

SBIA BOARD MEETING MINUTES

MARCH 31st, 2022

Via Zoom

Present: Justin Niklaus, Chair, Bruce Martin, John Divinski, Paul Schendel, Sara Porter, Lisa Mills

Regrets: Chris Robinson

Zoom Meeting convened at 4:01pm

- 1. Presentation** from Vicki Tomori of Southampton Marine Heritage
Vicki extended an invitation to the BIA to have a table at their Vendors' Market that will take place at The Boathouse for 10 Fridays throughout the Summer.
The BIA may use the table to promote our own events or one or two businesses could share the table
The Market consists of local artists, artisans and food growers and SS Rotary has a food truck.

The Marine Heritage Festival will run July 22-24th at Pioneer Park and this will be the 10th year with a return to full programming including cardboard boat races, a pancake breakfast, a fish fry and a treasure Hunt. They look forward to helping us again this year with Flag Quest.

MH will be running their tours to Chantry Island for the year and they plan to commemorate this by celebrating their volunteers.

Vicki asked if the SS Trolley would be running this year. LISA IS AWAITING A RESPONSE FROM THE SS CHAMBER OF COMMERCE REGARDING THIS.

- 2. Presentation** from Jessica Linthorne from the Nuclear Innovation Institute
Jessica reported on the impact of their Clean Energy Frontier Program and a copy of her presentation is attached.

The NII will be hosting Business After Hours on the 21st of March and BIA members are invited to see their new premises.

- 3. Declaration of Pecuniary Interest**
None declared.

4. **Thank you note from Janette Thorne** of Thorncrest Outfitters for our letter of support to the Town Council. Copy attached.

5. **Chair's Report**

Our new website in conjunction with Tourist Town is up and running at southamptonbia.com. Please have a look!

There is a serious lack of decent photography of our member businesses and Promo and Events may be able to offer some solutions.

With the new web address we have a new email as well and it is coordinator@southamptonbia.com Please update your contacts!

6. **Promotions and Events, Paul Schendel**

The committee had a meeting this week and plans are status quo.

Paul is going to investigate the feasibility of a Town video and will connect with the Town and with RTO7 about funding opportunities. Along with a video, still photography could also be done for our member businesses and print and digital communications.

7. **Streetscape, Bruce Martin**

Email updating members about the High Street Renewal Plan was sent out on March 30th. A survey requesting input from the Membership will go out April 1st. A response date of April 7th will be requested.

The Committee anticipates meeting with John MacDonald the first week of April and will report back to the Board with any updates.

8. **Letter from Town Economic Development Office regarding Patios**

Letter and survey attached.

9. **Welcome Package for new businesses**

Sara Porter and Justin Niklaus will address this and visit newcomers to the BIA

10. **Next Meeting: April 28th, 4pm**

11. **Meeting adjourned at 4:50 pm**

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