

Embracing *Industry 4.0*



*Demystifying
'Industry 4.0 - Lite'
... in less than 20 Minutes*

WDI2020 | Amelia Island, FL | January 22, 2020

J. Craig McAtee, CEO & Executive Director | NCATC

An affiliated council of





Future of the Technician Workforce: *Industry 4.0*

- **Brief NCATC Overview**
- **What We've Been Doing**
- **What We've Discovered**
- **What Education Can Do**
- **What Industry Can Do**
- **Best Practice Examples**
- **Industry-Recognized Credentials**



2017-2022 Strategic Focus Areas



Industry 4.0: Smart Manufacturing / Automation



Work-Based Learning / Training – Apprenticeships, Internships, etc.



Competency-Based Education – Applied Skills & Knowledge

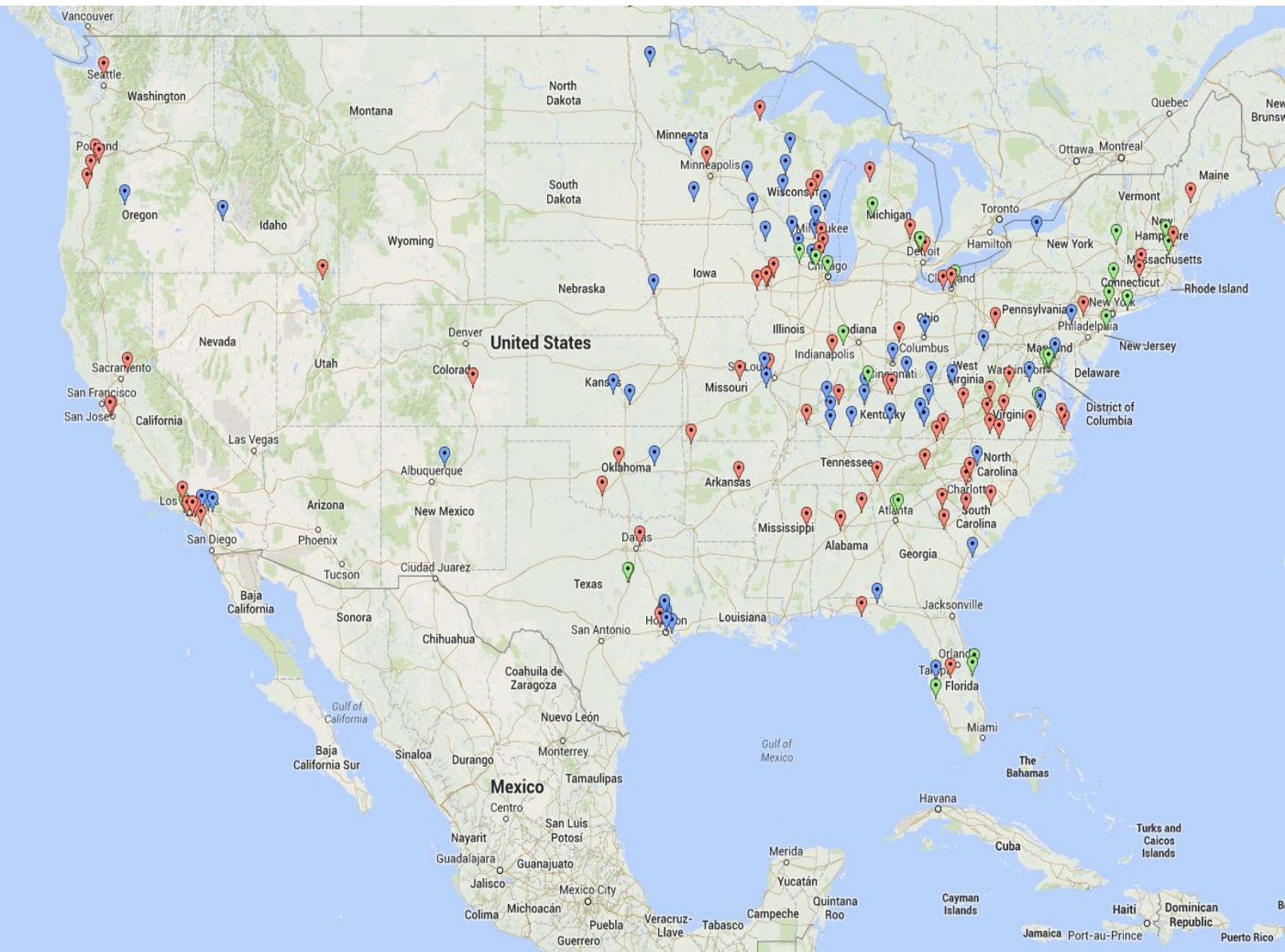


Industry-Recognized Credentials / Certifications – MSSC, NIMS, AWS, NC3, SACA, etc.



