



**LED BY SURVIVORS.
SUPPORTED BY ALLIES.**

Standing **United** Against Trafficking & Exploitation

“ TO BUILD A **SURVIVOR LED COMMUNITY** SUPPORTING AND EMPOWERING EXPLOITED AND TRAFFICKED INDIVIDUALS ON THEIR JOURNEY TO ACHIEVING INDEPENDENCE THROUGH SERVICES AND PREVENTION. ”

2020 ANNUAL SNAPSHOT REPORT

SPARROW FREEDOM PROJECT

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Thank You

for supporting Sparrow Freedom Project and survivors of exploitation & trafficking. 2020 was a difficult year for many of us, but together we rose to the challenge, and as a result, we more than doubled our reach from 2019 to 2020. We couldn't have done this without our donors, volunteers, and supporters. With grateful hearts, **we thank you.**



300+

ASSISTANCE REQUESTS
FULFILLED



45+

SUPPORT FROM
VOLUNTEERS



106

EXPLOITED & TRAFFICKED
INDIVIDUALS DIRECTLY ASSISTED



193+

ADULTS & CHILDREN
SPONSORED THROUGH
SFP'S CHRISTMAS PROGRAM

2020 AT-A-GLANCE HIGHLIGHTS

JANUARY 1, 2020 - DECEMBER 31, 2020

TOP 3 FINANCIAL ASSISTANCE REQUESTS

WRAPAROUND SUPPORT SERVICES PROGRAM



HOUSING

\$16,373.32

EMERGENCY SHELTER, RENT, SECURITY DEPOSITS,
HOME FURNISHINGS, HOME REPAIRS



TRANSPORTATION

\$10,225.20

RIDESHARES (UBER/LYFT), BUS TICKETS,
PUBLIC TRANSPORTATION, CAR REPAIRS, GAS/FUEL



MEALS/GROCERIES

\$9,318.94

MEAL/GROCERY DELIVERIES, GIFT CARDS

74%

OF HOUSING WENT TOWARDS
RELOCATION/EXIT SERVICES,
EMERGENCY SHELTER, & RENT

230%

INCREASE IN ASSISTANCE
REQUESTS FROM 2019 TO 2020
DUE TO COVID-19
(JOB LOSS, CLOSURE OF SHELTERS,
LIMITED ACCESS TO SERVICES)



SPARROW FREEDOM PROJECT HEADQUARTERS

A 1,250 sq. ft. office space was successfully secured in November 2020, made possible by the **Zatkoff Family Legacy Fund**. The space will be used as our main headquarters for day-to-day operations, including a small classroom, work area, donations center, and meeting lounge.

A special thanks to the Kensington Valley Chamber of Commerce, The Lemon Tree, Mile City Church, Everbrook Academy Novi and all of our generous donors & supporters for helping us furnish our new home!

