

ADVISORY
BROAD
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October 3, 2023

Trudy Coleman
CEO/Founder of
J.E.T.M.A.C., Inc.

Subject: 23rd Yr. Dr. Martin Luther King Jr. Unity Breakfast and Tribute

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You are invited to come celebrate with us, in Ontario California, on MLK Day. The year 2024 is nearing. Greetings, from Dr. Trudy Coleman, Founder/CEO of Juneteenth Education Technology Mobile Arts Centers, Inc. (J.E.T.M.A.C.), a 501c3 non-profit organization. We invite you to be a sponsor, partner, or supporter, with a monetary and/or in-kind donation, or purchase a program book ad for our cause. Dr. Martin Luther King Jr. died so we could have freedom, equality, and justice in America. **The 23rd year MLK Breakfast Tribute will be Monday, January 15, 2024, from 8:30a.m. to 11:30am, with workshops following from 11:30am to 1:00pm. at the Ontario Airport Doubletree Hotel. We have honorees being presented with Lifetime Achievement, Civil Rights, Entrepreneurial, Humanitarian, and Hero Awards. If you have someone worthy, please submit their name, photo, and Bio to me.** A youth essay contestant will receive the **Phineas Newborn Music Arts Scholarship**. The event sponsorship package is attached for your review. Time is of the essence, and we appreciate your quick response, **or by November 15, 2023, at (909) 418-8530.**

For a bit of our history. I was the Co-founder/President of Juneteenth America, Inc. (JAI), also a 501c3 organization. We were the grass roots organization that started the national Juneteenth Movement across America and abroad with the late Dr. Ronald Myers of National Juneteenth Observance Foundation (NJO). In Ganesha Park, Pomona, CA, we have the only *monumental enshrinement* that commemorates Juneteenth in the USA, and abroad. Congratulations to our country for making Juneteenth a national paid holiday after our 30 years of dedication and work in keeping Juneteenth alive by our efforts. J.E.T.M.A.C.'s mission is to bring historical education and awareness to the digital divide, historic Juneteenth literacy into state libraries, and to bridge the gap in our cultures. From this important project, we started the **MLK Unity Breakfast Tribute**, to pursue his legacy and "**Continue the Dream**", our theme for 2024.

The first Pomona Valley Juneteenth Music Celebration was started by the Black Teachers Association in Pomona in 1990. Juneteenth America, Inc., (JAI) started the Pomona Valley Juneteenth Family Jazz & Arts festival in 1992. Our motto was "Perfecting Unity", while seeking the American dream with a mission to exemplify the free enterprise system, and to pursue the "**California National Juneteenth Freedom Day Holiday Observance Bill**". In 1998, we brought together the Juneteenth organizations from across the USA for 8 years to teach how to get their holiday bill in their states, during the "National Juneteenth Convention and Expo, in Ontario California, three-day event, at the Ontario Convention Center. **The 34th yr. Pomona Valley Jazz and Arts Festival will be 6/15/2024.** Come and be hands-on and get involved.

We thank you in advance and look forward to speaking with you soon. To download a package, visit website: www.jetmacinc.com

Sincerely,

Dr. Trudy Coleman, Founder / CEO

Juneteenth Education Technology Mobile Arts Center, Inc.

"Where Education and Technology Meet" Co-

Founder, Juneteenth America, Inc.,

Sponsors of the California National Juneteenth Freedom Day – A Holiday Observance

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