Adult Learning Opportunities – Underserved / Underrepresented Populations

- 165+ Community & Technical Colleges
- 40 Strategic Partners



Strategic Partners



ACT



ARCONIC
FOUNDATION



American Welding Society



Discovery Machine[®] Inc.
Artificial Intelligence Software for Expert Knowledge Capture and Automation



DMDII
DIGITAL MANUFACTURING AND DESIGN INNOVATION CENTER

EDGE FACTOR

FANUC

FESTO



FRANKLIN
APPRENTICESHIPS



TEC
Mass Technical Education Center

Hampden
ENGINEERING CORPORATION



IMMERSE 2 LEARN



LINCOLN
ELECTRIC



MANUFACTURING
WORKS



NACCE
THE IMPACT OF ENTREPRENEURSHIP

NATIONAL ASSOCIATION
FOR COMMUNITY COLLEGE
ENTREPRENEURSHIP



NEXT FLEX
America's Flexible Hybrid Electronics Manufacturing Institute



NOCTI



Panasonic



SAFETYCARE



SIEMENS



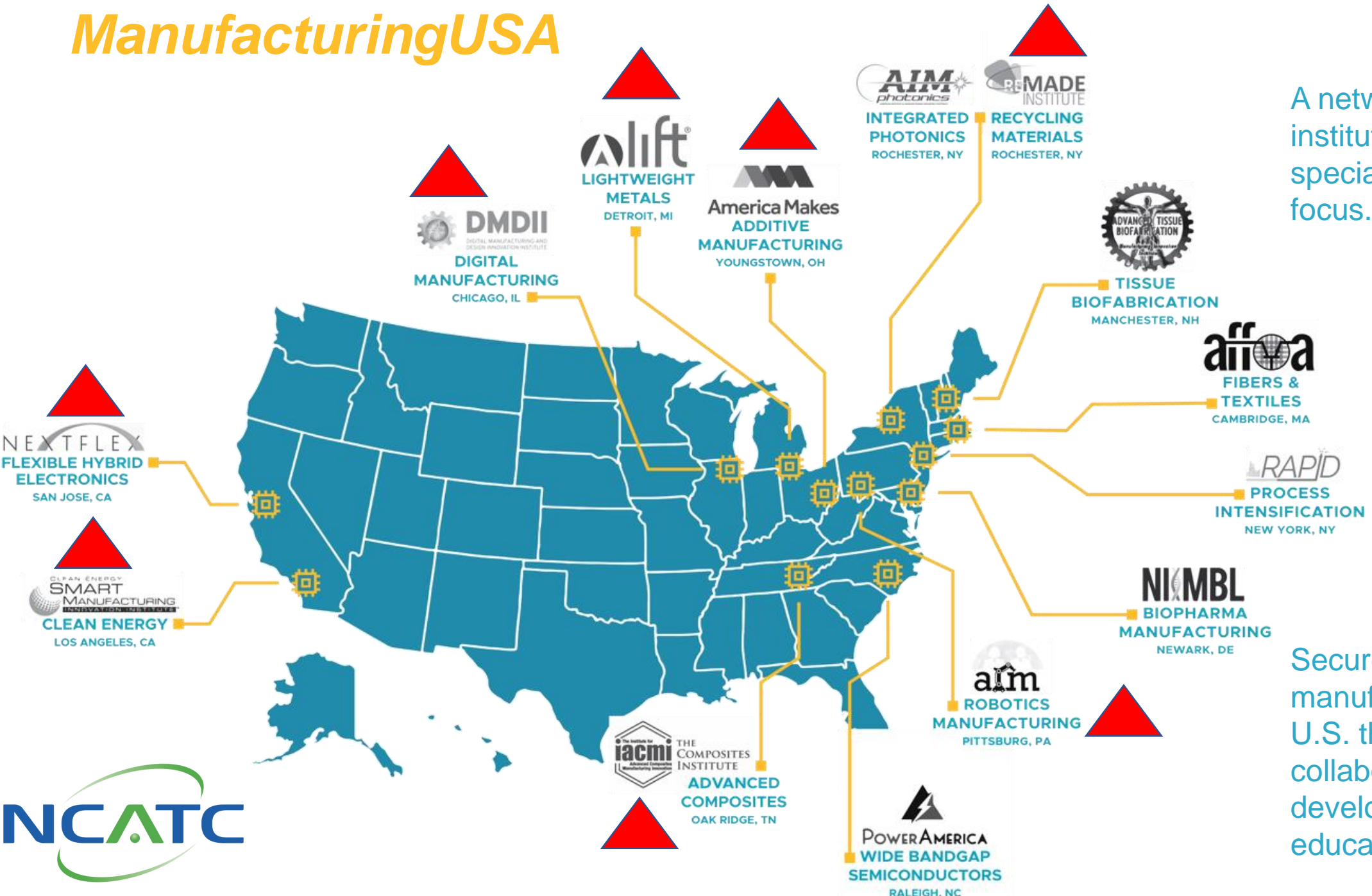
stratasys



TOOLINGU
sme



ManufacturingUSA



A network of regional institutes, each with a specialized technology focus.