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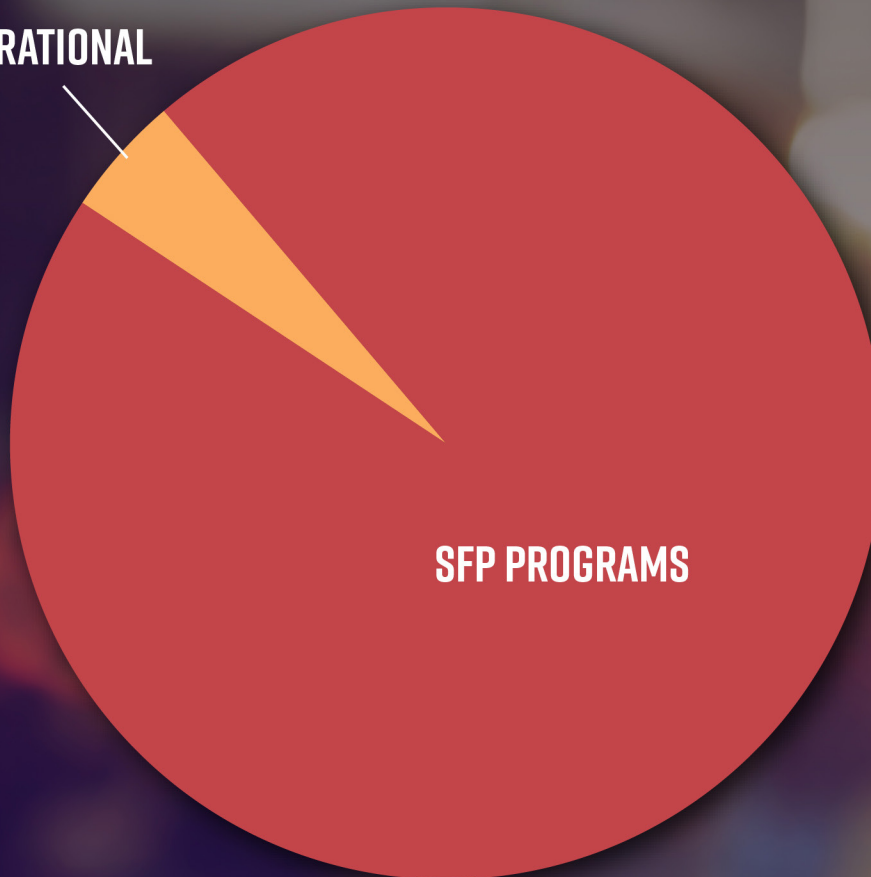
2020 AT-A-GLANCE EXPENSE REPORT

TOTAL CONTRIBUTIONS (DONATIONS, FUNDRAISING, GRANT): **\$87,672.58**

TOTAL EXPENSES: **\$62,460.96**

YEAR-END BALANCE: **\$25,211.62**

OPERATIONAL



SFP PROGRAMS

89% | **SFP PROGRAMS**
\$55,562.67

WRAPAROUND SUPPORT SERVICES PROGRAM

\$52,686.94

EMERGENCY SHELTER, RENT, TRANSPORTATION,
MEALS/GROCERIES, UTILITY/PHONE/MEDICAL BILLS,
CAR REPAIRS, LEGAL FEES, PRESCRIPTION MEDICATIONS,
CLOTHING/SHOES, STREET OUTREACH SUPPORT, TRAINING

SPONSOR-A-SURVIVOR CHRISTMAS PROGRAM

\$2,802.12

ART PROGRAM

\$73.61

11% | **OPERATIONAL**
\$6,898.29

WEBSITE/EMAIL, MAILBOX, OFFICE RENT,
INSURANCE, MAILING/SHIPPING, BANK/LARA FEES

**Fundraising and art program related events were cancelled due to Covid-19,
therefore, expenditures under these categories were low or non-existent.*

