



GLO  Preemies

Sponsorship Proposal

40 ACRES AND A MULE CAMPAIGN





Introduction

Why 40 Acres and a Mule

GLO Preemies is excited to announce the launch of our transformative campaign, "40 Acres and a Mule," dedicated to revolutionizing neonatal intensive care unit (NICU) support for premature babies and for 18 years after. This year-long initiative aims to raise awareness, funds, and support to provide comprehensive care for preemies and their families.

Join us in nurturing hope and creating a brighter future for these resilient little fighters. Learn more about the campaign, upcoming events, and ways to get involved below.



About the Project



Help Our Campaign Reach \$100,000

Each donation and sponsorship to our 40 Acres and a Mule campaign plays a crucial role in addressing historical injustices and promoting economic empowerment within marginalized communities. These funds contribute directly to the acquisition and development of land, providing a tangible and symbolic step towards rectifying past wrongs. Additionally, donations support various initiatives aimed at fostering sustainable agriculture, educational programs, and community empowerment projects on the acquired land including NICU support for black families.

By contributing to the 40 Acres and a Mule campaign, individuals are actively participating in the creation of opportunities for economic self-sufficiency, education, and community development, thereby making a lasting impact on the lives of those who have historically been disenfranchised. Every donation and sponsorship regardless of size, becomes a building block in the pursuit of a more equitable and just society.

Project Budget

Category	Estimated Cost
Land Purchase	\$400,000
Construction of Tiny Homes	\$1,250,000
Infrastructure and Utilities	\$250,000
Permits and Fees	\$50,000
Furniture for Tiny Homes	\$50,000
Appliances for Tiny Homes	\$50,000
Miscellaneous Expenses	\$222,000
Total Project Budget	\$2,272,000

Project Budget

BUDGET FOR PURCHASING 40 ACRES OF LAND AND 25 TINY HOMES FOR NICU FAMILIES:

LAND PURCHASE:

- COST PER ACRE: \$10,000
- TOTAL COST FOR 40 ACRES: \$400,000

CONSTRUCTION OF 25 TINY HOMES:

- AVERAGE COST PER TINY HOME: \$50,000
- TOTAL COST FOR 25 TINY HOMES: \$1,250,000

INFRASTRUCTURE AND UTILITIES:

- SITE PREPARATION (GRADING, LANDSCAPING, ETC.): \$50,000
- UTILITIES INSTALLATION (WATER, ELECTRICITY, SEWAGE): \$200,000
- TOTAL INFRASTRUCTURE COST: \$250,000
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PERMITS AND FEES:

- BUILDING PERMITS: \$20,000
- LEGAL FEES: \$30,000
- TOTAL PERMIT AND FEE COST: \$50,000

FURNITURE AND APPLIANCES FOR TINY HOMES:

- FURNITURE PACKAGE (BEDS, TABLES, CHAIRS, ETC.): \$50,000
- APPLIANCE PACKAGE (REFRIGERATOR, STOVE, MICROWAVE, ETC.): \$50,000
- TOTAL FURNITURE AND APPLIANCE COST: \$100,000

Project Budget

BUDGET FOR PURCHASING 40 ACRES OF LAND AND 25 TINY HOMES FOR NICU FAMILIES:

MISCELLANEOUS EXPENSES:

- CONTINGENCY FUND (10% OF TOTAL COST): \$202,000
- MARKETING AND PROMOTION: \$20,000
- TOTAL MISCELLANEOUS EXPENSES: \$222,000

GRAND TOTAL BUDGET:

- LAND PURCHASE: \$400,000
- CONSTRUCTION OF 25 TINY HOMES: \$1,250,000
- INFRASTRUCTURE AND UTILITIES: \$250,000
- PERMITS AND FEES: \$50,000
- FURNITURE AND APPLIANCES FOR TINY HOMES: \$100,000
- MISCELLANEOUS EXPENSES: \$222,000

TOTAL PROJECT BUDGET: \$2,272,000

GLO Preemies: "40 Acres and a Mule" Campaign Sponsorship Packages

Thank you for considering becoming a sponsor of the GLO Preemies "40 Acres and a Mule" campaign. Your support will make a significant difference in the lives of premature babies and their families, providing them with the care, resources, and support they need during their time in the neonatal intensive care unit (NICU) and beyond. Below are five levels of sponsorship opportunities:

1. Platinum Sponsorship – \$10,000+

- Prominent logo placement on all campaign materials, including website, press releases, and promotional materials with quote.
- Recognition in social media shoutouts and promotional content.
- VIP access to campaign events and networking opportunities.
- Personalized thank-you letter from GLO Preemies leadership.

GLO Preemies: "40 Acres and a Mule" Campaign Sponsorship Packages

2. Gold Sponsorship – \$5,000–\$9,999

- Logo placement on select campaign materials.
- Recognition in press releases and social media mentions.
- Complimentary passes to campaign events.
- Inclusion in the official campaign thank-you video.

3. Silver Sponsorship – \$2,500–\$4,999

- Logo placement on campaign-related materials.
- Recognition in select social media promotions.
- Invitations to exclusive virtual events.
- Mention in campaign press releases.

GLO Preemies: "40 Acres and a Mule" Campaign Sponsorship Packages

4. Bronze Sponsorship - \$1,000-\$2,499

- Logo placement on campaign website.
- Recognition in select promotional materials.
- Invitation to a virtual thank-you event.
- Mention in campaign acknowledgments.
- Social media shout-out thanking your organization for support.

5. Community Sponsorship - Up to \$999

- Name listing on campaign website.
- Recognition in campaign materials as a community supporter.
- Invitation to campaign events.
- Gratitude shout-out on social media.
- Certificate of appreciation from GLO Preemies.



Thank You!

FOR INQUIRIES OR TO DISCUSS CUSTOM SPONSORSHIP OPPORTUNITIES, PLEASE CONTACT ASHLEY AT INFO@GLOPREEMIES.ORG. YOUR GENEROSITY WILL HELP US PROVIDE 40 ACRES OF LOVE AND SUPPORT TO PREMATURE BABIES AND THEIR FAMILIES, NURTURING HOPE AND RESILIENCE IN THEIR JOURNEY.

THANK YOU FOR YOUR CONSIDERATION AND SUPPORT.

SCAN QR CODE TO DONATE - [HTTPS://GLOPREEMIES.ORG/40-ACRES-AND-A-MULE](https://glopreemies.org/40-acres-and-a-mule)