Secure the future of manufacturing in the U.S. through innovation, collaboration, workforce development, and education.



The Fourth Industrial Revolution

Digitization of production

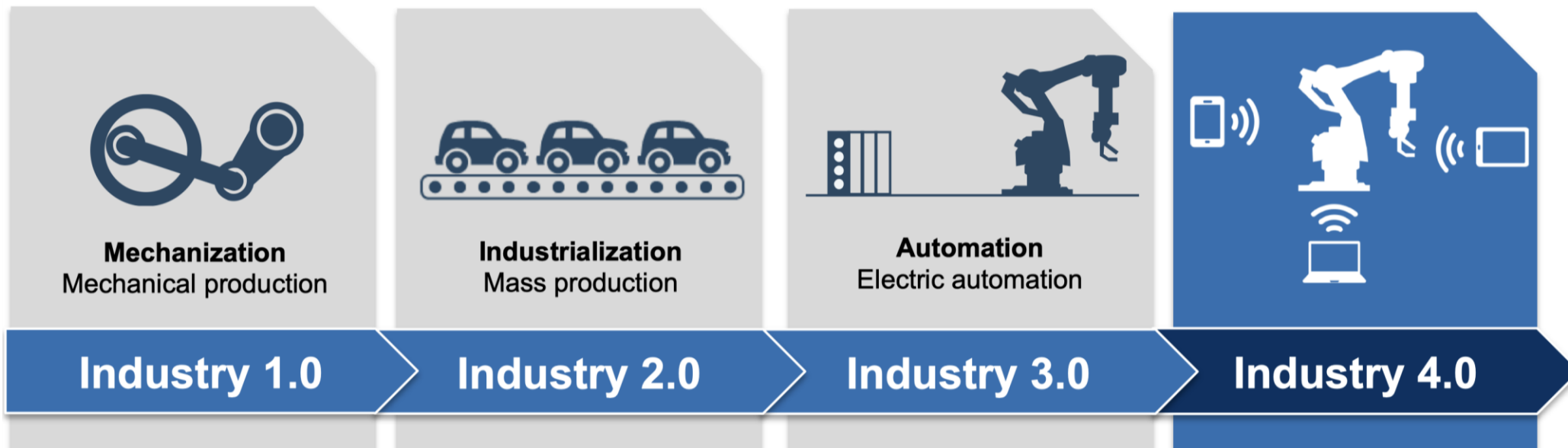
Networking of the working environment

Cyber-physical systems

Decentralization of processes

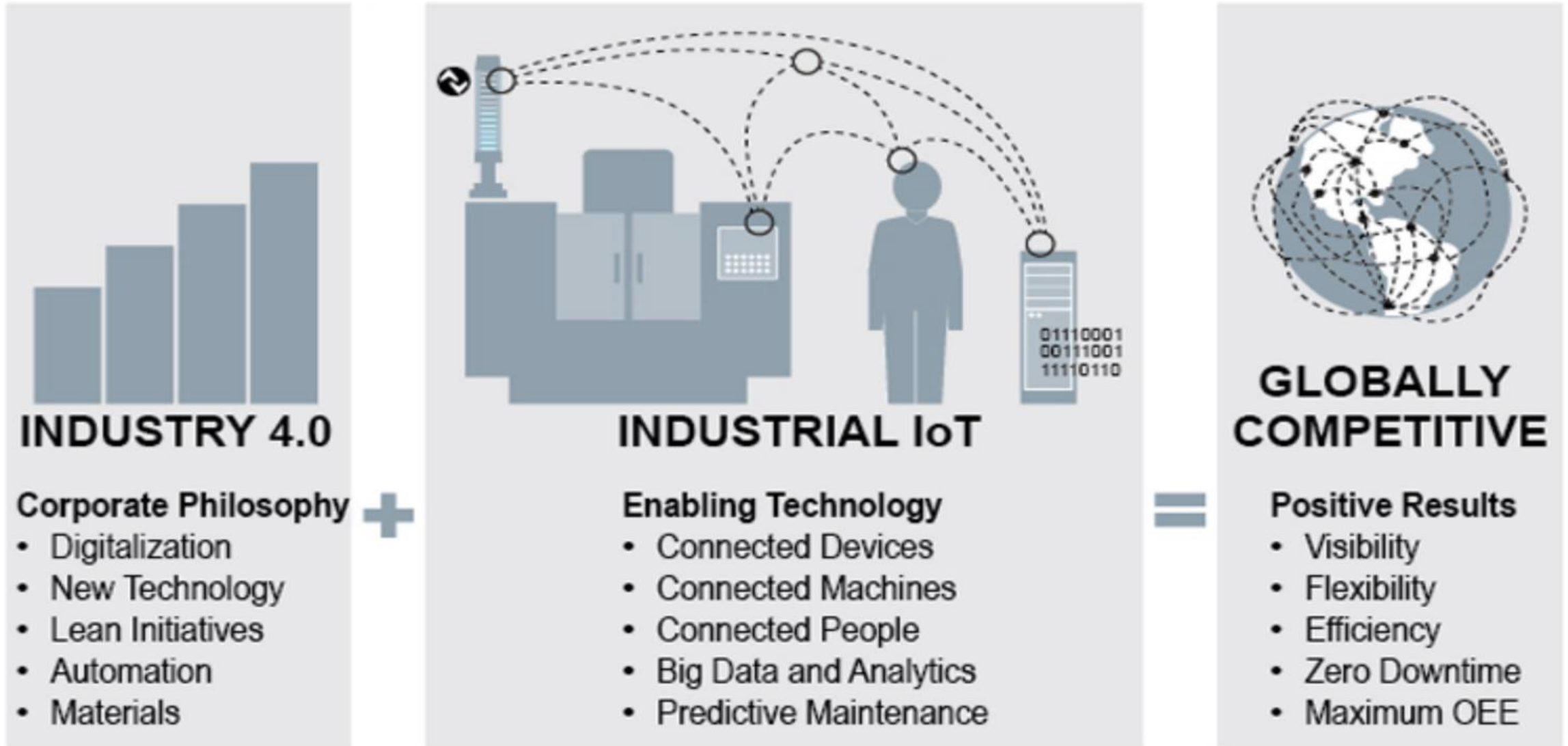
Decentralization of decision-making structures

