

## **Brand Awareness**

Buying or selling a home is likely the largest and most important transaction you'll ever make. That's why so many trust RE/MAX: the most widely recognized real estate brand in the world. For more than 20 years, RE/MAX has been the leading real estate organization in Canada. By providing the best training, administrative and marketing support, brokers and agents are free to focus on what they do best: sell real estate.

## **Community Consciousness**

At the heart of RE/MAX is a deep commitment to the communities we operate in. That's why we developed our exclusive Miracle Home Program, which allows RE/MAX agents to directly donate a portion of their home sales toward quality healthcare for children. RE/MAX agents also contribute millions of dollars to the Children's Miracle Network through various cause-marketing programs each year.

## **Unrivaled** Expertise

Our experienced and knowledgeable agents are the reason RE/MAX is consistently ranked number one in several markets across Canada. We provide our agents with exclusive tools and training to ensure they have the skills they need to effectively guide you through the real estate process. In fact, Canadian RE/MAX agents averaged almost double the transactions as its competitors. Based on 2020 closed transactions. Source: CREA, RE/MAX.

## **Tech Savvy**

RE/MAX has always been a leader in the real estate industry, adopting the latest technology and creating innovative marketing programs. RE/MAX was the first brand to expand its reach to the global market through a revolutionary global listing site. With listings from more than 80 countries, displayed in over 40 languages, RE/MAX agents have the opportunity to search and post listings internationally, making international transactions easier than ever.

