



# SUMMER CHARITY CLASSIC

July 20 - Pickleball Tournament  
 July 22 - Golf Tournament  
 July 26 - Summertime Beach Bash

## GOLF TOURNAMENT ~ July 22nd 10AM Shotgun Start

*Sponsorship Benefits*



| SPONSOR BENEFITS                      | TOURNAMENT                 | BEVERAGE CART               | PRODUCT                                       | TECHNOLOGY   | HOLE IN ONE                                   | PIN FLAG  | INTERACTIVE HOLE                                      | CONTEST HOLE  | TEE        | IN-KIND AUCTION |
|---------------------------------------|----------------------------|-----------------------------|---|--|---|---|---|---|------------|-----------------|
| Investment                            | 5K (1)                     | 3K (1)                      | 2.5K (3)                                      | 1.5K (1)   | 1.5K (1)                                      | 1 Pin Flag                                      | \$750 (4)   | \$750   | \$100 (14) |                 |
| Tickets                               | 2 Foursomes                | 1 Foursome                  | 1 Foursome                                    | 2 Golfers  | 2 Golfers                                     | 2 Golfers                                       | 2 Golfers   | 2 Golfers   |            |                 |
| Speaking Opportunity                  | 2 min                      |                             |   |  |   |   |   |   |            |                 |
| Event Signage                         | Banner                     | 2 Bev Carts                 | Sponsor Event Signage                         | Registration   | Signage on Contest Hole                       |   |   | Signage on Contest Hole                                     | Tee Sign   |                 |
| Website, Newsletter, Press Release    | X                          | X                           | X   | X  |   | X   | X   | X   | X          | x               |
| Social Media                          | 2 Posts \$20 Boost         | X                           | X   | X  | X   | X   | X   | X   | X          | X               |
| Logo Displayed                        | AV & Centerpiece           | AV                          | AV  | AV   | AV  | AV  | AV  | AV  |            | AV              |
| Opportunity to Contribute to Swag Bag | X                          | X                           | X   | X  | X   | X   | X   | X   | X          | x               |
| Other                                 | Logo on Custom Golf Shirts | Branded Koozies             | Options:<br>~ Golf Balls<br>~ Cooler<br>~ Hat | Opportunity to Brand Registration                                  | Contest prizes include a cash prize of \$20k! | Logo on 18 high quality pin flags on the course | Create Interactive Experience for Players at the Hole | Contest Options:<br>~ Closest to the Pin<br>~ Longest Drive |            |                 |
| Other                                 | Logo on Golfer Swag Bag    | Signage in all player carts |   | Logo on all technology including mobile app, and live leaderboard. |   |   | 18' Table Provided at Hole                            |   |            |                 |

Mutually agreed upon in-kind contributors receive the sponsor level benefits associated with the total retail value of the donation. All proceeds from the Summer Charity Classic benefit Boxes of Basics (80%) and Employee Care Foundation (20%)

## PICKLEBALL TOURNAMENT - July 20th 9AM



| SPONSOR BENEFITS                      | TOURNAMENT   | DINKS & DRINKS   | GRILL & CHILL    | SNACK & SHACK            | COURTSIDE        |
|---------------------------------------|--|------------------|------------------|--------------------------|------------------|
| Investment                            | \$1,500  | \$500            | \$500            | \$500                    | \$250            |
| Vendor Table                          | X  | X                | X                | X                        |                  |
| Tickets                               | 4  | 2                | 2                | 2                        | 2                |
| Event Signage                         | Courtside Banner                                   | Courtside Banner | Courtside Banner | Courtside Banner         | Courtside Banner |
| Website, Newsletter, Press Release    | X  | X                | X                | X                        | X                |
| Social Media                          | 1 Exclusive Post \$20 Boost                        | X                | X                | X                        | X                |
| Logo Displayed                        | Tournament T-Shirts                                | Drink Tickets    |                  |                          |                  |
| Opportunity to Contribute to Swag Bag | X  | X                | X                | X                        | X                |
| Other                                 | Registration Branding Medal Ceremony Participation | Signage at Bar   | Signage Cookout  | Signage at Snack Station |                  |

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# Summer Beach Bash!

An unforgettable evening filled with tropical vibes, food & live summertime music!

Dominion Valley Country Club, Haymarket, VA

**SUMMER BEACH BASH ~ July 26th 6pm - 11pm**

## LIVE MUSIC



| SPONSOR BENEFITS                      | MARQUEE                          | BAND                  | HULA                        | BAR                      | TABLE                | PHOTO BOOTH                     | FIRST IMPRESSION                  | BEACH BUDDY | IN-KIND AUCTION |
|---------------------------------------|----------------------------------|-----------------------|-----------------------------|--------------------------|----------------------|---------------------------------|-----------------------------------|-------------|-----------------|
| Investment                            | \$10K                            | \$5K                  | \$3K                        | \$2.5K                   | \$2K (5)             | \$2K                            | \$1.5K                            | \$750       |                 |
| Tickets                               | 10                               | 8                     | 4                           | 4                        | 8                    | 4                               | 4                                 | 2           |                 |
| Speaking Opportunity                  | 2 min                            |                       |                             |                          |                      |                                 |                                   |             |                 |
| Event Signage                         | Step & Repeat                    | Pull Up Banner        | Pull Up Banner              | Bar                      | Sponsor Table        | Signage at Photo Booth          | Registration                      |             |                 |
| Program                               | Full                             | 1/2                   | 1/4                         | 1/2                      | 1/2                  | 1/4                             | 1/4                               | 1/4         | Name Listed     |
| Website, Newsletter, Press Release    | X                                | X                     | X                           | X                        | X                    | X                               | X                                 | X           | X               |
| Social Media                          | 2 Posts<br>\$50 Boost<br>1 Video | 2 Posts<br>\$20 Boost | 2 Posts<br>\$10 Boost       | 2 Posts<br>\$10 Boost    | 1 Post<br>\$10 Boost | 1 Post                          | 1 Post                            | 1 Post      | 1 Post          |
| Logo Displayed                        |                                  | AV                    | AV                          | AV                       | AV                   | AV                              | AV                                | AV          |                 |
| Opportunity to Contribute to Swag Bag | X                                | X                     | X                           | X                        | X                    | X                               | X                                 | X           | X               |
| Other                                 | VIP Cabana                       | VIP Cabana            | Branded Leis for all Guests | Branded Drink Tickets    |                      | Opportunity to Brand Photo Area | Opportunity to Brand Registration |             |                 |
| Other                                 | Centerpiece Signage              | Branded Beach Balls   |                             | Branded Cocktail Napkins |                      |                                 |                                   |             |                 |

## ENTERTAINMENT



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## STUNNING LOCATION!



**\*Custom sponsorship packages can be designed and tailored to meet your outreach and branding goals.**