Intelligent factory





What's the Difference Between Industrial IoT and Industry 4.0?



The Jobs Landscape in 2022

emerging
roles,
global
change
by 2022



Top 10 Emerging

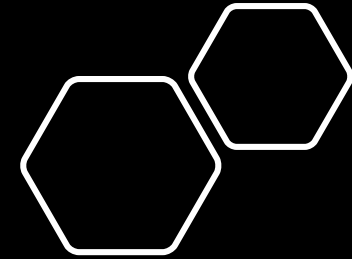
1. Data Analysts and Scientists
2. AI and Machine Learning Specialists
3. General and Operations Managers
4. Software and Applications Developers and Analysts
5. Sales and Marketing Professionals
6. Big Data Specialists
7. Digital Transformation Specialists
8. New Technology Specialists
9. Organisational Development Specialists
10. Information Technology Services

declining
roles,
global
change
by 2022



Top 10 Declining

1. Data Entry Clerks
2. Accounting, Bookkeeping and Payroll Clerks
3. Administrative and Executive Secretaries
4. Assembly and Factory Workers
5. Client Information and Customer Service Workers
6. Business Services and Administration Managers
7. Accountants and Auditors
8. Material-Recording and Stock-Keeping Clerks
9. General and Operations Managers
10. Postal Service Clerks



- Cuyahoga Community College, OH*
- Eastern Iowa Community Colleges, IA
- Grand Rapids Community College, MI
- Ivy Tech Community College, IN
- Lorain County Community College, OH*
- Pellissippi State Community College, TN
- Reading Area Community College, PA
- Thomas Nelson Community College, VA
- Westmoreland County Community College, PA

Industry 4.0 - Workforce Glossary

Industry 4.0 / Smart Automation

Industrial Internet of Things (IIoT)

Additive Manufacturing

Autonomous Robotics

Big Data Analytics / Data Science

Cloud Computing

Systems Integration

Simulation / Digital Twin

Artificial Intelligence (AI)

Augmented Reality (AR)

Cybersecurity

INDUSTRY 4.0 Segment Strength Matrix by College – Q3-18

	Mechatronics	Autonomous Robotics	3DP/Additive Manufacturing	Industrial Internet of Things	Simulation	AI AR	Cloud Computing	BIG Data Analytics	Systems Integration	Cyber Security
EICC	1.5	1.5	2	0	1.5	0	1.5	1.5	2	1.5
GRCC	3	1	0.5	0	0.5	0	1	0	1	1
IVYTC	3	3	2.5	2.5	2.5	0.5	2	2	2.5	2.5
LCCC	3	3	1	0.5	0	0.5	0.5	0.5	3	3
PSTCC	2	3	2	0	0	0	0	1	1	3
RACC	3	2	1	0	0	0	0	2	1	1
Tri-C	3	2.5	3	0	1	0	0	0	2	2.5
TNCC	3	1	1	1	0	1	0	1	2	3
WCCC	3	2	1	1	1.5	0.5	1.5	0.5	2	3

Integrating Industry 4.0: Next Steps for Colleges

1. Reach out to employers; discuss what I 4.0 means to their changing workforce needs
2. Take an audit of what I 4.0 components are already being taught across the college and where
3. Determine which existing curricula can be leveraged or updated across departments and form interdisciplinary teams
4. Use stackable credentials and emerging certifications as tools for upskilling/reskilling/lifelong learning (cross walk and integrate into courses, programs, certificates, degrees)

[NCATC Industry 4.0 Executive Toolkit](#)



Feedback from Educators

From your perspective, what changes in technician education do you think will be prompted by FOW-driven issues?

