

**Northeast Franklin County Economic Development Plan (draft 05.23.18 v3)**

**Economic Positioning/Vision: Northeast Franklin County, just close enough to the Capital, offering rural pursuits and endless opportunities**

BROADBAND / INTERNET ACCESS	AGRI-TOURISM	PROMOTION
<p><b>Goal: Improve Broadband (internet access) capacity</b></p> <p><i>Objective: Increase number of homes served, internet speeds</i></p> <p>Action: Coordinate and Work with Franklin County Broadband Action Committee</p> <p>Task: Promote surveys and be visibly involved</p>	<p><b>Goal: Bring people to Northeast Franklin County to enjoy agriculture and natural resources</b></p> <p><i>Objective: Generate more attendance at events</i></p> <p>Action: Work with local Cooperative Extension Service to identify agricultural sites in the northeastern part of the County</p> <p>Task: Get local agricultural sites/attractions added to regular Cooperative Extension events</p>	<p><b>Goal: Develop a marketing plan for recruiting business and potential residents</b></p> <p><i>Objective: Increase numbers of small businesses, numbers of residents/new home construction</i></p> <p>Action: Develop concept of a signature annual event</p> <p>Task: Put together an event planning committee</p>
<p>Action: Identify and contact local internet providers</p> <p>Task: Draft a statement for citizens/business owners to use when contacting providers</p> <p>Task: Provide citizens/business owners with contact information for internet providers</p>	<p>Action: Work with Rural Fire Departments to create bigger fundraisers that include kid events</p> <p>Task: Meet with Rural Fire Departments regarding upcoming fundraisers</p> <p>Task: Coordinate larger family-friendly events centered around fire department fundraisers</p>	<p>Action: Contact Gold Mine Timber Company regarding gold mine site</p> <p>Task: Inquire about acquisition of the gold mine site</p> <p>Task: Research similar sites around the state and country that have an emphasis on gold mining as an attraction</p>
<p>Action: Talk to Nash County and Person County</p> <p>Task: Inquire about how these counties are addressing the lack of internet capacity</p> <p>Task: Pursue grants from state, federal, and private sources for addressing internet issues</p>		