# **Potter View BNB**

## **Privacy Policy**

#### **Our Mission**

At Potter View, we are dedicated to protecting your privacy and safeguarding your personally identifiable information.

#### **Information Collection**

Our main purpose in collecting your personal information is to provide you with a streamlined experience in making reservations at Potter View. We only collect information about you that we consider necessary for achieving this. Personally identifiable information is only obtained when making a reservation. All identifiable information provided will not be disclosed to anyone unless we are specifically requested to do so. Potter View does not give or sell to anyone any information we collect on our site.

We sometimes use data collection devices such as "cookies" on certain pages of the Site to measure effectiveness and safety. A "cookie" is a small file that gets placed on your harddrive that helps us provide our services. You are free to decline cookies if you choose to.

#### Security

At Potter View, we take security seriously. When users make a reservation we use every precaution to safe guard it online and offline.

Your payment and personal information is always safe. Our Secure Sockets Layer (SSL) software is the industry standard and encrypts all of your personal information, including credit card number, name, and address, so that it cannot be read over the internet.

### **Policy Modifications**

Potter View may amend this Privacy Statement from time to time in order to meet changes in the regulatory environment, business needs, or to satisfy the needs of our guests, properties, strategic marketing partners, and service providers.