- Entry-level jobs changing at rapid pace will require swift curriculum changes
- Interrelatedness of advanced manufacturing disciplines
- Data, cyber and IT literacy becoming foundational cross-cutting skills
- Effects of AI on “human and machine interface” for all disciplines
- Cross-disciplinary core: How to identify? How to update?
- Pressure to constantly update skill sets will intensify.

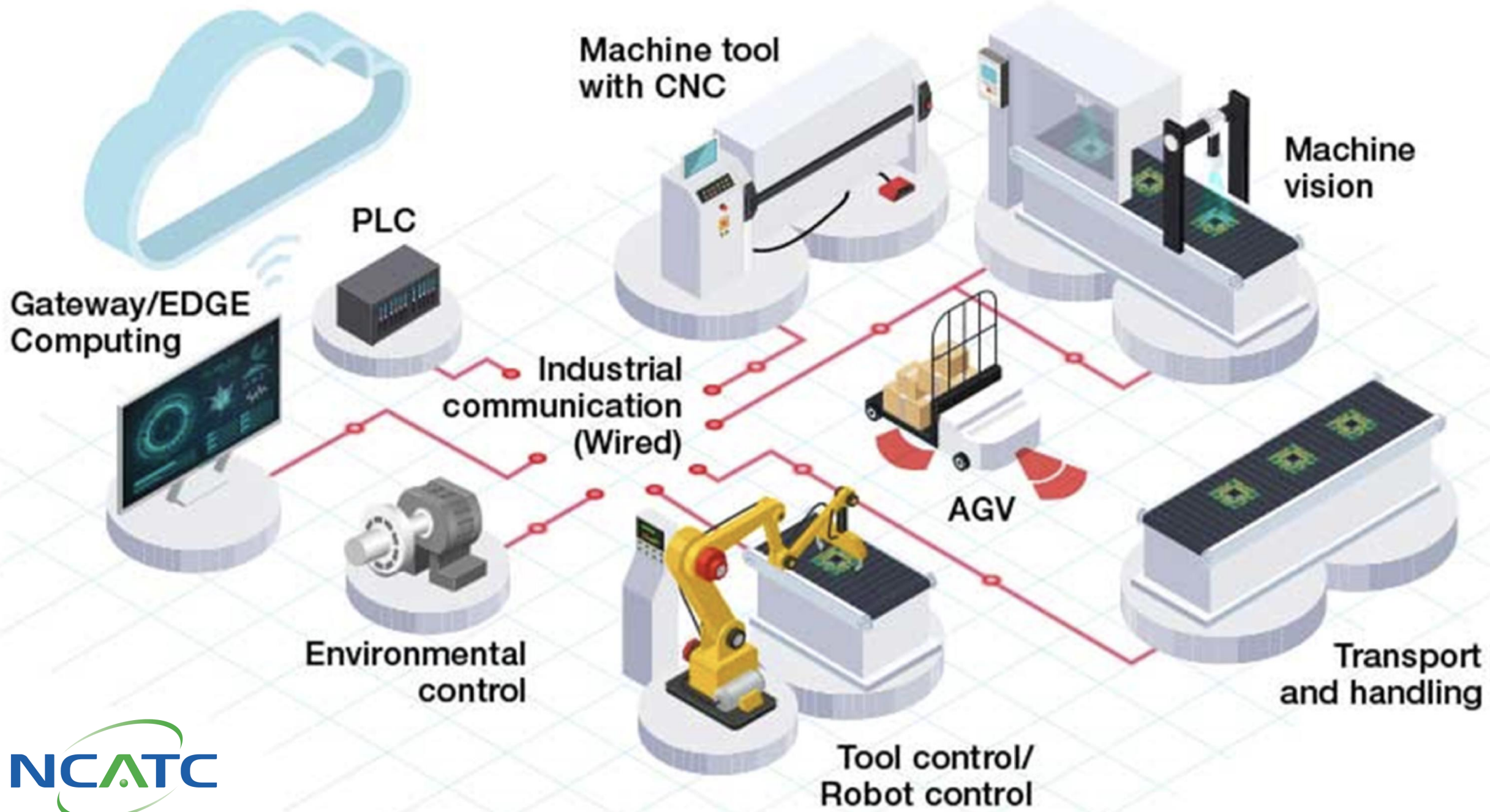


Integrating Industry 4.0 for Community Colleges

What Community and Technical Colleges Need to Do:

1. Instructor training
2. Equipment procurement
3. Interdisciplinary cooperation
4. Curriculum development





Feedback from Industry

What challenges are facing your company?

- The challenge of the here and now
- Uncertainty about the future; the need to be agile
- Access to talent
- Profitability in an era of customization
- Zero down time; adopting Overall Equipment Effectiveness (OEE) concept
- Machines no longer standalone. Integration of local and global networks invokes a requirement for connectivity and a demand for cybersecurity.



