**Code of Conduct**

* Always conduct myself to the highest level of ethics, integrity, accountability and responsibility.
* Treat all clients and potential clients with absolute dignity, confidentiality and respect as free and equal individual.
* Maintain the good reputation of the coaching profession.
* Respect the absolute right of the client’s confidentiality except as expressly permitted by the client or potential client in writing or as required by law.
* Recommend different coaches or resources when these will be more appropriate to clients’ needs.
* Refrain from offering professional information or advice that they know to be confidential, misleading or where the accuracy is beyond their competence to assess.
* Endeavour to enhance public understanding and acceptance of disabilities and mental health needs.
* Share skills and experience with fellow associates, business partners to further increase knowledge, skills and competencies of such parties.
* To Create and Inspire !