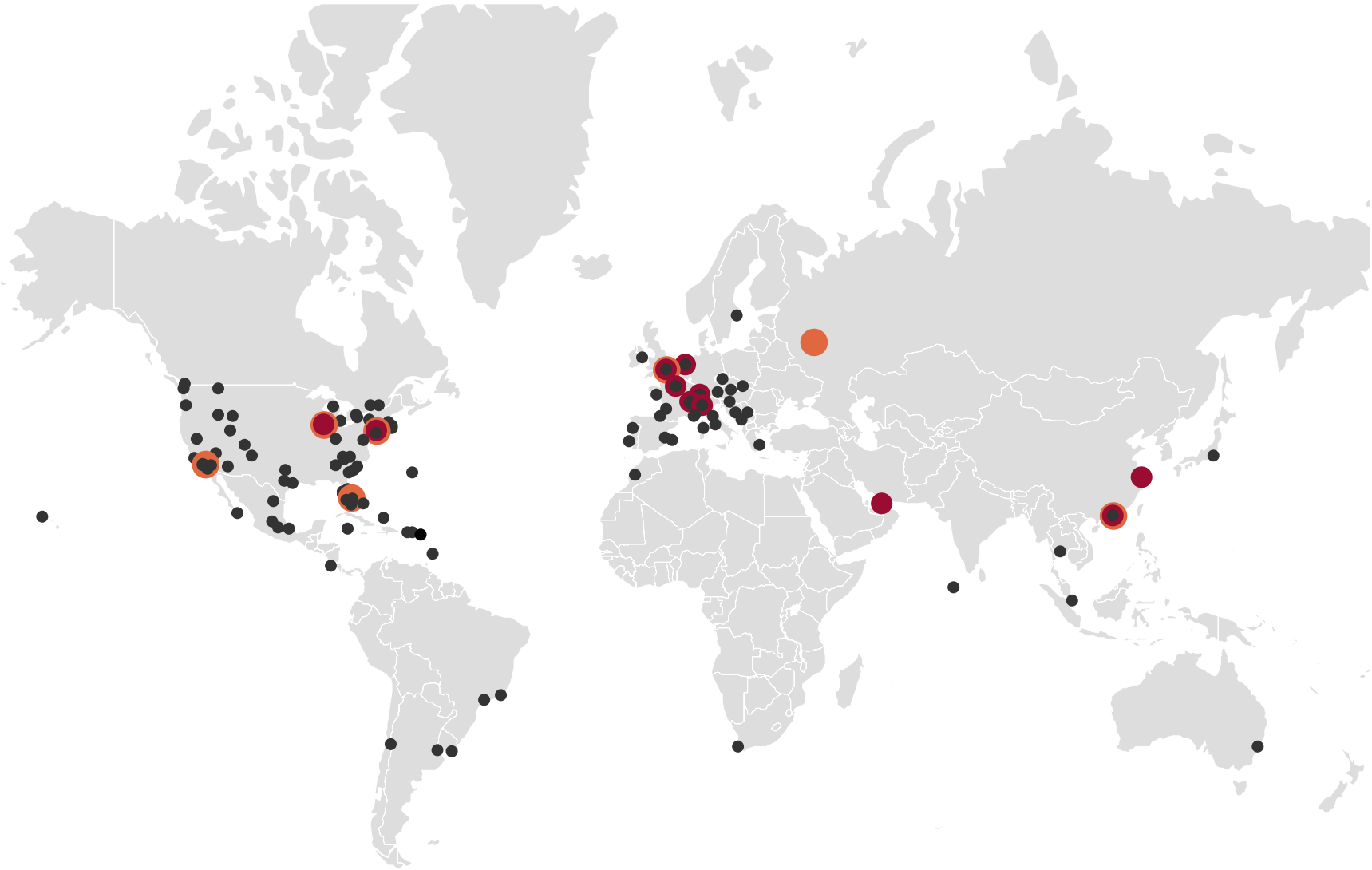


The Pink Promise
US\$31.886 million
November 2017



CHRISTIE'S

INTERNATIONAL REAL ESTATE



Christie's International Real Estate

940 offices
49 countries

Christie's Auction House

10 salerooms
46 countries

- Christie's Auction House Salerooms
- Christie's International Real Estate Office Locations
- Christie's International Real Estate Affiliate Locations