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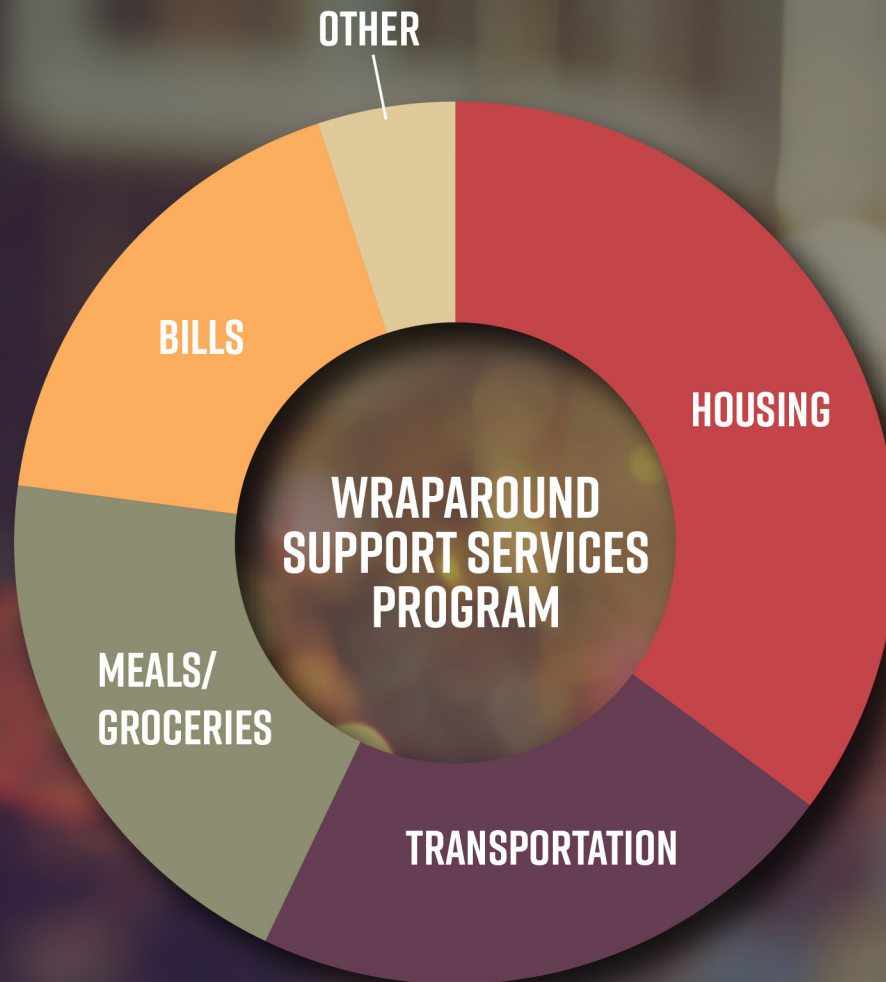


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2020 AT-A-GLANCE WRAPAROUND PROGRAM

WRAPAROUND SUPPORT SERVICES TOTAL: \$49,575.13



33%	HOUSING \$16,373.32
20.6%	TRANSPORTATION \$10,225.20 INDIVIDUALS
18.8%	MEALS/GROCERIES \$9,318.94
16.8%	BILLS \$8,331.68
4.7%	OTHER \$2,341.90

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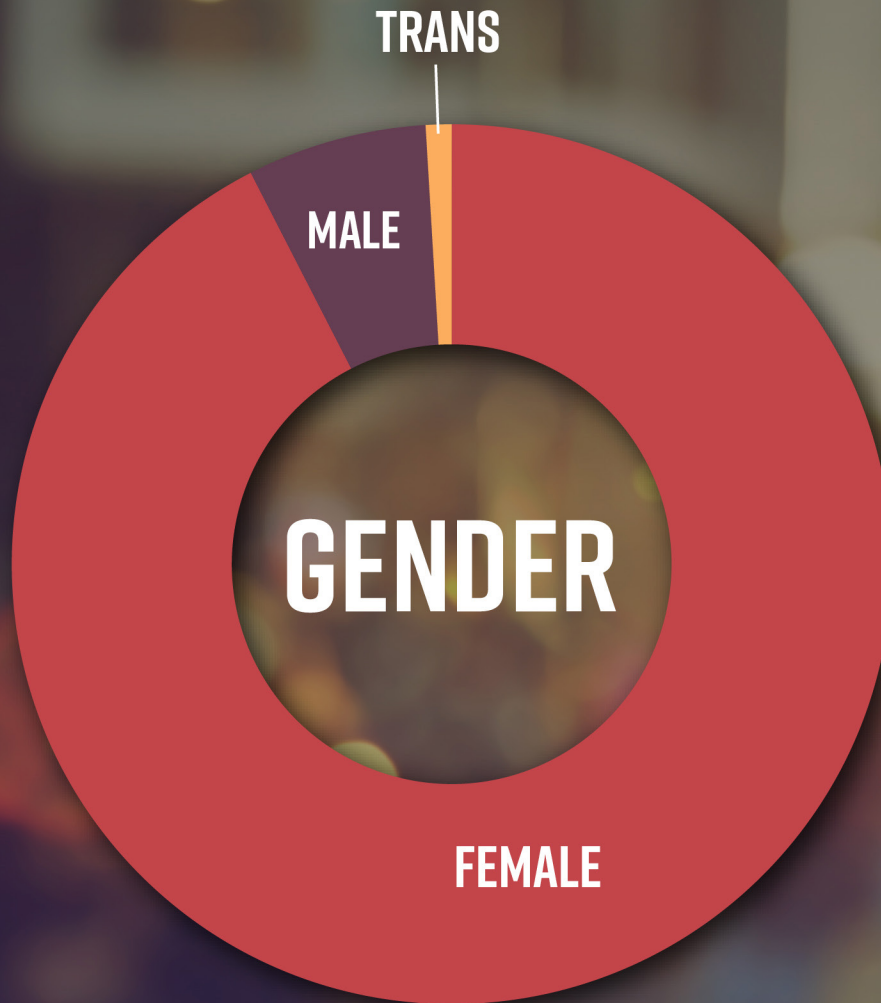


