



## Total Participation Contract Deadline December 1

SkillsUSA West Virginia will host the 1st Annual Charleston Leadership Academy at the Marriott Town Center in Charleston, WV on February 7-9.

The conference will replicate the SkillsUSA Washington Leadership Training Institute that is held in Washington D.C. We encourage each chapter to register their chapter officers, or students who demonstrate leadership skills and show initiative. Students will be responsible for scheduling meetings with county/district Senators and Delegates to advocate for CTE, give their CTE story and provide an overview of SkillsUSA WV. This event is more formal than our Fall Leadership Conference and requires official dress for most scheduled events.

[DOWNLOAD FLYER HERE](#)

\*Additional Information coming from the SkillsUSA WV President

\*Limited registration to 150 SkillsUSA WV members



## 2021-2022 Membership OPEN

### Benefits to SkillsUSA membership

- Access to attend ALL SkillsUSA WV sponsored conferences
- Access to ALL SkillsUSA scholarship applications
- Receive a certificate of membership from the state office for portfolio
- Receive a SkillsUSA WV car decal logo (pictured above)
- List membership on resume for employment and college applications
- Access to participate in ALL SkillsUSA events at the local, state and national level.

**Benefits to SkillsUSA Total Participation Membership  
Perkins Funding May be Used for TPP Plans in WV**

- Access to educational resources via SkillsUSA store
- Access to Career Essentials for classroom assignments (very useful to students in regards to employability skills.)
- Governors Workforce Credential for Career Assessments and Career Essentials
- Priority seating at Fall Leadership Conference (if submitted before October 25, 2021)
- Priority seating at State Leadership & Skills Conference
- FREE dinner for all SLSC registered competitors from a TPP school Friday, March 25 AFTER the Opening Session
- Entered to win a \$300 Lowes gift card drawing

\*\*If your school is interested in becoming a TPP school please contact me via email or phone.

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## Important West Virginia Dates

~~**August 1, 2021**—SkillsUSA membership OPEN for the 2021-2022 school year. (Remit payments to SkillsUSA 14001 SkillsUSA Way Leesburg, VA 20176~~

~~**August 27, 2021**—WLTJ Registration DUE by 4pm (Remit payments to SkillsUSA WV PO Box 335 Ripley, WV 25271)~~

~~**September 18-22, 2021**—WLTJ Washington, DC~~

~~**October 5, 2021**—SkillsUSA Fall Conference Registration DUE by 4pm (Remit payments to SkillsUSA WV PO Box 335 Ripley, WV 25271~~

~~**October 29, 2021**—SkillsUSA WV Pumpkin Carving Contest~~

~~**October 26-28, 2021**—Fall Leadership Conference Cedar Lakes, WV~~

~~**November 15, 2021**—Membership must be submitted before 4pm to receive the national incentives.~~

~~**December 1, 2021** -- Total Participation Plan contracts must be signed~~

~~**January 5, 2022** -- Charleston Leadership Academy Registration DUE by 4pm (Remit payments to SkillsUSA WV P.O. Box 335 Ripley, WV 25271~~

~~**February 7-9, 2022** -- Charleston Leadership Academy~~

~~**February 7-11, 2022** -- SkillsUSA Week~~

~~**January 31st, 2022**--Membership dues MUST be entered by midnight to compete at the 2022 SLSC~~

~~**March 1st, 2022**--State Officer Applications & Registration for SLSC DUE by 4pm.~~

~~**March 25-26, 2022**--State Leadership & Skills Conference Fairmont, WV (Remit payments to SkillsUSA WV PO Box 335 Ripley, WV 25271)~~

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## National News

Get Recognized for Your Recruitment Efforts

Check out [SkillsUSA's 2021 Recruitment Week resources](#) to learn how local chapter leaders

can successfully hold a fall recruitment week and engage new members. You'll also find advisor resources to help coach your chapter leaders around recruitment and engagement. Be sure to track your work and photograph your activities. Submit your Recruitment Week activities by Dec. 1 to be considered for national recognition, including a \$500 shopping spree at the [SkillsUSA Store](#), a highlight on social media and an opportunity to be spotlighted on the [SkillsUSA Champions digital hub](#).



### Engage Your Chapter in SkillsUSA's Refreshed Student2Student Program

SkillsUSA has launched a refreshed Student2Student program for the 2021-22 school year. The program connects chapters with younger students in elementary or middle school to facilitate SkillsUSA's "Jump into STEM!" curriculum at their school. Also new this year, SkillsUSA has five \$200 chapter grants (via Lowe's gift cards) available on a first-come, first-served basis for chapters to purchase supplies for facilitation of their Student2Student program. For more information and to fill out the grant application, [go here](#). Chapter grant requests must be submitted by Dec. 1. Student2Student entries must be submitted by April 1, 2022. [Learn more about Student2Student here](#).