Feedback from Industry

What implications could they have for technician education?

- Technicians need to be able to bridge virtual and live experiences in the workplace.
- Cybersecurity must be taught as a broad subject encompassing physical and virtual systems and applied across an organization.
- Embed business context in courses; use scenario learning to demonstrate “cross-the-enterprise” approach to problem solving.
- IT students must understand they are digital transformation specialists.



FOW Skill Areas for STEM Technicians

- **Skill Area 1: Advanced Digital Literacy**
- **Skill Area 2: Business Knowledge and Processes**
- **Skill Area 3: Data Knowledge and Analysis**



Skill Area 1: Advanced Digital Literacy

Digital communications and networking; cloud interface; cybersecurity; machine learning, sensors, programming

- AI software tools
- automation/robotics
- basic programming/Python
- cloud computing
- digital fluency/vocabulary
- digital twins
- edge computing
- function block programming
- human-machine interfaces
- IoT
- digital machine learning
- network architecture
- network/device communication
- security controls



Skill Area 2: Business Knowledge and Processes

General understanding of an enterprise, value chain, business practices; includes work performance skills as well as ethics surrounding use of new technologies.



- blockchain
- OEE
- business cycles
- communication
- continuous process improvement
- entrepreneurship
- customer focus
- lean processes
- market trends
- production and distribution chain
- ROI
- risk management
- supply/demand
- vertical and horizontal integration



Skill Area 3: Data Knowledge and Analysis

Interpretation and decision-making

- computational thinking
- data analysis
- data backup and restoration
- data flow from origin to end user
- data fluency/vocabulary
- data management and storage
- data modeling
- use of Excel/spreadsheets
- querying language
- SQL/databases
- statistics
- visual representation of data/business analytics software

