

July 27, 2023
SBIA BOARD MEETING MINUTES

Attending:: Sara Porter, Janine King, Jaris Edwards, John Divinski, Kendall Johnston-Sawyer, Lisa Mills
Regrets: Paul Schendel

ITEM	ACTION	RESP.
1. Call to Order, 5:35pm		
2. Additions to Agenda		
	a) Saugeen Shores 25th Anniversary in 2024	
	b) Incorporate Land Acknowledgement to our BIA Meetings	Here's what is suggested by SON: <i>"We want to acknowledge the Territory of the Anishinabek Nation: The People of the Three Fires known as Ojibway, Odawa, and Pottawatomie Nations. And further give thanks to the Chippewas of Saugeen, and the Chippewas of Nawash, known collectively as the Saugeen Ojibway Nation, as the traditional keepers of this land."</i>
3. Requests for declarations of pecuniary interest(s)	None	
4. Motion to accept minutes from June 22, 2023 Board Meeting		<i>Moved by Jaris Edwards Seconded by Kendall Johnston - Sawyer Carried</i>
5. Chair's Report, Sara Porter		
	a) Strategic Plan Lisa and Sara will create a draft plan and working through the workbook provided by OMAFRA, the Board will develop a plan to take the SBIA through to the next election in 2026 and beyond;	Meeting #1 September 12, 7pm BIA Office Meeting #2 September 19, 7pm BIA Office
	b) BIA Levy Establish steps to change by-law re chachement area to include Saugeen Township and to the Port Elgin Sign Determine if ratepayers pay a percentage or a \$ range	Lisa to call Dawn Mittelholtz again (Emailed August 4th, 2023)
6. Coordinator's Report, Lisa Mills	Do we like the new budget format?	Janine to tweak colours
7. Treasurer's Report, Janine King	None - Spending is on-track	
8. Promotions and Events Committee, Sara Porter		
	a) Music on High - Well attended each Friday, only 1 night called for rain <i>NOTE: AUG 4 EVENT WITH AMBER MAY WAS REALLY WELL ATTENDED WITH WELL OVER 100 IN THE AUDIENCE</i>	

- b) Canada Day 2024
 - Work with SON to create an Indigenous focused event
- c) LATL
- d) Author Reading - October 5, 2023
- e) LATL - October
 - Yet to be announced, but confirmed, \$16,000 grant (to be matched), from Festivals and Events Ontario. The official Announcement is forthcoming from the Province

Kendall to initiate conversation

Breakout events in June and February

Tickets on sale now via EventBrite

- Letter sent (by Jen Porter from the LATL Committee), to Bruce Power asking for a financial donation
- Committee will be approaching all Member businesses with Sponsorship opportunities
- Kendall to speak with SON about a drum circle

9. Membership Committee, Paul Schendel

Paul not in attendance

10. Streetscape Report, Kendal Johnston-Sawyer

- Kendall is drafting a calendar for the Town indicating the dates we would like street decor put up and taken down, along with a map showing placement of benches, bike racks and planters.

11. Town Report, John Divinski

- a) Budget
- b) also discuss 4 way stop at High and Grosvenor and High and Victoria
- c) Sidewalk plowing
- d) JD Suggesting a “Shop the Block” campaign to encourage local shopping in Spring and Winter

- JD meeting with Kara vanMiel on Aug 11

- SBIA will work in conjunction with the Town’s “Shop the Shores” Campaign

12. Next Meeting

We want to support our neighbours undergoing construction

Thursday, August 24, 5:30PM IN PAISLEY

Venue to be confirmed

Thursday, Sept 28, 5:30PM IN KINCARDINE

13. Meeting Adjourned AT 6:50 PM