### Plan Now for SkillsUSA Week

SkillsUSA Week is Feb. 7-11, 2022, and you can participate in many different ways: Honor your community supporters, connect with local business and industry professionals, or make a presentation about your CTE program and SkillsUSA chapter at a school board meeting. We encourage you to celebrate all week by planning activities that follow the daily schedule of events that will be held by local chapters nationwide.

- Monday, Feb. 7, Recognition Day. Recognize and honor members, advisors, administrators, business partners, community leaders and supporters who make a meaningful impact on your CTE program and SkillsUSA chapter.
- Tuesday, Feb. 8, Give Back Day. Rally around your school community by focusing on ways for your chapter to give back.
- Wednesday, Feb. 9, Partner Day. Invite local business and industry leaders to connect with members, highlighting the importance of developing career-readiness skills found in the SkillsUSA Framework.
- Thursday, Feb. 10, Advocacy Day. Amplify CTE in your community by conducting a local public relations activity such as presenting to school board members, administrators, and community group leaders.
- Friday, Feb. 11, SkillsUSA Day. Celebrate SkillsUSA by wearing your favorite SkillsUSA T-shirt, planning a celebration activity or by posting your SkillsUSA Framework story on social media using the hashtag: #SkillsUSAWeek.

The [SkillsUSA Week Chapter Guide](#) assists chapters in planning activities for each day of SkillsUSA Week.

SkillsUSA also has 10 chapter grants valued at \$200 each for chapters to purchase supplies for their SkillsUSA Week activities. A request for a chapter grant must be submitted by Jan. 1, 2022. Chapter grants will be distributed on a first-come, first-served basis. [Check out the chapter grant application and further details here](#).

### Honorary Life and Outstanding Career and Technical Educator Nominations Open

If you would like to nominate an individual for recognition by SkillsUSA as an Honorary Life Member or Outstanding Career and Technical Educator, please [complete the online applications here](#). The deadline is Feb. 15. For questions, contact [Laura Rauch](#).

### Focus Students on Safety

CareerSafe's annual National Youth Safety Video Contest challenges students to create a two-minute video demonstrating workplace safety. All submissions should be sent to CareerSafe by March 1. The winning students will receive a SkillsUSA prize pack and a scholarship of up to \$2,500, and the winning school will receive a prize of up to \$5,000. For more information and to submit your entry, [visit the CareerSafe website here](#).

### AmazonSmile Purchases Benefit SkillsUSA

Support SkillsUSA as your charity of choice while shopping through Amazon this holiday season. Make your order through AmazonSmile and search for "SkillsUSA Inc." or [visit this link](#). AmazonSmile donates a percentage of purchases made through this link directly to SkillsUSA.

### Insulation and Air Sealing Materials Expertise on "SkillsUSA Technical Fridays"

Join us for "SkillsUSA Technical Fridays," SkillsUSA's industry-led workshops that help teachers develop specific technical skills relevant to their career fields. On Dec. 10 at 4 p.m. ET, the presenter will be Sam Myers, a building scientist for Retrotec. Myers is an expert on building performance concepts. His session will focus on various insulation and air-sealing materials and installation procedures that help create a healthy, efficient and comfortable home. A live demonstration will be given to show you how to test a house to determine how airtight or leaky it is. There will also be free giveaways for up to 20 SkillsUSA instructors. The cost to attend the session is \$10. [Register here](#).

### One-on-One Coaching on the Chapter Excellence Program

Is your chapter ready to take your Chapter Excellence Program (CEP) application to the next level, or do you need help getting started? SkillsUSA offers one-on-one coaching sessions with our CEP and Program of Work (PoW) coach, Kelli Engelbrecht. Learn how to integrate the SkillsUSA Framework, articulate your chapter's SMART goals and select and evaluate your Essential Elements within your CEP application. [Schedule your 30-minute Zoom coaching appointment here](#). For questions, email [Kelli Engelbrecht](#) or give

her a call at 573-321-1322.

### Check Out the Wealth of Professional Development This Fall

Please join your fellow advisors for our fall SkillsUSA Professional Development offerings. With upcoming topics like “Guides for Hosting a Local Career Competition,” “Establishing a Framework Culture,” “Jumpstart 2.0,” and the “At-Work Series” (which includes critical thinking, conflict management and difficult conversations at work), these sessions can keep the school year moving in exciting directions. Learn more about SkillsUSA’s offerings on [our online training calendar](#). Completion certificates are provided for each session. [Use this Google Doc](#) to learn how to access your Professional Membership benefits online. [A PDF of the 2021-22 Professional Development Opportunities is available here](#). For questions, contact [Karolina Belen](#).

### SkillsUSA Store Featured Product

As the weather turns colder, the [Shelty Knit Cap](#) and [Ravenlake Knit Scarf](#) by Roots73® are must-haves in your winter wardrobe. This ultra-cozy scarf and cap feature a trendy heather knit that is soft to the touch. Wear these two together and you have the perfect pair for the chill of winter. Find these and all your winter apparel needs on [The SkillsUSA Store!](#)

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