

JANUARY 26, 2023
SBIA BOARD MEETING MINUTES
SBIA OFFICE

In attendance: Sara Porter, Kendall Johnston-Sawyer, Janine King, John Divinski
 Via Zoom: Paul Schendel, Lisa Mills,
 Regrets: Jeff Cody

ITEM	ACTION	RESP.
1. Call to Order, 5:32pm		
2. Additions to Agenda None		
3. Requests for declarations of pecuniary interest(s) None		
4. Motion to accept minutes from December 22, 2022 Board Meeting <i>Seconded by Kendall Johnston-Sawyer</i> <i>Carried</i>	<i>Moved by Janine King</i>	
5. Chair's Report, Sara Porter		
a) OBIAA Conference April 16-19, London Ontario Theme: Streetscape https://obiaa.com/conference/ There is \$4,000 in the budget for Board Member and coordinator attendance (including hotel, if required) Please review the conference schedule and notify Lisa if you wish to attend and for how long	Who will go and for how many days? Cut off date is Mar 10, 2023 Earlybird registration on or before February 28th	Sara, Lisa
b) Digital Main Street, Digital Transformation Grant Available to all Member businesses, \$2,500 Contact Jack Bender at dssjackbender@gmail.com	https://digitalmainstreet.ca/digital-transformation-grant-4-0/	
c) United Way, Coldest Night of the Year Campaign Walk Raise money to support services for those facing homelessness, hurt and hunger in Saugeen Shores All are invited to join Sara and Paul or contribute to their walk	Feb 26, 2023	Sara, Paul
d) Chamber of Commerce Sara, Lisa and Christine will meet monthly to discuss plans and Programmes. The Port Elgin BIA has also been invited to participate Upcoming CofC events are: i) International Womens' Day ii) The Big Spend for CofC Members to promote their businesses nationally for \$149.00 iii) Golf Tournament iv) Sunset Piper at the flag v) Canada Day Fireworks in Southampton		Sara, Lisa
e) BIA Business After Hours - Sunday evenings at 6:30	Feb 19/23 at LearnFit Mar 19/23 at Highview	

Apr 23/23 at Lac Too
 Oct 1/23 ?
 Nov 6/23 Walker House IN CONJUNCTION
 WITH WREATH MAKING AND AGM
 DEC 3/23 Re: Mind Wellness

f) Saugeen Memorial Hospital Foundation

- i) Gran Fondo, Sunday, August 21, 2023
 Tentative plan is to close main block of High Street for post ride festivities
- ii) Casino Night - Spring Fling

Deadline for advertising June 10

Sponsorships start at \$500 Sara
 Donations of \$150 for purchase of prizes

6) Coordinator's Report, Lisa

a) Finalize and present budget to Town Council

Review and finalize 2022 Janine, Lisa

b) Confirm 2023 with accurate reserves number

Janie, Lisa

c) Meet with Dawn Mittelholtz and Daniel Waechter

Review criteria for Levy Sara, Lisa

- d) Concern from Jeff James (Driftwood Haus) requesting a dog-friendly stretch of beach for residents and visitors

Jeff was advised that this is a Town By-law issue and John will touch base with Kristan Shrider, Director of Community Services and Operations at Town. John

John believes this may already be on the Council's Agenda for February

7) Promotions and Events Committee, Paul Schendel

Nothing to report at this time

8) Streetscape Committee, Kendall Johnston-Sawyer

- a) Kendall is actively recruiting new committee members

- b) Bruce Martin and Chris Robinson have indicated that they will stay on as Committee Members at least through this first year

- b) Kendall has met with Pete Knechtel from Town Works Dept for the purpose of keeping up a good relationship as it's his crew that installs, banners, garlands, flags, etc.

c) High Street Renewal sub-committee

- i) Meeting with JMA Architects
 Once this meeting is complete, we will ask JMA for any revisions they may have to the concept deck in a format that we can reproduce large renderings for the Public discussions in May

Feb 1, 2022 Sub-committee

- ii) Once we have the revised deck, we will send packages digitally and by post to the entire Membership asking for their buy-in and offer to meet in person with anyone who would like to discuss further or require clarification

second week of Feb Lisa

- iii) The sub-committee will take hard copy packages for the businesses along the main block and leave them with an invitation to review and connect with sub-committee member for further discussion

second week of Feb Sub-committee

iv) Reminder that the Town is considering dedicating a budget line for dedicated parking studies in both Southampton and Port Elgin
In no way to we want to recommend losing angle parking, and it will be important to visibly mark as many spots as possible for parking and have P signage directing people to parking areas off the main street

v) Prior to public consultation meeting in May, there will be open hours at the BIA office for people to drop in, review and discuss

All

9) Membership Committee, Sara for Jeff

a) 1 Committed Associate Member to Date

Lisa to confirm destination and account number for these fees
Week of Feb 1

Lisa

b) Sara and Lisa to review BIA Website with Tourist Town

Lisa, Sara

c) Sara to reach out to targeted businesses for associate

Sara

Membership

Chantry Breezes

Driftwood Haus (check tax roll)

Lisa

Southampton Inn (check tax roll)

Lisa

Thorncrest Outfitters

d) Grandfather in Marine Heritage Society in exchange for use of boathouse

10. Town Report, John Divinski

Kincardine will doing their 'big dig' for their downtown area this year, Commencing in March, and we can keep up with their progress at

<https://www.kincardine.ca/en/build-invest-grow/queen-street-revitalization-project.aspx>

11. Next Meeting

February 23, 5:30PM

NEW BIA Office, downstairs

Where the Tourism Office was

12. Meeting Adjourned

7pm