

**SBIA BOARD MEETING MINUTES**  
**SEPTEMBER 15, 2022**  
BIA BOARD OFFICE & VIA ZOOM

**Present:** Bruce Martin, John Divinski, Lisa Mills

**Via Zoom:** Sara Porter, Paul Schendel

**Regrets:** Justin Niklaus, Chris Robinson

**1. Call to Order: 4:03 pm**

**2. Additions to Agenda:**

Sara Porter will Chair the meeting

**3. Declaration of Pecuniary Interest**

None declared

**4. Chair Report**

None.

**5. Treasurer's Report, Bruce Martin**

a) Budget remains on track with the majority of expenses to date under the Admin category and some Events and Promotions;

*Motion to adopt working budget to date: Bruce Martin*

*Seconded by: John Divinski*

*Carried*

**6. Streetscape Report, Bruce Martin**

The High Street Renewal Committee with Kristin Shrider, Community Services Director, to assess possible parking opportunities adjacent to the downtown core

- several spots were identified including additional spaces (presently unmarked), at the Coliseum, on Victoria Street and on Albert Street North and South. Additionally, it appears there may be spots that could be marked out Grosvenor Street and around the Cenotaph

*Motion to have John Divinski approach Kristin Shrider regarding putting this informal study forward to Council by Bruce Martin*

*Seconded by: Paul Schendel*

*Carried*

- It is anticipated that the High Street Renewal Plan will be presented to the BIA Membership on or before the AGM on November 15th and public consultation would take place thereafter

- Cenotaph Improvement: Bruce Martin has spoken with the Southampton Legion's Past President John Willets and will approach the current President to seek joint cooperation regarding Cenotaph Improvement as part of the High Street Renewal Plan

- Southampton Residents' Association - Bruce will also approach the SRA regarding the High Street Renewal Plan.

**7. Promotions and Events, Paul Schendel**

- a) Flag Quest - The Committee would like to offer the Flag Quest Event to the Marine Heritage Society and replace it with another midsummer event;
- b) Music on High: We will be actively looking for someone to take over the booking of acts and weekly set up for 2023
- c) Ladies at the Lake: Tickets for the Friday Nite Party at the BCM&CC via EventBrite are live and food and swag contributors are being actively sought
  - ii) retail promotions are coming in daily
  - iii) additional events are coming along
  - iv) social media campaign funded through an RTO7 grant is live
- d) Sparkles/Festive Fridays - the Committee is suggesting that horse drawn carriage rides be held on more than one Friday
- e) Christmas Market - Paul Schendel will approach Town regarding requirements to hold an outdoor, evening market on High Street, similar to those held in European cities and some Canadian ones. Opportunities would be for crafters, businesses and foods to be offered street-side (either on the sidewalk or by seconding parking spots similar to Music on High)

**8. Membership, Sara Porter**

No Report

**9. Board of Directors Nomination Committee**

The Board will need to fill a minimum of 4 positions this coming term. There are 5 positions available plus the Council member.

- Chris Robinson, Justin Niklaus and Bruce Martin will be retiring from the Board. Bruce and Chris have indicated that they would like to remain on the Streetscape Committee
- Sara Porter and Paul Schendel have advised that they will stand for re-election to the Board
- Two additional BIA Members have submitted their nomination consent forms and we will be creating a social media post inviting all BIA Members, both owners and tenants, to consider running for the Board of Directors
- Should we have a surplus of Nominees, an election will be held at the AGM on November 15th.

**10. Town Report, John Divinski**

No Report

**11. Next Meeting: October 20th, 4pm at the BIA Office or via Zoom**

**12. Meeting adjourned at 4:58pm**