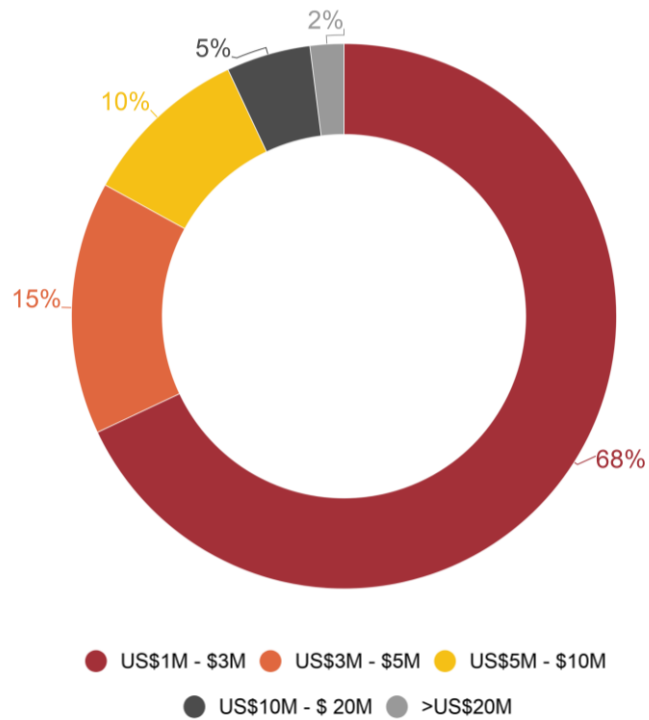
Curated Network of Real Estate Specialists Representing

~14,000
*Number of Luxury
Properties Worldwide*

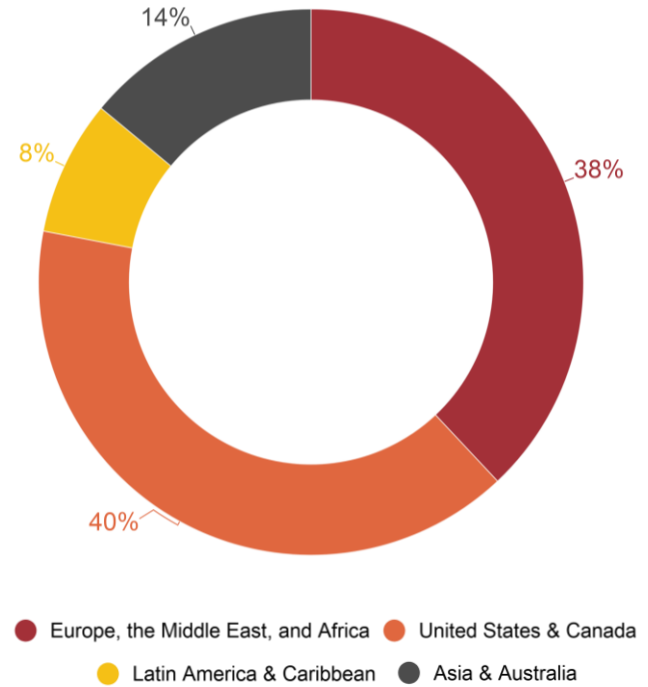
US\$56B
*Value of Luxury
Properties Worldwide*

US\$500B
*Real Estate Sales Over
the Last Five Years*

Properties by price (number of properties)



Properties by region (value of properties)



The World of Luxury Real Estate

LUXURY INDEX

Most Luxurious Global Cities for Prime Property

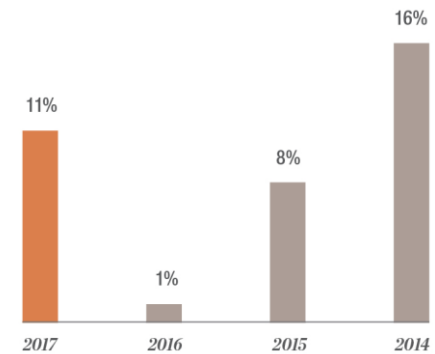
With two residential sales above \$100 million and the highest price per square foot of any urban area, Hong Kong ranks as the 'most luxurious' major housing market worldwide for the second consecutive year. Five of the top 10 markets, recorded year-on-year growth in luxury home sales of ten percent or higher.



Top 10 most luxurious cities for luxury real estate, 2017

GLOBAL LUXURY PROPERTY SALES GROWTH

After a year of tepid growth, sales of international luxury homes rebounded in 2017, posting the best annual growth rate in three years.



Annual change in US\$1M+ residential unit sales across international luxury housing markets where sales data was available

LUXURY THERMOMETER

Hottest Primary Markets

The Canadian city of Victoria, BC, topped this year's list of hottest primary housing markets, with significant year-on-year increases in both luxury sales volumes and prices.

