



Carolina Border Little Britches Rodeo 2023-2024 Sponsorship Form

“Carolina Border Little Britches Rodeo”, or CBLBR, is seeking sponsorship for its 2023-2024 Season, which will run from August 2023-May 2024. CBLBR is a rodeo organization for ages 5 to 18. We hold several rodeos throughout the year, with the hopes of getting as many kids qualified to the National Finals in Guthrie, OK in July 2024. In order to help these contestants get out west we need the community’s help in the form of sponsors. Your generous donations will go towards things such as awards (buckles, jackets halters, saddles, etc.), stock, travel money to Oklahoma, entry fees, and other aspects of the rodeo season. Below you will find our qualifications to meet certain tiers, as well as what we can offer you in return.

Thank you again for your time and generous donations to help these kids out.

*CBLBR is a 501(c)(3) non-profit organization, therefore all charitable donations made to CBLBR are tax deductible. *

Please circle which option you would like to purchase and include the following information.

Finals Flag Sponsor.....\$700

CBLBR will be hosting a finals rodeo in May for all contestants. The winner of each round will get a victory lap around the arena. As a finals Flag Sponsor, we will get a flag made with your company’s logo. This flag will be presented around the arena during the grand entry, victory laps for winners of chosen event and the closing ceremony laps. CBLBR is seeking 11 sponsors at this level.

Event Sponsor.....\$1,500

CBLBR offers 17 different events across 5 age divisions. This donation would get your company name on year end event buckles (1st place-3rd place). In addition to the buckles, we will have a company banner printed and displayed at all rodeos for the current season. CBLBR is seeking 11 sponsors at this level.

All Around Sponsor.....\$2,500

CBLBR would like to provide our All Around winners with a trophy saddle. Reserve All Around winners will receive a belt buckle. With this sponsorship, we would provide your company name or logo on the saddle, as well as on the belt buckle. We would get a company banner made and display at all rodeos for the current season. An All Around winner is the Cowboy or Cowgirl who competed in 2 or more events and received the most points throughout the season. CBLBR is seeking to get at least 5 sponsors at this level.

Saddle Sponsor.....\$10,000

CBLBR would like to purchase our All Around Winners in each age division a saddle. Winning the All Around Cowboy or Cowgirl is equivalent to winning the World Series in baseball. It’s what these kids have been pining for all season. As a saddle sponsor, we would have your company logo or name stamped on the fender of the saddle. In addition to the saddle, each winner will get a buckle made. This buckle will also include your company name. As a thank you, we will have a company banner made and displayed at all current season rodeos. CBLBR can accept up to 3 sponsors at this level.

CBLBR is not limiting donations to these 3 levels. If you feel led to donate any amount not mentioned on this form, please reach out to us at carolinaborderlbr@yahoo.com and we can discuss where your contribution will benefit most.

Thank you for considering CBLBR as a place to allocate your charitable donation. We strive to improve the youth rodeo world by giving contestant’s a safe, enjoyable, and fulfilling atmosphere to participate in the great sport of rodeo.

Business Name: _____ Contact Name & Number: _____

Sponsorship Level: _____

** Please email a company logo file to carolinaborderlbr@yahoo.com**

Office Use Only: Form of payment: _____ Date received: _____ Sponsorship good through: _____