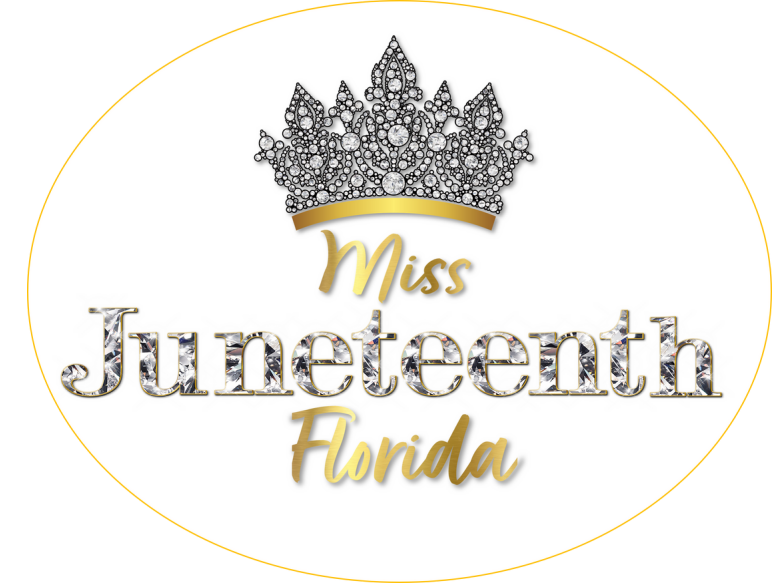




20
23

MISS JUNETEENTH FLORIDA
**SPONSORSHIP
PACKAGE**

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-Who We Are

PURPOSE, PRIORITY, & PASSION

The Florida Miss Juneteenth Pageant Program is designed to empower young women through historical education, cultural awareness, mental wellness, and community service. The Florida Miss Juneteenth program creates a synergy of Black Excellence while *showcasing and amplifying* African Americans' rich culture, shared experiences, and their continuous contributions to the nation.

Together, our ultimate objective is to help "Bring Florida Into Focus" for African American youth and the communities that we serve.



OUR MISSION & VISION



“To encourage and promote unity and cultural awareness of our history through Education. This encouragement and promotion of awareness will be by means of events and activities that will help balance the inequalities of economics and financial literacy as it relates to mental health. This platform will serve to help perpetuate unity in every community throughout the Nation.”

"Empowering the community through unification and education with an emphasis on the importance of cultural awareness as it pertains to Economics, Financial Literacy, and Mental Health.

Past is Experience, Present is Experiment, and Future is the Expectation of Excellence in the End."



FLORIDA MISS JUNETEENTH STATE PAGEANT



COMMUNITY IMPACT

Infusing today's youth with lessons in our shared histories combined with leading by example impacts urban youth by reinforcing core values, goal attainment, strengthening self-esteem, and providing a platform of the Black Experience and Black Excellence on a national level.



"BRINGING FLORIDA
INTO FOCUS"

