



**FEBRUARY 29, 2024**  
**SBIA BOARD MEETING MINUTES**  
**SBIA OFFICE**

Attending: Sara Porter, Amanda Deer, Gurwinder Singh, John Divinski, and Lisa Mills  
, Sara Fritzley

Regrets: Kendall Johnston-Sawyer, Paul Schendel, Sara Fritzley

<b>ITEM</b>	<b>ACTION</b>	<b>RESP.</b>
1.	<b>Call to Order, 5:43 pm</b>	
2.	<b>Land Acknowledgement</b> <b>We want to acknowledge the Territory of the Anishinabek Nation: The People of the Three Fires known as Ojibway, Odawa, and Pottawatomie Nations. And further, to give thanks to the Chippewas of Saugeen and the Chippewas of Nawash, known collectively as the Saugeen Ojibway Nation, as the traditional keepers of this land.</b>	
3.	<b>Additions to Agenda</b> None	
4.	<b>Declarations of Pecuniary Interest</b> None Declared	
5.	<b>Motion to accept minutes from January 25, 2024 Meeting</b>	<i>Moved by Amanda Deer</i> <i>Seconded by Gurwinder Singh</i> <i>Passed unanimously</i>
6.	<b>Chair's Report, Sara Porter</b>	
	c) Strategic Plan	Working meeting Monday, March 11, 9am BIA Office
	d) Gift Card Programme could be implemented by New (Canadian supplier), Hello Card has an attractive offer Of no fees, absolutely seamless use with any pos system	Lisa, Sara and Kendall will review Hello and AnyCard at OBIAA Conference
	e) 25th Anniversary Update	Headline bands: Slone and Dwayne Gretzky
	i) Town event will be all day Saturday with concert	
	ii) SBIA Event will be outdoor dinner and dance	Lisa to apply for Street closure from 4-11pm
	iii) OBIAA Update	Sara to attend OBIAA Strategic Planning retreat week of March 3
	iv) OBIAA Conference	SBIA will insert rack cards to swag bag and also provide a swag bag for the sale
7.	<b>Treasurer's Report, Lisa Mills</b> Status quo	Still need a treasurer!

## 8. Coordinator's Report

a) OBIAA Conference April 28 - May 1

Sara and Kendall have confirmed attendance  
Amanda also attending and will book her accommodation

b) Business Resources

Included on email of February 29th  
Digital Main Street programme has been canceled but My Mainstreet (Federal), has come out with business and community opportunities

## 9. Promotions and Events, Sara Porter

a) Photography

Continue to have Muirgen create visual content  
Attached

b) Modified Events Listing

canceled. John pointed out that dances do nothing for our businesses and Board agrees that we'll keep to one dance party a year for Live at the Lake in October

c) Love at the Lake - dance

Joscelyn Atcheson (P&E Committee), will distribute Packages specific to restos seeking their buy in to Pizza Month (not a contest, just encouragement to try all of the amazing variation of stuff on bread in Southampton), 25th Anniversary Party on Aug 9 And November event

d) April - Pizza Month

Sara will visit all of the brick and mortar stores/restos

e) Distribute Promo and Events listing to members

Lisa to ensure Town, Bruce Grey Simcoe, Explore the Bruce, Explore the Shores, newspapers and radio station boards

f) Post all BIA activities on local Calendars

## 10. Membership Committee, Paul Schendel

No report

Need to set date for BIA Social/Education evening

## 11. Streetscape Report, Kendall Johnston-Sawyer (carried forward from December minutes)

a) Calendar with Town Crew

Kendall to meet with Frank Burrows

b) Summer Banners

Waiting on pricing from artists

d) High Street Renewal

Kendall forming committee of key partners (Friends of the Flag, Legion, Town and SFN), to liaise with Town regarding above ground appearance of High Street with regard to plantings, lighting, street furniture, garbage receptacles

e) Kincardine Big Dig

April - meeting in Kincardine to learn what went well, and what didn't

f) Dominion Lookout

Discuss ways to present our desire for a name change to council - Saugeen Lookout, Huron Lookout, etc

## 12. Town Report, John Divinski

a) Stop Sign at Grosvenor and High

Town will be conducting a study regarding viability of this suggestion *NOTE: On March 8, Lisa witnessed a near accident at this intersection between a cyclist and a car*

Sara will be writing a formal letter requesting that this be expedited, especially for the summer months, if only temporarily until study is complete.

b) High Street Dig Plan

Town has hired RJ Burnside to move forward with engineering plan and drawings

**13. Next Meeting**

**Thursday, April 25th, 5:30PM, BIA OFFICE**

**14. Meeting Adjourned at 6:30pm**