

HACIENDA HEIGHTS 36TH ANNUAL 4TH OF JULY PARADE



I LOVE AMERICA PARADE & FESTIVAL

HACIENDA HEIGHTS KIWANIS CLUB

**FOR APPLICATIONS OR INFORMATION CALL
DAVE WALLACH (714) 328-2410, LON SALGREN (626) 369-0040,
ANN WU (909) 395-6565 (Chinese) or
LUCY PEGREGON (626) 675-1701 (Spanish)
ON LINE AT: www.HHJuly4Parade.org**

**ADDITIONAL APPLICATIONS AVAILABLE AT
STEINMETZ SENIOR CENTER, HACIENDA HEIGHTS COMMUNITY CENTER,
LA PUENTE LIBRARY, HLPUSD, LA PUENTE COMMUNITY CENTER,
HACIENDA HEIGHTS LIBRARY, CASA BLANCA RESTAURANT
HSI LAI TEMPLE & HACIENDA HEIGHTS PIZZA CO.**



Advertising Managers:

In order to financially support the Parade, it is necessary for the Parade Committee to solicit

Donations to cover awards, mailing, security and other necessary expenses. There are two ways to help us with these costs.

Our "I Love America" Parade Program is selling ad space as follows:

Business card.....	\$25.00
1/4 page.....	\$50.00
1/2 page.....	\$100.00
Full Page.....	\$200.00
Back Page.....	\$250.00 (SOLD)

Please make checks payable to: HACIENDA HEIGHTS KIWANIS-4TH OF JULY PARADE. All donations are tax deductible. Our EIN is 95-2553720 and it appears on our endorsement stamp.

Deadline to submit advertising in the parade program is June 22nd.

We also have "Parade Sponsor" hanging pennants that promote our parade in the community. The pennants are 3' x 5'. The sponsor advertising portion is 33" x 12" blue lettering on a white background. The pennants are hung in early June for 6 weeks duration.

Cost for a new Parade Sponsor pennant is \$250 which includes the creation of the banner, hanging, removal, cleaning and storage for one year. The cost to renew the pennant is \$120. The deadline to submit a request for a parade sponsor pennant is May 4th.

Please mail checks to: HACIENDA HEIGHTS 4TH OF JULY PARADE, PO BOX 5825, HACIENDA HEIGHTS, CA 91745

PARADE STANDARDS

for Hacienda Heights 2023 4th of July Parade

For Safety reasons, positively no throwing or distribution of promotional items, candy, ice cream, etc. will be allowed by any participant in the parade.

Decor

All entries will prominently display the American Flag.

In the event that an entrant wishes to display the flag or emblem of any foreign country, each and every foreign flag or emblem will be matched by display of the American flag of at least equal size.

All vehicles and conveyances, pushed, pulled, peddled, automobile or otherwise will be decorated with red, white & blue streamers, flags, bunting, pompoms, flowers and/or other festive items (of good taste) consistent with 4th of July traditions.

All entries will portray the "I Love America" theme and patriotic music is encouraged.

All entries will identify themselves, including autos with signs, posters or banners easily identified by spectators on both sides of the street.

All automobiles must be well painted and in good overall condition, licensed, insured and must meet all California Vehicle Codes.

ALL ENTRIES MUST STAY IN THEIR ASSIGNED NUMERIC PLACEMENT TO MAINTAIN PROPER ORDER. DO NOT STOP - DO NOT STOP - DO NOT STOP - DO NOT STOP - DO NOT STOP

Equestrian entries must provide their own "Pooper Scooper". Have the designated person check in with the parade check-in desk.

Classic Cars (*Antiques*)

Vehicles should be at least 30 years old, well painted, in good overall condition and decorated per DECOR section. Hacienda Heights Parade Committee may require a recent picture of any entry for pre-approval.

Each vehicle must be insured per California Code with minimum limits of bodily injury being \$15,000 per person and \$30,000 per accident and property damage \$5,000.

Specialty Cars (*Limited production or collectible*)

Vehicles should be of limited production of otherwise desirable as a collectible car, well painted, in good overall condition and decorated per DECOR section. Hacienda Heights Parade Committee may require a recent picture of any entry for pre-approval.

Other vehicles—Same as above, (without vehicle age restrictions). Maximum height of any entrant is 14'.

