

May 25, 2023
SBIA BOARD MEETING MINUTES

Attending:: Kendall Johnston-Sawyer, Paul Schendel, Janine King, John Divinski, Lisa Mills
Regrets: Sara Porter, Jaris Edwards

ITEM	ACTION	RESP.
1. Call to Order, 5:40.pm		
2. Additions to Agenda		
a) Motion to move Paul Schendel to Membership Chair	<i>Moved by Janine King</i> <i>Seconded by Kendall Johnston - Sawyer</i> <i>Carried</i>	
b) Motion to have Kendall Johnston-Sawyer and Sara Porter co-chair Promotions and Events	<i>Moved by: Paul Schendel</i> <i>Seconded by Janine King</i> <i>Carried</i>	
3. Requests for declarations of pecuniary interest(s)		
None		
4. Motion to accept minutes from April 27, 2023 Board Meeting	<i>Moved by Janine King</i> <i>Seconded by Kendall Johnston-Sawyer</i> <i>Carried</i>	
5. Chair's Report, Sara Porter		
a) OBIAA Conference Lots of amazing ideas and contacts	Summary Document forthcoming	
b) SMHF Casino Night	May 27th	
c) Huron Shores Run	June 2-3 and we will promote attendees to visit one of our restaurants on Friday night to grab a pasta dish!	
d) The HSRP community session, May 20	Well attended (108 people) and we received overall support from the community to move forward. The constructive criticism was as expected. I have received emails from Doug Longmire, Sheila Latham (Southampton Heritage & Cultural Committee) and Jeff Gauthier (Home Hardware) with comments.	
e) Present to Council June 12	Materials to be in hand with Town Wednesday prior to presentation; Sara, Kendall, Chris and Paul will attend in person and Lisa will get a Zoom link for anyone else interested.	
f) Saugeen Shores 25th Anniversary, 2024	I attended a meeting On May 25th. Currently celebrations are scheduled for July 27/28, 2024 (subject to change due to Marine Heritage Festival). The Town has asked that	

each community put forward events for the weekend, I have suggested that Southampton host Saturday night with a street dinner and dance involving all our restaurants. (I also have suggested that Friday Night be a barn dance in Saugeen Township seeing as Southampton and Saugeen Township weren't fans of the amalgamation then and some still now) or that it be between Southampton and Port Elgin as an in-between party.

g) Gift Card Programme

Lisa and I spoke with the Town and we're going to speak with Spruce the Bruce to enquire about seed funding. If you'd like more information, see what Clinton and Huron Central BIA has done here

<https://cchbia.ca/giftcard#:~:text=The%20Clinton%20and%20Central%20Huron,several%20physical%20businesses%20and%20online.>

h) National Indigenous Day, June 21st

We are still working towards a celebration on just ironing out some details, will send by email when I have them.

i) Pride Month, June

Saugeen Shores has supplied some window decals, I'm not sure if any are left so please contact Heather Hyde.
How would the BIA like to support Pride Month?

May 31

I will be attending the Town flag ceremony at the Plex at 9am.

June 8

Bruce County Museum is hosting a Pride Film Screening

j) Live at the Lake

I will be going around next week to get the events from businesses participating in Live at the Lake so we can order Save the Dates with the initial itinerary on the back, additional events will be added as they come to our website. So far we have a roaming fashion show through the restaurants on Friday night, a glow in the dark golfing night at Southampton Golf Club, the Gala with the support of the Southampton Art Gallery as a quieter live music option below the giant party upstairs, with giveaways to promote spending money in town.

On a separate note we should schedule another P&E meeting when all can be present to discuss the new Flagquest format.

6. Coordinator's Report, Lisa Mills

None

7. Treasurer's Report, Janine King

Status quo, nothing new to report

Janine is going to finesse our written budget format

8. Promotions and Events Committee, Sara Porter

a) Live at the Lake

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b) FlagQuest

Lisa will be doing up artwork this coming week and we'll need to canvass the street for participants/donations

9. Membership Committee, Paul Schendel

Paul will be visiting new members and new associate members (who've paid), with a welcome package

IF ANYONE BECOMES AWARE OF NEW BUSINESSES IN TOWN, PLEASE LET PAUL KNOW!

10. Streetscape Report, Kendal Johnston-Sawyer

Presenting Plan to Council June 12th

11. Town Report, John Divinski

None

12. Next Meeting

Thursday, June 22, 5:30PM

13. Meeting Adjourned

6:12pm

NEXT SOUTHAMPTON BIA SOCIAL: October!