

WE'VE LET THE CITY COUNCIL KNOW ABOUT THE CARLSBAD THEATER

December 7, 2023

The Honorable Keith Blackburn, Mayor
The Honorable Priya Bhat-Patel, Mayor Pro Tem
The Honorable Melanie Burkholder, Council Member
The Honorable Carolyn Luna, Council Member
The Honorable Teresa Acosta, Council Member
City of Carlsbad
1200 Carlsbad Village Drive
Carlsbad, California 92008



Dear Mayor and Council Members,

Several months ago, an effort was launched by members of the community under the banner of Save the Carlsbad Theater to bring the Carlsbad Theater back to life. We are deeply concerned that this opportunity may be lost forever.

Built in 1927 the theater served as the center of entertainment for residents of Carlsbad for decades. It has been a number of years since the historic theater was actively operated. Fortunately, the theater is in excellent condition and could immediately become a venue for movies, film festivals, lectures, concerts, meetings, comedians, or community events. Most exciting could be the hosting of local performing groups such as youth theater, music, and dance, which often have to travel outside Carlsbad for performances.

Located across the street from New Village Arts, the nearly 300-seat theater could become an essential element in creating a Carlsbad Village theater and art district. Residents and visitors would find regular entertainment that adds to their Village experiences already enjoyed at the growing number of restaurants, shops, and hotels.

The leaders of Save the Carlsbad Theater have tried unsuccessfully to negotiate a lease with the property owner. As the property owner is actively marketing the theater building for conversion into a restaurant or retail space, we don't feel the ownership is genuinely interested in keeping the Theater a theater.

The theater supporters think the growing number of restaurant choices in the Village serve as a benefit to the community. However, it seems senseless to take a historic site that could once again be a center of community entertainment and pride and destroy it for the sake of having one more restaurant.

It is our hope you will agree that the effort to keep the Carlsbad Theater a theater is worthy of community support and effort. There will be no second chance once it is gone.

Sincerely,

Ken Kebow

Nate Larson

NOW WE NEED YOUR HELP TO SPREAD THE WORD!

Community support is the most powerful asset we have to
“SAVE THE CARLSBAD THEATER”

Download the letter above at www.savecarlsbadtheater.com and forward it to your friends and neighbors who also want to “keep the Theater a theater.” Ask them to pass the letter on. Also follow us on Instagram [@savethecarlsbadtheatre](https://www.instagram.com/savethecarlsbadtheatre). TOGETHER we can make this happen!