Application deadline: Thursday, June 22nd 2023

For further information, please call

Dave Wallach (714) 328-2410, Lon Salgren (626) 369-0040 or Lucy Pedregon (626) 675-1701 (Spanish)

Sponsored by Kiwanis Club of Hacienda Heights



HACIENDA HEIGHTS 4th OF JULY PARADE

P.O. Box 5825 • Hacienda Heights, California 91745

JUDGING CRITERIA

USE OF COLOR

You will be judged on how well; RED, WHITE, and BLUE, is used. It does not have to be expensive. Use items such as: clothing, crepe paper, poster board, flags, balloons, or pompoms. Just use your imagination.

APPROPRIATE THEME DRESS

If you are a baseball team, dress as ball players; clowns dress as a clown, etc. If it is a "General" group, have them dress as much alike as possible. Example: A red baseball cap, white T-Shirt and blue jeans.

DECORATIONS

The more RED, WHITE AND BLUE on cars, wagons, bikes and horses, the Better!!!!
Also, see use of color above.

MUSIC

You will be given 5 extra points for using music. You can sing, hum, whistle, use a boom box, play drums, anything that is considered music. Patriotic music is preferred, but not required.

PERFORMING IN THE PARADE

All the performances and routines are walking performances.

DO NOT STOP - DO NOT STOP - DO NOT STOP

JUDGING

All judging will be done during the parade. The winners will be announced publicly at the post parade festival at Steinmetz Park.

Sponsored by Kiwanis Club of Hacienda Heights



HACIENDA HEIGHTS 4th OF JULY PARADE

P.O. Box 5825 • Hacienda Heights, California 91745

PARADE CONTEST

Each entry in the parade will be automatically entered in one of five appropriate categories: Commercial, General/Church or Religious Organization, Youth/Cheer, Equestrian, Classic/Specialty Auto. A trophy will be awarded to the first place winner in each category. Certificates will be awarded to the second and third place winners in each category. One winner will be selected for the Sweepstakes Trophy (on display at First Citizens Bank). Their name will be engraved upon it and they will receive a personal plaque.



Our judges will be looking for excellence in five criteria: (1) how well the entries reflect the theme; (2) decorations; (3) use of color; (4) clothing and (5) use of music. The overall theme for the Fourth of July Parade is "I Love America", and the sub-theme is "Community Service". In an effort to have a musical parade, the Parade Committee strongly suggests that entries incorporate some form of patriotic music, whether it is in the form of musical instruments (from kazoos to percussion to brass), boom boxes or any other imaginative use of music.

DO NOT STOP - DO NOT STOP - DO NOT STOP

Good luck to all of you!

Sponsored by the Kiwanis Club of Hacienda Heights



HACIENDA HEIGHTS 4th OF JULY PARADE

P.O. Box 5825 • Hacienda Heights, California 91745

INFORMATION & NON-FOOD BOOTHS

The 4th of July Parade Committee allows various youth and community groups to have an information booth at the post parade at Steinmetz Park.

Contact the Parade Committee for information:

Dave Wallach: 714-328-2410 or

Brad Manning: 626-260-1997

Deadline for applications is May 1st

INFORMATION FOR LINE OF MARCH INTRODUCTIONS IS ESSENTIAL FOR PARADE ANNOUNCERS PURPOSES

Please print in black ink

Please print in black ink

**INFORMATION FOR LINE OF MARCH INTRODUCTIONS
IS ESSENTIAL FOR PARADE ANNOUNCERS PURPOSES**

**ALL INFORMATION MUST BE TYPED OR PRINTED
CLEARLY IN BLACK FOR ANNOUNCER TO READ OR DESCRIBE
YOUR PARADE ENTRY TO THE AUDIENCE**

A \$40 entry fee is charged for Commercial Entries

Please attach a check to this form made payable to: **Kiwanis Hacienda Heights 4th of
July Parade.**

NAME OF ENTRANT: _____

Factual detail: (size, number, of group, awards received, etc.) _____

Additional information for announcer's use: _____

**INFORMATION FOR LINE OF MARCH INTRODUCTIONS
IS ESSENTIAL FOR PARADE ANNOUNCERS PURPOSES**

Please print in black ink