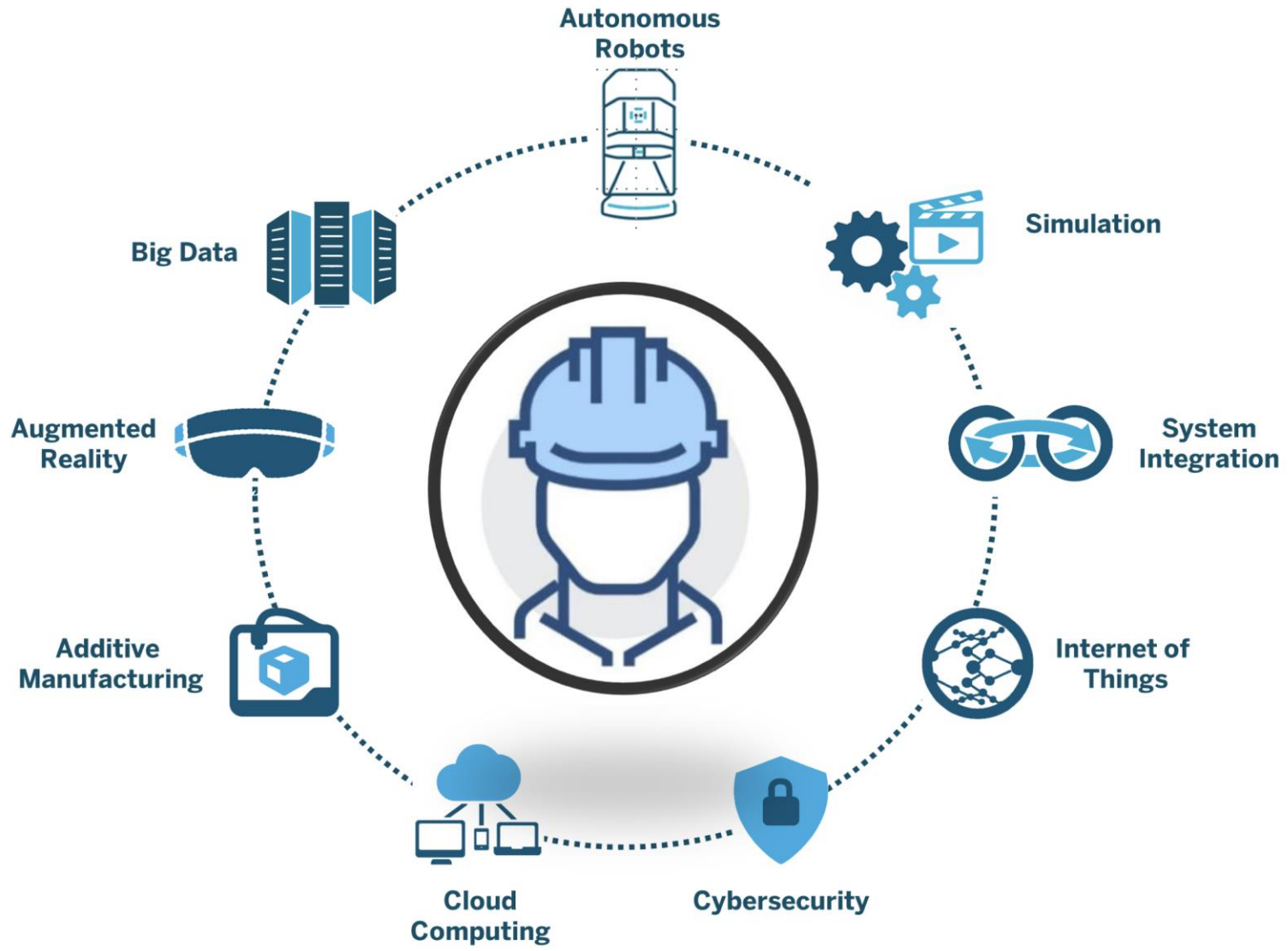


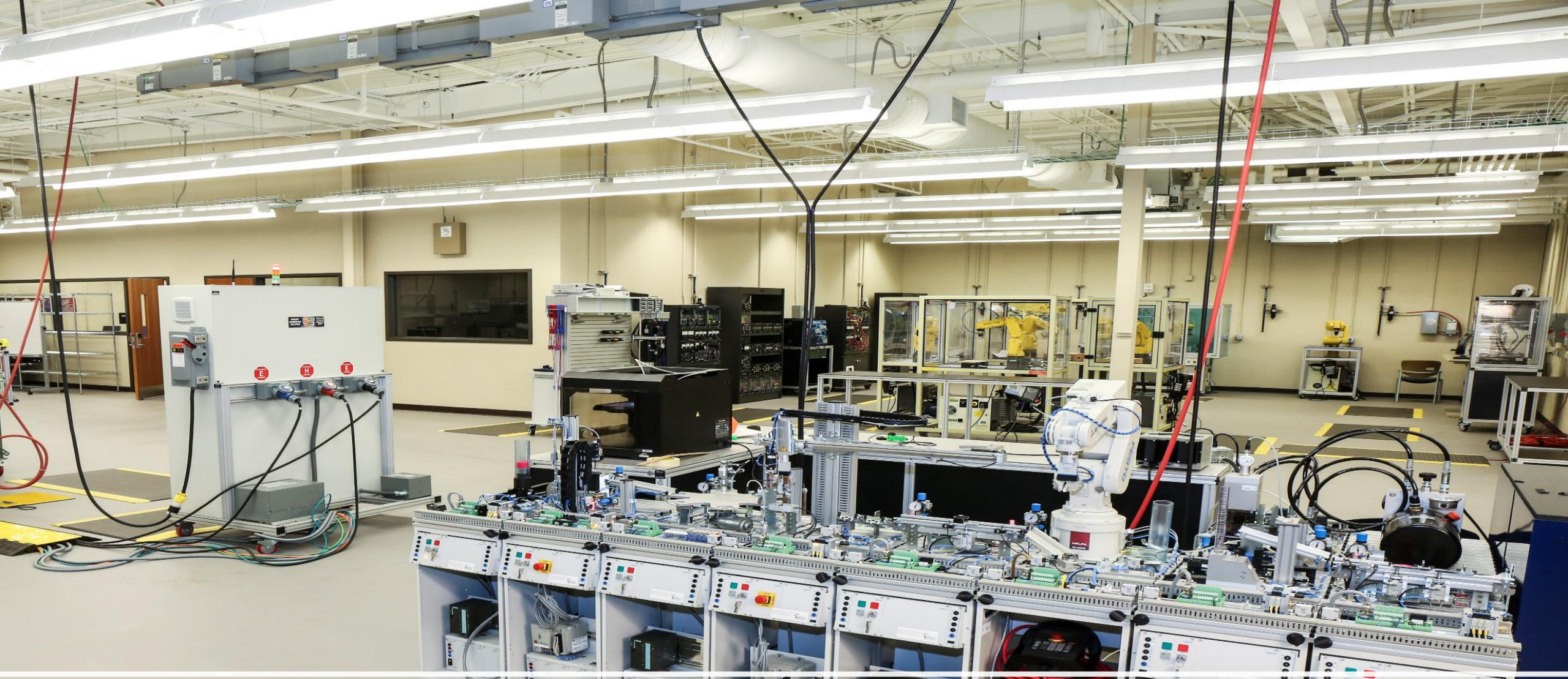
Integrating Industry 4.0 for Community Colleges

What Industry Needs to Do:

1. Cross-sector regional engagement
2. Adopt a common nomenclature
3. Address both the “here and now” and the future of work
4. Start small to address production efficiency and security
5. Invest in workforce training with partners







MegaLab – Pellissippi State CC (TN)

