



Fall Leadership Conference Registration is OPEN

- [2021 FLC Tentative Agenda](#)
- [2021 FLC WV Statesman Award Study Guide](#)
- [2021 FLC T-Shirt Contest](#)
- [2021 FLC Permission Forms](#)
- Advisor training will be available during the conference.
- SkillsUSA WV is seeking a Simulated Workplace Graphic Design program to create our 2021 FLC program. If your program is interested, please contact mwilkinson@k12.wv.us. A \$100 donation will be mailed to the school for the design project.

Please use the SkillsUSAWV.org website for upcoming dates, national links, etc.



2021-2022 Membership OPEN

Benefits to SkillsUSA membership

- Access to attend ALL SkillsUSA WV sponsored conferences
- Access to ALL SkillsUSA scholarship applications
- Receive a certificate of membership from the state office for portfolio
- Receive a SkillsUSA WV car decal logo (pictured above)
- List membership on resume for employment and college applications
- Access to participate in ALL SkillsUSA events at the local, state and national level.

Benefits to SkillsUSA Total Participation Membership Perkins Funding May be Used for TPP Plans in WV

- Access to educational resources via SkillsUSA store
- Access to Career Essentials for classroom assignments (very useful to students in regards to employability skills.)
- Governors Workforce Credential for Career Assessments and Career Essentials pending WVDE approval.
- Priority seating at Fall Leadership Conference (if submitted before October 25, 2021)
- Priority seating at State Leadership & Skills Conference
- FREE dinner for all SLSC registered competitors from a TPP school Friday, March 25 AFTER the Opening Session
- Entered to win a \$300 Lowes gift card drawing

**If your school is interested in becoming a TPP school please contact me via email or phone.

Important West Virginia Dates

August 1, 2021--SkillsUSA membership OPEN for the 2021-2022 school year.
(Remit payments to SkillsUSA 14001 SkillsUSA Way Leesburg, VA 20176)

September 8-9, 2021--NLSC medalists recognized at the WVDE Board Meeting
Rescheduled for October date - TBA by WVDE

September 18-22, 2021--WLTl Washington, DC

October 1, 2021--T-Shirt Mask design entry by 4:00 pm.

October 5, 2021-- SkillsUSA Fall Conference Registration DUE by 4pm (Remit payments to SkillsUSA WV PO Box 335 Ripley, WV 25271)

October 26-28, 2021--Fall Leadership Conference Cedar Lakes, WV

November 15, 2021--Membership must be submitted before 4pm to receive the national incentives.

January 31st, 2022--Membership dues MUST be entered by midnight to compete at the 2022 SLSC

March 1st, 2022--State Officer Applications & Registration for SLSC DUE by 4pm.

March 25-26, 2022--State Leadership & Skills Conference Fairmont, WV (Remit payments to SkillsUSA WV PO Box 335 Ripley, WV 25271)

National News

Free Career Essentials Support for Instructors

If you are beginning your journey with Career Essentials this school year, support from SkillsUSA is available every step of the way! Instructors can call 1-844-875-4557 or email careeressentials@skillsusa.org for assistance in these or any other areas:

- Ordering seats for your students in their Career Essentials course.
- Developing this year's implementation plan.
- Creating administrative accounts for new instructors at absorb.skillsusa.org.
- Logging into your account.
- Using your dashboard to monitor students' progress and performance.
- Learning more about Career Essentials and/or the learning management system.

If you are interested in learning more about using Career Essentials to define, implement and measure the development of career-readiness skills in your classroom, [register for a Career Essentials overview here](#).

Clifford H. "Ted" Rees, Jr., Scholarship Winners

[The Clifford H. "Ted" Rees, Jr., Scholarship Foundation has selected their scholarship winners for SkillsUSA students pursuing college/postsecondary career training in the HVACR industry. The winners are below, and make sure to stay up to date on all SkillsUSA scholarship](#)



opportunities online.