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2020 AT-A-GLANCE DEMOGRAPHICS

DATA COLLECTED FROM **106** EXPLOITED & TRAFFICKED INDIVIDUALS



92.5% | **FEMALE**
98 INDIVIDUALS

6.6% | **MALE**
7 INDIVIDUALS

0.9% | **TRANS**
1 INDIVIDUAL

**Percentages rounded to the nearest tenth.*

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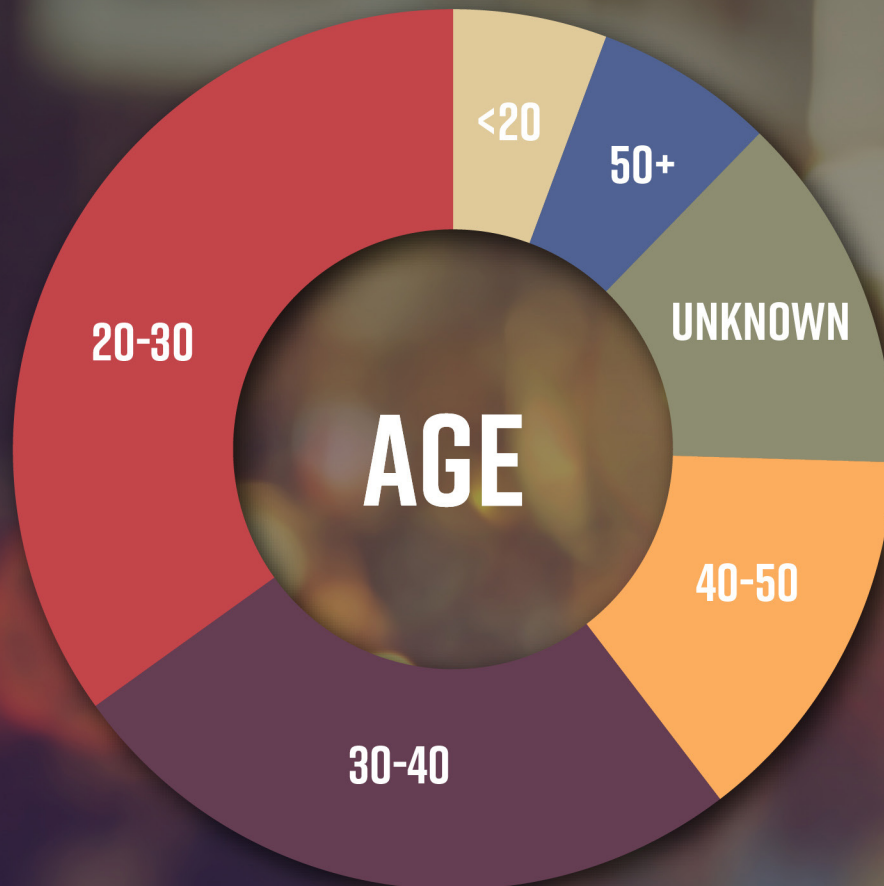


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2020 AT-A-GLANCE DEMOGRAPHICS