- 1) Victoria, British Columbia
- 2) San Diego, California
- 3) Orange County, California
- 4) Washington, DC
- 5) Paris, France



Top 5 hottest primary markets for luxury real estate, 2017

LUXURY THERMOMETER

Hottest Second-Home Markets

Showing strong year-on-year performance in million-dollar-plus home sales, the historic city of Santa Fe tops our list of hottest second-home markets, followed by Toronto's 'weekender' market of Muskoka.

- 1) Santa Fe, New Mexico
- 2) Muskoka, Ontario, Canada
- 3) Sarasota, Florida
- 4) Sun Valley, Idaho
- 5) Bahamas



Top 5 hottest second-home markets for luxury real estate, 2017

Luxury Properties Receive Maximum Visibility Through Christie's International Real Estate

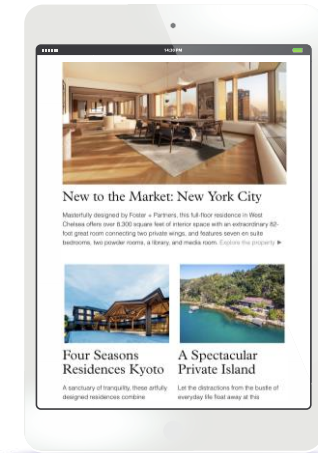


How we attract qualified buyers to your home

Properties listed with the Christie's International Real Estate network gain unrivaled international exposure. Given the exclusive nature of the Christie's affiliation, no other local real estate company can offer such direct exposure to qualified potential buyers. Our advertising and marketing platforms are designed to achieve maximum results across diverse marketing platforms.

Digital:*

- christiesrealestate.com
- christies.com
- Website syndication (English and Chinese Language)
- Luxury Defined blog
- Social media
- Marketing email campaigns
- Programmatic and Google display advertising
- Listings syndication to Affiliate network websites



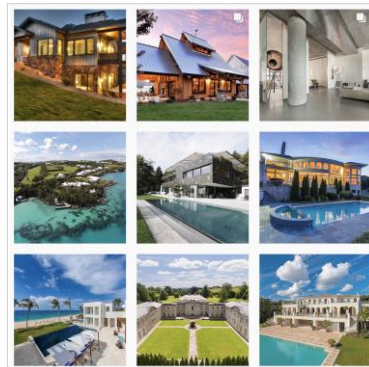
Print:*

- Property brochures distributed worldwide to Christie's auction house venues and Affiliate offices
- Christie's International Real Estate quarterly magazine and annual Luxury Edition distributed throughout the world, including fully translated magazine in mainland China
- Direct mailings to clients and lifestyle booklets distributed throughout Christie's
- Luxury Defined annual residential market piece and other thought leadership pieces

**Print and digital marketing opportunities are subject to availability*

Marketing & Social Media

We have an engaged, global community of followers. Our PR, digital, and social media campaigns result in billions of international impressions.



High-Profile Events

Promotions that leverage the natural overlay of fine art and luxury real estate, on prominent display at many of Christie's sales and other luxury lifestyle events, reaching high-net-worth individuals, many of whom are discerning potential buyers.



Targeted Public Relations & Advertising Strategies

Global Support in Public Relations

Our press strategies are designed by our international public relations teams to maximize exposure for affiliates and properties in acclaimed news outlets and drive traffic to property listings on christiesrealestate.com. Properties in our portfolio are routinely chosen by influential publications and the news media as the subject of editorial features, lifestyle pieces, property roundups, travelogues, and business reports. We have a dedicated team and two global public relations firms on board to support this effort.

Advertising Campaigns

We strategically tailor our global print and digital advertising initiatives are strategically tailored to connect with an affluent audience of potential home buyers and real estate investors through targeted placement in the world's leading publications.

The New York Times 联合早报

MANSION GLOBAL
ONLY THE EXCEPTIONAL

FINANCIAL TIMES

Luxury Insider
ASIA'S LEADING ONLINE LUXURY MAGAZINE

THE
WALL STREET
JOURNAL

Bloomberg

COUNTRY LIFE

Robb Report
MAGAZINE FOR THE LUXURY LIFESTYLE

CNN ARCHITECTURAL DIGEST Коммерсантъ®

CHRISTIE'S
INTERNATIONAL REAL ESTATE



when others see a
HOUSE
we see a
WORK of ART

Discover your masterpiece.

551 West 21st Street, 15th Floor
New York, New York
Offered at \$36,500,000

The Erin Boisson Aries Team are trusted advisors in the art of connecting buyers and sellers of fine homes in New York City.
Call Erin Boisson Aries at Christie's International Real Estate Group, Inc. on +1 677 607 0454 or visit christiesrealestate.com.

christiesrealestate.com



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