

Item 1/. KEEPING A CLOSE EYE ON OUR CARBON FOOTPRINT – FOR CATERERS TO DISPLAY.

LSD Promotions recognises that as market and special event organisers we have both a direct and indirect impact on the local, regional and global environment.

We are committed to minimising our negative impacts and by acting in a sustainable way, meeting the needs of the present without compromising the ability of future generations to fulfil their own needs. We hope that by minimising our carbon footprint we encourage our customers to do so as well.

Although LSD Promotions does not see it as our place to lecture clients on being 'green', we do believe that we can have a significant role to play in raising awareness of green alternatives and helping our clients to achieve their own green policies.

Our green policy is to constantly seek ways in which we can improve our environmental credentials. Our green strategy is aligned with our environmental policy, codes of practice and environmental protection. We focus on:

- Ensuring our catering clients use single biodegradable products cups/ trays etc.
- Recycled paper i.e. serviettes disposable hand towels.
- Reduce their waste.
- Reuse materials at every opportunity.
- Cook with LPG which has a smaller carbon foot print than electricity.
- Repair, rather than throw away, where they can.
- Reuse cooking oil and turn into bio fuel.

AS OUR GREEN CULTURE BECOMES ESTABLISHED AND EMBEDDED, WE AIM TO:

- Encourage our staff to be responsible green citizens.
- Consider environmental impacts in our purchasing and recruitment of catering and trading clients.
- Endeavour to work with partner organisations that share our green values.
- Operate our business in an environmentally friendly way.

WHAT WE DO TO KEEP GREEN

- Generators are to power more than one catering or trading unit if at all possible cutting down on emissions & fuel. We reuse, or recycle all of our collected packaging materials e.g. cardboard. We ensure that our trading clients do the same.
- We minimise our use of paper on site and administration communication is administered electronically. The increasing use of e-mail greatly reduces the volume of paper used in hard copy correspondence, envelopes and letters. Processing information electronically is also much more energy and carbon efficiency than sending hard copy correspondence.
- Our consumption of fuel and energy is very closely monitored and we take care that it is not wasted through inefficiency or casual behaviour. For example, we utilize visible signs to remind staff to turn off lights when leaving a room, and ask staff to use computers responsibly i.e. turning them off at night and using the stand-by mode during the day.
- We choose to source our clients and select those that use materials from suppliers that operate in an environmentally responsible manner and who are geographically local to us to reduce travelling miles.
- We support and encourage Fair Trade and give priority in the selection of caterers that serve Fair Trade hot drinks

- We encourage and work with our catering clients to buy locally where possible in order to reduce their food miles and to promote British produces.
- We chose work vehicles with fuel efficiency in mind and fuel consumption is closely monitored