

## U.S.-Africa Chamber of Commerce Appoints Robert Alexander of 360WiseMedia as BOD.

Miami, FL - The U.S.-Africa Chamber of Commerce, a leading organization dedicated to fostering trade, investment, and cultural exchange between Africa and the United States, has appointed Mr. Robert Alexander, CEO/Founder of 360 WISEMEDIA, as a member of its Board of Directors. This strategic move underscores the Chamber's commitment to holistic human and natural capital capacity optimization (H2C2O) and its mission to drive transatlantic sustainable development and prosperity.

Founded on the principles of promoting economic growth and cultural understanding, the U.S.-Africa Chamber of Commerce serves as a vital conduit for businesses, governments, and individuals seeking to engage in mutually beneficial partnerships. Mr. Alexander's appointment brings a wealth of experience and expertise in media, branding, and marketing, which will be instrumental in advancing the Chamber's goals and objectives.

"I am honored to join the Board of Directors of the U.S.-Africa Chamber of Commerce," said Mr. Robert Alexander. "I look forward to working alongside esteemed colleagues such as Dr. Sir Joe Madu, President of the Chamber, and Col. (Rtd) Brian Searcy, Chairman of the Board, to further enhance the Chamber's impact and promote greater collaboration between Africa and the United States."

Dr. Sir Joe Madu, President of the U.S.-Africa Chamber of Commerce, expressed his enthusiasm for Mr. Alexander's appointment, stating, "Mr. Alexander's vast experience in media and communications will be invaluable as we continue to expand our reach and influence. His commitment to excellence and innovation aligns perfectly with our mission, and we are excited to welcome him to the Board."

Col. (Rtd) Brian Searcy, Chairman of the Board, echoed these sentiments, emphasizing the importance of strategic partnerships in driving economic growth and development. "Mr. Alexander's appointment underscores our commitment to building bridges between Africa and the United States. His vision and leadership will be instrumental in advancing our shared goals."

As a member of the Board of Directors, Mr. Robert Alexander will play a key role in shaping the Chamber's strategic direction and fostering collaboration between businesses, governments, and organizations across Africa and the United States. His appointment marks a significant milestone in the Chamber's ongoing efforts to promote trade, investment, and cultural exchange between the two continents. Visit www.usafricacoc.com for more information about the Chamber and its' initiatives.

Dr. Sir Joe Madu President

Brian Searcy, Col (Rtd)
Chairman Board of Directors

U.S.-Africa Chamber of Commerce "Optimizing Human & Natural Capital"

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