DATA COLLECTED FROM **106** EXPLOITED & TRAFFICKED INDIVIDUALS



34.9% | 20 - 30 YEARS OF AGE
37 INDIVIDUALS

25.5% | 30-40 YEARS OF AGE
27 INDIVIDUALS

14.2% | 40 - 50 YEARS OF AGE
15 INDIVIDUALS

13.2% | UNKNOWN
14 INDIVIDUALS

6.6% | 50+ YEARS OF AGE
7 INDIVIDUALS

5.7% | UNDER 20 YEARS OF AGE
6 INDIVIDUALS

**Percentages rounded to the nearest tenth.*

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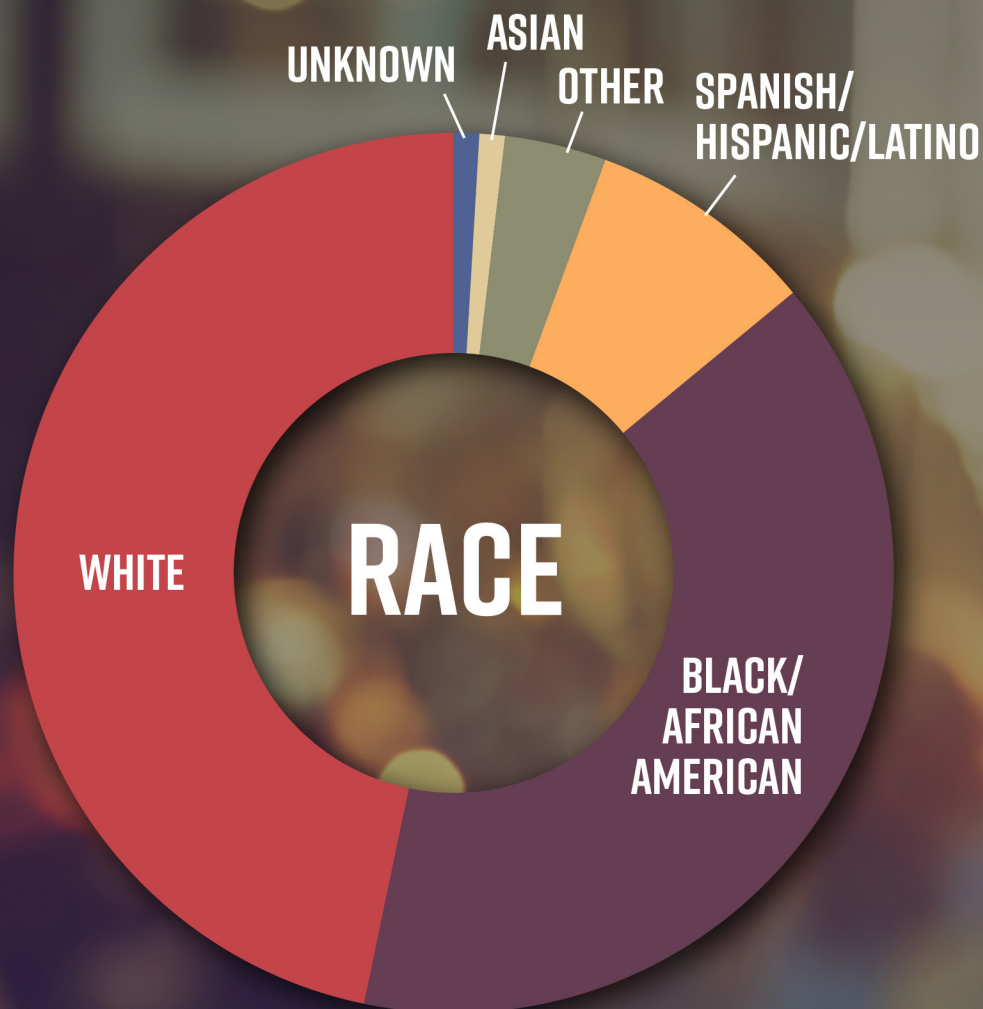


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2020 AT-A-GLANCE DEMOGRAPHICS

