

PORT ST. LUCIE HISTORICAL SOCIETY, INC.
AGENDA, BOARD OF DIRECTORS MEETING
Port St. Lucie Botanical Garden's Meeting Room
2410 SE Westmoreland Blvd., Port St. Lucie, FL 34952
Tuesday, January 28, 2020

1. **Chair Patricia Christensen called Meeting to Order** at 4:15p.m. Pledge of Allegiance was waived as had been recited at Annual Meeting. **Directors present:** Linda Bagley, Cynthia Bustin, Patricia Christensen, Dennis Grabhorn, Terissa Aronson, Jack Kelly, Maria Bordonaro, Christine Williams, Paul Lewis. Other present: Mary Dodge, Richard McAfoos and Rita Schmal.
2. **Quorum** was declared, proof of Meeting Notice was verified and recording devices were recognized.
3. **Additional Items:** Chair Christensen advised we would be discussing and possibly updating Policy and Procedures next month, and copies were handed out.
4. **Consent Agenda:** Kelly moved and Lewis seconded approval of the November 26, 2020, regular Board Meeting, the January 7, 2020, Special Meeting and the Treasurer's reports from November and December 2019. Motion carried unanimously.
5. **Old Business:**
 - A. **Business Plan:** Christensen and Aronson discussed the business plan for the museum and historic village.
 - B. **River Nights:** About 250 people were at the January River Nights with good response to the society's booth. Christensen said an active volunteer list is needed for the future.
6. **Committee Reports:**
 - a. **Treasurer:** Treasurer Williams advised white tickets are needed for raffles, and both checking accounts need checks. Secretary Bustin needs to go to register her signature at the banks.
 - b. **Historic Houses:** Christensen and Grabhorn have a meeting with the City, Tuesday February 4, 2020. They want to speak with Jennifer Davis about getting back into the houses. Christensen said she had met with Councilwoman Stephanie Morgan about the change in the plan adding parking places on the area near the houses, making Morgan the second council member aware of the unwelcome site changes.
 - c. **Membership:** Bagley advised the year started membership with fewer than 100 paid members, with half not yet renewing. Five new members have signed up and personal renewal letters have been sent out. She handed out member sign-up sheets. She also advised she would like to do Coffee with the Mayor, get the Homeowners Association list from the city, ask the newspaper to do article and get more support from the community.
 - d. **Events:** Maria Bordonaro advised Christmas went well. Next event is February 26, 2020. As soon as March 25, 2020, is confirmed for the movie, *America's Amazon, The Story of the St Lucie River*, she will let Chair Christensen know.
 - e. **Fundraising:** Fundraising for the Society and upcoming museum and home was discussed.

- f. **Communication:** Dodge reported to the board on updates to Social Media and the website. Using on-line outlets for publicity and sales was discussed.
- g. **Newsletter:** Members agreed newsletter, already out this month, should go out at least once a quarter, and Christensen suggested once a month. Suggestions discussed included promoting new members, both persons and businesses, in the newsletter, as well as selling ads.
- h. **Archiving:** Dodge reported status quo.
- i. **Video/Oral History:** Grabhorn advised that Bob Lugen said he would help. He is researching other possibilities for showing *City in a Dream*.

7. New Business

- a. **Future Events Coordination:** Dodge is working with John Nelson for showing of *America's Amazon*. Volunteers will man a booth at Botanica at the PSL Botanical Gardens on February 8, and 9, 2020. Leadership Day at the Chamber Office February 13, 2020, was discussed. Christensen and Grabhorn will do the History Day Judging on February 26, 2020.
- b. **Gatherings:** It was agreed having speakers for meeting is good draw for residents. (Speaker, Q&A, Coffee & snacks), Quarterly gathering and Quarterly speakers. Not sure what this means.
- c. **Small Fund Raising Events:** Ideas discussed were using the summer months for fundraisers and a Christmas craft show by the new homes. Decorating the historic homes at Christmas is a future possibility.
- d. **River Nights:** Volunteers are needed to help with River Nights.
- e. **Other:** Chairman Christensen would like calendar for all events that could be sent to members
 - i. **Museum Fundraising Discussion:** Ideas suggested included a yearly gala, blues festival, BBQ with a band, book-reading events, high school events, arts and crafts Christmas Bazaar and renting rooms at the lodge. Two different committees will be needed for the museum: Fundraising and Events. The lodge is supposed to be ADA compliant.
 - ii. **Policy and Procedures:** To be discussed at February 25 meeting.
 - iii. **Laptop:** As soon as the programs are downloaded it will be in the office at Shell Bazaar for the Secretary, Treasurer and Membership Chair to use.

8. Board Member Comments: None

- 9. **Members to be Heard:** Richard McAfoos advised without perimeter control people won't have public events. Private events are ok. (This doesn't make sense to me. Maybe ... advised perimeter controls are necessary for public fundraisers ...)
- 10. Chair Dodge will download membership forms and put on line. She also advised that if people join at the Botanica event they will have a choice of River Lilly Cruise tickets or Shell Bazaar gift certificate.
- 11. **Adjournment:** There being no further business, Christensen adjourned the meeting at approximately 5:40 p.m.

Respectfully Submitted by Cynthia Bustin, Secretary