

February 23, 2023
SBIA BOARD MEETING MINUTES
Via zoom

Via Zoom: Sara Porter, Kendall Johnston-Sawyer, John Divinski, Paul Schendel, Jeff Cody, Lisa Mills
 Regrets: Janine King

ITEM	ACTION	RESP.
1. Call to Order, 5:32pm		
2. Additions to Agenda Southampton Food and Music Festival	Forward contact information	Kendall to Paul
3. Requests for declarations of pecuniary interest(s) None		
4. Motion to accept minutes from December 22, 2022 Board Meeting		
	<i>Moved by Paul Schendel Seconded by Jeff Cody Carried</i>	
5. Chair's Report, Sara Porter		
a) Meeting with Daniel Waechter and Dawn Mittelholtz from Town to discuss BIA Levy and how to have it raised Commencing 2024	1. Provide Town with a budget approved by Membership 2. We could present this year's Budget (once it's been finalized with amount of Reserves as at Dec 31/22), to Town and get that ball rolling	Sara, Janine
Addendum: John Divinski has learned that the Town's revenues increase by approximately 4% annually and the BIA has not had a bump in levy since inception		
b) United Way, Coldest Night of the Year Campaign Walk Raise money to to support services for those facing homelessness, hurt and hunger in Saugeen Shores All are invited to join Sara and Paul or contribute to their walk	Feb 26, 2023 \$500 already pledged	Sara, Paul
c) Chamber of Commerce Upcoming CofC events are: i) International Womens' Day - Sara will be speaking at the breakfast event ii) The Big Spend for CofC Members to promote their businesses nationally for \$149.00 iii) Golf Tournament iv) Sunset Piper at the flag v) Canada Day Fireworks in Southampton vi) Business to Bruce will be hosting and Women Leaders event in Kincardine		Sara, Lisa Sara
d) BIA Business After Hours - Sunday evenings at 6:30 February's event at 173 High Street was a small but happy	Mar 19/23 at Highview Apr 23/23 at Lac Too Oct 1/23 ? Nov 6/23 Walker House IN CONJUNCTION WITH WREATH MAKING AND AGM DEC 3/23 Re: Mind Wellness	
e) Gran Fondo Is still planning on a Street Event	Members welcome to partner and or	

	Advertise until June 10	
f) SMHF Casino Night Casino Night - Spring Fling	Sponsorships start at \$500 Donations of \$150 for purchase of Prizes	Sara
g) Huron Shores Run Would like to engage restaurants for Friday Noodle Night	Respond to Mel Jackson that they are welcome to contact restos directly and we'll support their promotional efforts through our social media	Sara and Lisa
h) Hawks Nest - a Dragon's Den Event, May 17 At the Roxy in Owen Sound	SBIA has been asked to participate - if they have an event in Southampton, we'll be happy to discuss	Sara
6) Coordinator's Report, Lisa a) Motion to have Paul Schendel as third signature for invoice approvals	<i>Moved by Sara Porter</i> <i>Seconded by Jeff Cody</i> <i>Carried</i>	
b) Streetscape Public Meeting May 20	Town Hall has been booked	Lisa
c) Meet with Dawn Mittelholtz and Daniel Waechter	Review criteria for Levy	Sara, Lisa
7) Treasurer's Report - Janine King No updates while we wait for final numbers from Town To Close off 2022	Request information again	John, Lisa
8) Promotions and Events Committee, Paul Schendel a) Ladies at the Lake will keep the name this year but work towards Transitioning the event to be an all inclusive one in future b) New Event suggestions are Savour Southampton for the Fall, Christmas Market for early December c) Music on High will ask that sponsors take on the responsibility of Set up, traffic control and take down Letter to past sponsors out early next week		Paul, Lisa
9) Streetscape Committee, Kendall Johnston-Sawyer a) Kendall is actively recruiting new committee members		
b) Kendall and Sara will speak with Bruce and Chris and advise that we will be asking JMA for their final invoice and that we do not intend on seeking their advice for anything further		Sara
c)	Request final invoice	Lisa
c) Streetscape Committee Meeting	to be established	Kendall
d) Committee would like to explore Spruce the Bruce Grant for street art		Kendall, Lisa
e) Kendall suggests asking Rick Doll from Town Works to sit on Committee	Also pass any Town requests to John and he can also follow up	

f) Membership has received letter asking for support of HSRP
Sara has received several approvals

ii) Sara to take hard copies of letter and Plan to High Street Businesses

Sara

10) Membership Committee, Jeff Cody

a) Sara to reach out to targeted businesses for Associate Membership

Sara

Southampton Inn has submitted their application and cheque

11. Town Report, John Divinski

a) John has referred us to the Town's Economic Development Report, specifically the Digital Main Street Grants

Town Report, John Divinski

Lisa will include links to all resources in March Newsletter

Lisa

b) John meeting with Councillor Rachel Stack to discuss Port Elgin BIA

John

12. Next Meeting

NEW BIA Office, downstairs
Where the Tourism Office was

March 23, 5:30PM

13. Meeting Adjourned

6:45pm