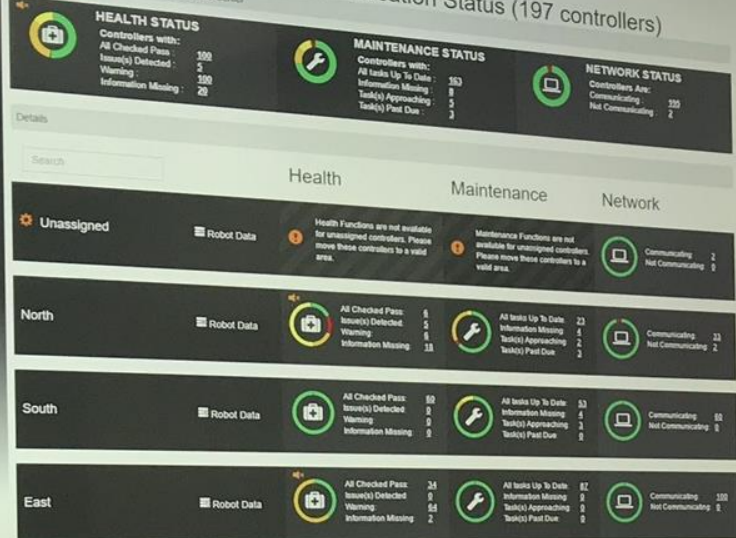
Cybersecurity Lab



Joining the ZDT Portal

The ZDT portal includes the following:

Customer Experience Center - Location Status (197 controllers)



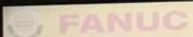
Join the Next Revolution

The Industrial Internet of Things (IIoT) is transforming the manufacturing industry.

Devices on the factory floor are connecting to each other, and to higher level computing platforms, for more intelligent automation systems.



FANUC America Corporation CONFIDENTIAL - Not To Be Re-Distributed In Any Form



FANUC America - Company Health Status

Welcome to the ZDT Demo Center. See below for the information on each of these monitors:

1	2
4	3

- 1 - Start by watching the video to see how ZDT works and what you can do from the ZDT Web Portal.
- 2 - See why you should connect your robots to ZDT.
- 3 - Next, check out the World Map for a live view of the number of robots communicating to the ZDT Data Center.
- 4 - Feel free to try out the ZDT Web Portal to see actual data from the robots here in the CEC and "mock" data from our Widget Factory.

OK, I Got It!

We've got an update for you! Windows is a service and updates are a normal part of keeping it running securely. We need your help installing this one.



Austria
8 Monitored Robots

16,863
Robots Connected to ZDT

View &
Analysis



Predictive
Maintenance



Authentication



Various
Applications



FIELD system

CNC



Robot



ROBO-
MACHINE



OPC UA



MTConnect






Exclusive
Converter







Controller List

- Home
- FANUC
- CEC**
- FIELD
 - BOILERTUBE
 - RETALKIOSK

Home > FANUC > CEC

Health	Maintenance	Running Status																								
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Details

FIELD	Health	Maintenance	Running Status																								
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Qualification for Industry 4.0

Partnerships are Critical

- › NIMS – Industry 4.0 Standards
- › NC3 – Stackable/Portable Credentials
- › Siemens – Mechatronics Certification
- › Industry and Education Connections



ASSOCIATE CERTIFICATIONS

- Certified Industry 4.0 Associate
Basic Operations
- Certified Industry 4.0 Associate
Advanced Operations
- Certified Industry 4.0 Associate
Robot System Operations
- Certified Industry 4.0 Associate
IIoT, Networking & Data Analytics

SPECIALIST CERTIFICATIONS

- Certified Industry 4.0
Automation Systems Specialist**
Install, Troubleshoot Program, Maintain Factory
Automation 4.0 Systems
Level I | Level II
- Certified Industry 4.0
Production Systems Specialist**
Operate, Control, Optimize Production 4.0 Systems
Level I | Level II
- Certified Industry 4.0
IT Operations Specialist**
Install, Troubleshoot, Program IT 4.0 Systems
Level I | Level II

PROFESSIONAL CERTIFICATION

- Certified Industry 4.0 Systems
Professional I**
Design, Program, Integrate & Analyze

SMART AUTOMATION CERTIFICATIONS
INDUSTRY/OCCUPATION DRIVEN



NATIONAL SCIENCE BOARD

THE SKILLED TECHNICAL WORKFORCE:

Crafting America's
Science & Engineering
Enterprise

3.4M

Why do the National Academies expect 3.4 million unfilled skilled technical jobs by 2022?

139

What did 139 stakeholders from across the country say the U.S. should do to improve opportunities for skilled technical workers?

4

What 4 recommendations do we offer for building the Skilled Technical Workforce of the future?



September 2019

Recommendations for Building the Future STW:

1. Change the Message
2. Focus on the Data
3. Leverage Federal Investments
4. Build Partnerships



Leading Industry 4.0 Vendors 2019

Connected Industry Building Blocks

Hosting



Industrial IoT Platforms



Analytics



Microchips



Sensors



Connectivity Hardware



Cybersecurity



Systems Integrators



Other Industry 4.0 Supporting Technologies

Additive Manufacturing



Augmented and Virtual Reality



Collaborative Robots



Connected Machine Vision



Drone / UAVs



Self-Driving (Material Transport) Vehicles



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