



## Accelerate the speed of doing business

“As the company geared up for new opportunities, we needed a new, unified core system that would better serve our organization’s business complexity and give us the speed to enable continued growth. We chose Microsoft Dynamics 365 for Finance and Operations.”

Eric Reading, Executive Vice President, Chemonics



Competition is greater than ever before. As customers demand faster response times, higher quality products, and exceptional customer service and relationships, businesses are leveraging technology to transform their operations and help them deliver. To maintain a competitive advantage, organizations require flexibility in their operations and must continually drive innovation—not only in the marketplace but also in how they operate internally.

## Overview

Microsoft Dynamics 365 for Finance and Operations, Enterprise edition, is Microsoft's business application for enterprises that enables people to make smarter decisions quickly through an intuitive user interface that provides access to real-time insights and intelligence. It enables business to transform by delivering proven business logic and enabling them to redesign their business processes faster so they can innovate, get quick time to value to stay ahead of the competition. It gives businesses the flexibility to grow at their own pace and do business nearly anywhere, anytime, through the choice, flexibility, and intelligence of the cloud, allowing them to scale their business operations globally to meet ever-changing business needs.

## Key Benefits

### MAKE SMARTER DECISIONS

Unifying financial and business operations enables businesses to deliver real-time visibility across their organization for better and faster decisions.

### TRANSFORM BUSINESS FASTER

Transforming businesses by easily redesigning processes without disrupting operations is crucial for organizations to stay competitive.

### GROW AT YOUR PACE

Helping businesses grow at their own pace is about giving them the choice and flexibility to modernize their organizations at the pace that works for them with the ability to do business anywhere, anytime.

By 2020, customer experience will overtake price and product as the key brand differentiator.<sup>1</sup>

By 2020, 50% of the G2000 will see the majority of their business depend on their ability to create digitally-enhanced products, services, and experiences.<sup>2</sup>

Organizations embracing digital transformation are seeing 40% increase in customer satisfaction and 37% increase in new business growth.<sup>3</sup>

79% of companies already use IoT technologies to track customers, products, and supply chains to improve their operations.<sup>4</sup>

1. Walker Information, Inc., Customers 2020: The Future of B-to-B Customer Experience, May 2015.
2. Top 10 Tech Predictions For 2017 From IDC.
3. CA Technologies, [Keeping Score Why Digital Transformation Matters](#), Global Survey, May 2016.
4. [TCS Global Trend Study](#), 2015









