



Thomas Bane is our 1st SkillsUSA member in 2021-2022!

- [2021-2022 SkillsUSA Theme: SkillsUSA: United as One](#)
- [National SkillsUSA 2021 State of the Association Report](#)
- [Print a certificate for NLSC participation](#)
- [2021-2022 State Officer Program of Work for WV](#)



## 2021-2022 Membership OPEN

### Benefits to SkillsUSA membership

- Access to attend ALL SkillsUSA WV sponsored conferences
- Access to ALL SkillsUSA scholarship applications
- Receive a certificate of membership from the state office for portfolio
- Receive a SkillsUSA WV car decal logo (pictured above)
- List membership on resume for employment and college applications
- Access to participate in ALL SkillsUSA events at the local, state and national level.

### Benefits to SkillsUSA Total Participation Membership

- Access to educational resources via SkillsUSA store
- Access to Career Essentials for classroom assignments (very useful to students in regards to employability skills.)
- Governors Workforce Credential for Career Assessments and Career Essentials pending WVDE approval.
- Priority seating at Fall Leadership Conference (if submitted before October 25, 2021)
- Priority seating at State Leadership & Skills Conference
- FREE dinner for all SLSC registered competitors from a TPP school Friday, March 25 AFTER the Opening Session
- Entered to win a \$300 Lowes gift card drawing

\*\*If your school is interested in becoming a TPP school please contact me via email or phone.

## Important West Virginia Dates

**August 1, 2021**--SkillsUSA membership OPEN for the 2021-2022 school year.  
(Remit payments to SkillsUSA 14001 SkillsUSA Way Leesburg, VA 20176)

**September 8-9, 2021**--NLSC medalists recognized at the WVDE Board Meeting

**September 18-22, 2021**--WLTl Washington, DC

**October 5, 2021**-- SkillsUSA Fall Conference Registration DUE by 4pm (Remit payments to SkillsUSA WV PO Box 335 Ripley, WV 25271)

**October 27-28, 2021**--Fall Leadership Conference Cedar Lakes, WV

**November 15, 2021**--Membership must be submitted before 4pm to receive the national incentives.

**January 31st, 2022**--Membership dues MUST be entered by midnight to compete at the 2022 SLSC

**March 1st, 2022**--State Officer Applications & Registration for SLSC DUE by 4pm.

**March 25-26, 2022**--State Leadership & Skills Conference Fairmont, WV (Remit payments to SkillsUSA WV PO Box 335 Ripley, WV 25271)

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## National News



SkillsUSA has teamed up with [Tractor Supply Company \(TSC\)](#) and [Carhartt](#) for the new “Support the Trades” campaign, designed to raise awareness of the skilled trades while helping SkillsUSA close the skilled trades gap. As part of the campaign, Carhartt and TSC have created a new line of “Support the Trades” shirts, and proceeds from every shirt sold will be donated to SkillsUSA! Show your pride for the skilled trades you proudly represent every day while supporting SkillsUSA and the “Champions at Work” who keep our nation moving. “Support the Trades” shirts are now available at your local TSC store or [online at the TSC site](#). Please shop and show your support! [Check out this promotional video](#) and stay connected with SkillsUSA’s social media platforms for more information about the campaign.

### New Research Opportunity to Help Your Students Focus Their Futures

SkillsUSA and the Student Research Foundation — with help from the Manufacturing Institute, National Alliance for Partnerships in Equity (NAPE) and the Hispanic Heritage Foundation — are collaborating on new research about high school students’ perceptions of their education and career opportunities. The goal is to stimulate a dialogue on career pathways among parents, teachers and students.

By including your students as part of this important research project, you can help them gain access to postsecondary scholarship opportunities; explore their career options with improved focus; and connect with colleges, universities, career and technical schools and postsecondary institutions looking for students with their specific interests, talents, skill sets and career goals.