DATA COLLECTED FROM **106** EXPLOITED & TRAFFICKED INDIVIDUALS



47.2% | **WHITE**
50 INDIVIDUALS

39.6% | **BLACK/AFRICAN AMERICAN**
42 INDIVIDUALS

8.5% | **SPANISH/HISPANIC/LATINO**
9 INDIVIDUALS

3.8% | **OTHER**
4 INDIVIDUALS

0.9% | **ASIAN**
1 INDIVIDUAL

0.9% | **UNKNOWN**
1 INDIVIDUAL

**Percentages rounded to the nearest tenth.*

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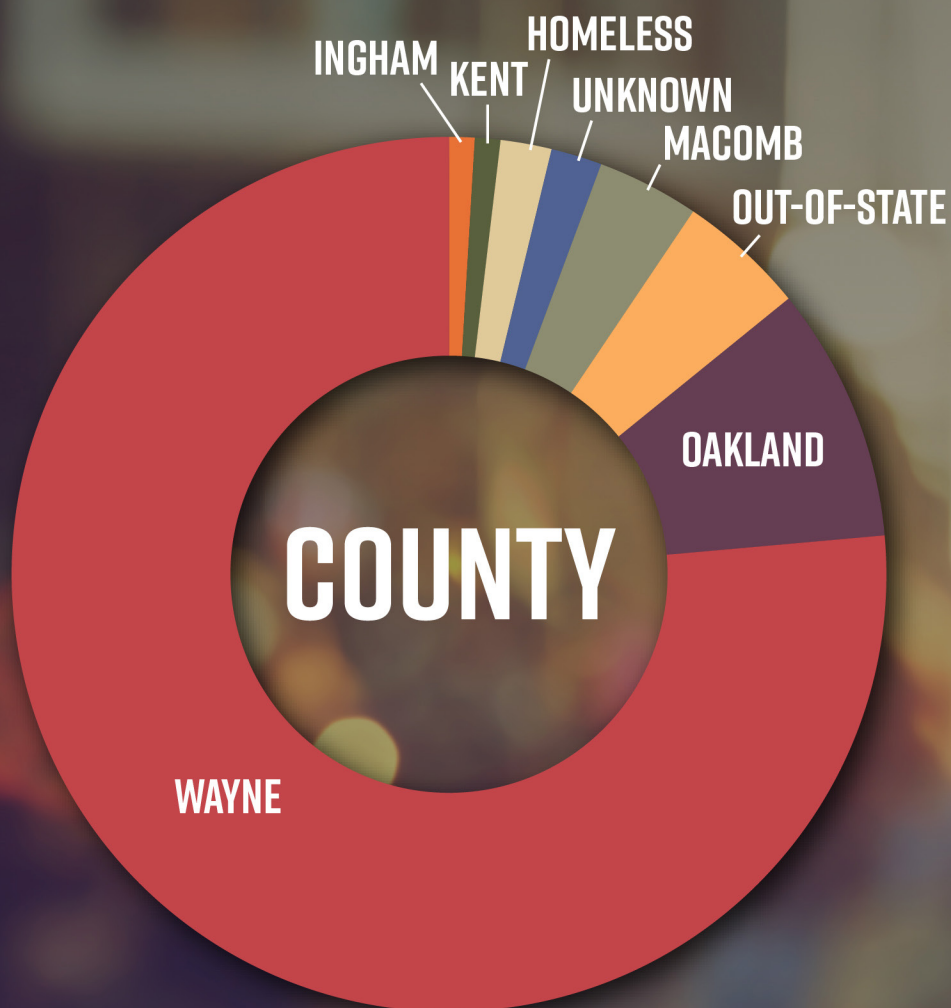


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2020 AT-A-GLANCE DEMOGRAPHICS

DATA COLLECTED FROM **106** EXPLOITED & TRAFFICKED INDIVIDUALS



76.4% | **WAYNE**
81 INDIVIDUALS

9.4% | **OAKLAND**
10 INDIVIDUALS

4.7% | **OUT-OF-STATE**
5 INDIVIDUALS

3.8% | **MACOMB**
4 INDIVIDUALS

1.9% | **HOMELESS**
2 INDIVIDUALS

1.9% | **UNKNOWN**
2 INDIVIDUALS

0.9% | **KENT**
1 INDIVIDUAL

0.9% | **INGHAM**
1 INDIVIDUAL

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