- **Nicholas Didier**, Miami Valley Career Technology Center, Ohio
- **Anthony Gomez**, North Arkansas College, Ark.
- **Katherine Marchand**, Guilford Technical Community College, N.C.
- **Nathan Muenzner**, Tennessee College of Applied Technology — Knoxville
- **Lucas Ognissanti**, Center of Applied Technology North, Md.
- **Boom Rollice**, Indian Capital Tech Center (Tahlequah Campus), Okla.
- **Zachary Stone**, Indian Capital Tech Center (Tahlequah Campus), Okla.
- **Jaxon Windsor**, Mid America Technology Center, Okla.

A Wealth of Professional Development This Fall

Please join your fellow advisors for SkillsUSA's new Fall Professional Development offerings. These sessions can assist you in launching the new school year in a positive, empowering direction. Here are two of the many sessions being offered this fall:

- **“New Advisor Training” — Sept. 10 at 10 a.m. ET and Sept. 14 at 11:00 a.m. ET:** Learn the essentials of your role as a SkillsUSA advisor. This professional development is for advisors in their first, second or third year and helps them create high-quality, engaging chapters.
- **“Business Partner Outreach Preparation Guide” — Sept. 14, 4:30-5 p.m. ET:** Explore the “Business Partner Outreach Preparation Guide” and learn to streamline the process of welcoming business partners into your classroom. You'll also gain evaluation tools for measuring student growth following the partner experiences.

Learn more about these and other Fall Professional Development offerings from [SkillsUSA's online training calendar](#). Register for all sessions through absorb.skillsusa.org. If you have questions, contact [Karolina Belen](#), SkillsUSA's senior manager of professional development.

Support the Trades — and SkillsUSA — in Fashion

SkillsUSA teamed up with [Tractor Supply Company \(TSC\)](#) and [Carhartt](#) for a new “Support the Trades” campaign, designed to raise awareness of the skilled trades while helping SkillsUSA close the skilled trades gap. For the campaign, Carhartt and TSC created a new line of “Support the Trades” shirts, and proceeds from every shirt sold will be donated to SkillsUSA! “Support the Trades” shirts are available at your local TSC store or [online at the TSC site](#). [Check out this promotional video](#) and follow SkillsUSA's social media for more information.

Wolverine and Ram Trucks Put Boots on the Ground for SkillsUSA

To celebrate the skilled trades, Wolverine and Ram Trucks have collaborated on the new “Wolverine x Ram” line of work boots, built in the USA and inspired by the iconic details of Ram Trucks. To support the next generation of skilled workers, Wolverine and Ram are donating \$10 to SkillsUSA for every pre-order for the new line. [Check out the collection now!](#)

“Technical Fridays” Industry Expert Workshops in September

Join us for “Technical Fridays,” SkillsUSA's new industry-led initiative for workshops that help teachers develop specific technical skills relevant to their career fields of interest.

- **On Sept. 17 at 4 p.m. ET**, we will be focusing on the automotive industry and will be joined by Frank Woodson, training manager from GATES Corporation. Mr. Woodson will focus on the tensioner in the system and how to diagnose and correct issues that occur with it. There will be plenty of opportunities for networking, Q&A and comprehension checks, so you can leave with a new skill and be ready to implement it in your classroom.
- **On Sept. 24 at 4 p.m. ET**, focus on the automotive industry continues as we're joined by Joe Clarke, Toyota master technician. Mr. Clarke will preview the content and benefits of the Toyota Technician Educated College Support (TECS), a free learning course geared at students 16 and up. The course is designed to help students interested in a career with Lexus or Toyota gain a head start in their training while becoming certified through the completion of 16 e-learning modules. Mr. Clarke will also demonstrate the use of Toyota-specific tools.

The registration fee for each event is \$10. [Register on Absorb here](#). If you have questions, contact [Karolina Belen](#).

Plan Now for Manufacturing Day

Many SkillsUSA chapters participate in Manufacturing Day, a celebration of modern manufacturing meant to inspire the next generation. While Manufacturing Day is celebrated on Oct. 1, you can hold events on any date in October. Events for students may include a plant tour, a virtual tour or an event on campus that highlights manufacturing. SkillsUSA chapters should share their Manufacturing Day photos and stories with Hayley Uffelman, SkillsUSA's social media manager, at huffelman@skillsusa.org.

SkillsUSA WV | SkillsUSAWV.org