To participate in the research, watch for a package by mail from the National College and Career Pathways Study (Research Consortium on CTE Career Pathways). To make sure you’re on the mailing list, [fill out this form](#) or send an email to [info@studentresearchfoundation.org](mailto:info@studentresearchfoundation.org). Packages will begin mailing the end of August.

### A Wealth of Fall Professional Development Offerings

As part of SkillsUSA’s new Fall Professional Development offerings, you’re encouraged to join fellow advisors across the nation for the first session in the “Love and Logic” series on Sept. 7 at 3:30 p.m. ET. September’s topic is “Neutralizing Student Arguing,” and we will be uncovering how adult-child arguments often contribute to the development of more serious acting-out behavior. You’ll also learn a practical, shareable skill for disengaging from arguments. The registration fee is \$10.

Here are some other sessions coming soon you’ll want to check out:

- On September 2 at 10 a.m. or 3 p.m. ET, join us for an exploration of “Experiential

Activities to Promote the SkillsUSA Framework.” These activities can be used to introduce any Essential Element and provide an opportunity for reflection on the experience while determining real-world application.

- Ready to explore the benefits of your professional membership and how to best implement them? Join us on Monday, Aug. 30 at 10 a.m. ET for a “Professional Membership Benefits Overview!” Register through [absorb.skillsusa.org](https://absorb.skillsusa.org).
- Join us on September 2 at 11:30 a.m. ET for a “What is SkillsUSA?” Professional Development session! We’ll unpack the SkillsUSA infographic to gain a deeper understanding of the organizational structure, including the connections between the organization, the SkillsUSA Framework, the Program of Work and recognition opportunities.

Register for these sessions through [absorb.skillsusa.org](https://absorb.skillsusa.org). Learn more about these and all of the Fall Professional Development offerings at [SkillsUSA's online training calendar](#). If you have questions, contact [Karolina Belen](#), SkillsUSA’s senior manager of professional development.

Virtual TECHSPO Resources Still Available

SkillsUSA's 2021 virtual TECHSPO trade show features a dynamic collection of virtual trade show booths filled with videos, resources and guides. This education and early career content is available to schools until **Aug. 31**. There are 38 businesses represented and there is no charge to visit the online trade show. This could be an interesting class project, team project or individual exercise. [Visit the exhibition here](#).

Looking for a Curriculum to Use This Fall?

Are you looking for a project-based curriculum that empowers students to define, implement and measure their career readiness skills, one that works in both virtual and in-person environments? Consider one of four Career Essentials Suite Experience courses: **Exploratory Experiences** (Ages 12-14); **Fundamental Experiences** (Ages 14-16); **Advanced Experiences** (Ages 17-19); and **Adult Experiences** (Ages 20+).

SkillsUSA is now offering the exploratory and fundamental Experience bundles at \$15 per user and advanced and adult learner Experience bundles at \$20 per user. (List prices for these bundles range from \$25-\$65 per person.) A curriculum bundle includes the pre- and post-assessments along with the course. In addition to the bundle prices, the exploratory and fundamental courses can be purchased in smaller segments for \$5.95. Segments must be purchased and used in sequence. Go online for [more information about SkillsUSA Career Essentials is](#). You can also [register for a SkillsUSA Career Essentials overview](#) and [view the complete price sheet](#).

New “Technical Fridays” Industry Expert Workshops Starting in September

Join us for “Technical Fridays,” SkillsUSA's new industry-led initiative for workshops helping teachers develop specific technical skills relevant to their career fields of interest. On Sept. 17 at 4 p.m. ET, we will be focusing on the automotive industry and will be joined by Frank Woodson, training manager from GATES Corporation. Mr. Woodson will focus on the tensioner in the system and how to diagnose and correct issues that occur with it. There will be plenty of opportunities for networking, Q&A and comprehension checks, so you can leave with a new skill and be ready to implement it in your classroom. The registration fee is \$10. [Register on Absorb here](#). If you have questions, contact [Karolina Belen](#).