2023 NATIONAL PAGEANT

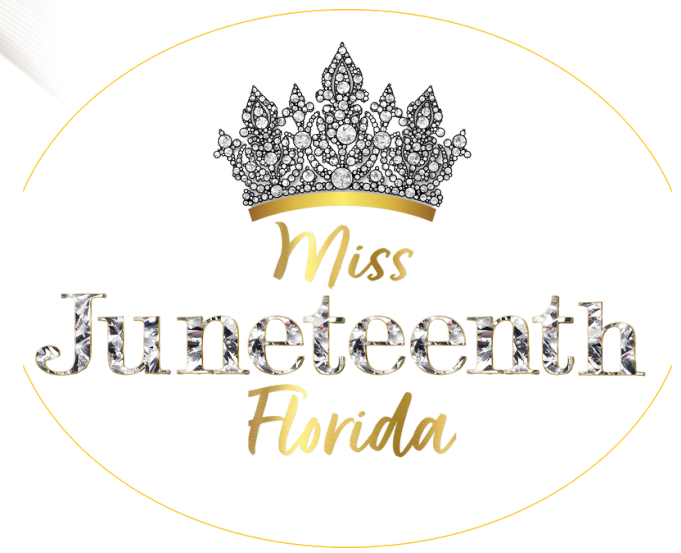
- Virtual Pageant Model

Objective: To cultivate and inspire growth by combining Black History, Cultural Awareness, Mental Wellness, and Financial Literacy for urban youth across the state of Florida. The program reinforces and promotes positive self-esteem, raises self-confidence, and educates, magnifies, and empowers African American youth to strive for Black Excellence.

Sponsorship Benefits

- Supports Core Values of Diversity, Inclusion, & Equality.
- Nationwide Collaboration Efforts:
 - Streamline processes that empower urban youth in attaining their professional and personal goals.
 - Creates a strategy that infuses historical events based on Juneteenth's history.
 - High Visibility through and during the Miss Juneteenth USA National competition.
- Increases Brand Awareness & Strengthens Brand Image.
- Increases Media Exposure and supports Inclusiveness, Equity, and Diversity of organizations' culture.





SPONSORSHIP OPPORTUNITIES

SPONSORSHIP LEVELS: POWERS AWARD FUNDING, SIGNAGE, MARKETING, & OPERATIONS.



LEGACY: TITLE SPONSOR
\$ 20,000



FREEDOM SPONSORS
\$ 10,000



JUSTICE SPONSORS
\$ 5,000



UNITY SPONSORS
\$ 2,500



COMMUNITY HERO
\$ 1,000










COMMUNITY PARTNER
\$ 500.



COMMUNITY ADVOCATE
\$ 100.






















SPONSORSHIP PACKAGE DETAIL

| Level Description: |  VIP LEGACY |  FREEDOM |  JUSTICE |  UNITY |  COMMUNITY HERO |  COMMUNITY PARTNER |  COMMUNITY ADVOCATE |
|--|--|--|--|--|---|---|--|
| Scholarship awarded in the name of your organization | ✓ | ✓ | | | | | |
| Opportunity to address the audience at our event. | ✓ | ✓ | | | | | |
| Acknowledgment banner at all our Pageant events. | ✓ | ✓ | ✓ | | | | |
| Premium Seating at Miss Juneteenth Pageant. | ✓ | ✓ | ✓ | | | | |
| Company name /logo displayed at our event. | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Corporate logo on website for ONE year. | ✓ | ✓ | ✓ | ✓ | ✓ | | |





SPONSORSHIP PACKAGE DETAIL

| Level Description: |  VIP LEGACY |  FREEDOM |  JUSTICE |  UNITY |  COMMUNITY HERO |  COMMUNITY PARTNER |  COMMUNITY ADVOCATE |
|--|--|--|--|--|---|---|--|
| Acknowledgement on social media profiles |  |  |  |  |  |  |  |
| Souvenir Book Advertisement |  |  |  |  |  | | |
| Souvenir Book Acknowledgement |  |  |  |  |  |  |  |



SPONSORSHIP COMMITMENT FORM



SPONSORSHIP COMMITMENT INFORMATION

COMPANY NAME : _____
EMAIL : _____
ADDRESS : _____

CONTACT PERSON : _____
PHONE NUMBER : _____

SPONSORSHIP CHOICE LEVEL:

- Legacy Sponsor: \$20K
- Freedom Sponsor: \$10K
- Justice Sponsor: \$5K
- Unity Sponsor: \$2,500
- Community Hero Sponsor: \$1,000
- Community Partner Sponsor: \$500
- Community Advocate: \$100.

Sponsorship Commitment Total: \$ _____

Date _____

Please Email Form to:

Letha1214@FloridaMissJuneteenth.org OR
Letha1214@aol.com



**THANK
YOU**



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[@MissJuneteenthFlorida](https://www.facebook.com/MissJuneteenthFlorida)