# FOLEY {local}

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**OCTOBER 2023** 

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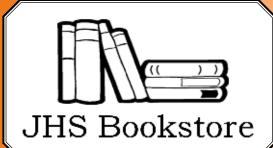


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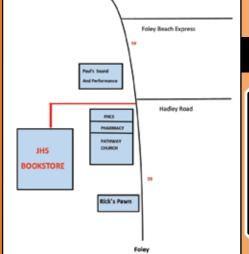
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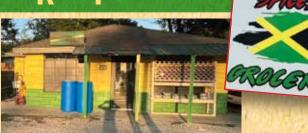
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# Inside {local} October'23

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### BUILDING CHARACTER AND SUCCESS

High school football coach sets priorities

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## HAPPY COLORS EVERYWHERE

Local business brings décor experience to Foley

### **LOCAL FOCUS**

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BUSINESS DIRECTORY 17



**ON THE COVER:** From pumpkin carving to pies to events, October is here!

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David Williford, Foley Local General Manager, at 615-243-3031, or email David at dwilliford@wilcolocal.com.





# **LET'S TALK FOOTBALL**

### BY LINDA WILLIFORD

Coach Deric Scott was proud of his Foley High School Varsity team when they recently won their 1st game of the season. Coach Scott said, "We have a great group of young men who work hard, are dedicated, and are passionate about the game."

Coach Scott said, "Our objective here at Foley High School is to have a program that builds character, honesty, integrity and can  $% \left\{ 1\right\} =\left\{ 1\right\} =$ 

make our young people successful. First and foremost, our guys want to represent their school, community, and the hometown of Foley."

Before his coaching days, Coach Scott was a college athlete playing football at the University of Southern Mississippi. He has 22 years of coaching experience. He has been at Foley High School for 12 years. He has been coordinator and assistant coach for eight years and is now head coach for four years. He was

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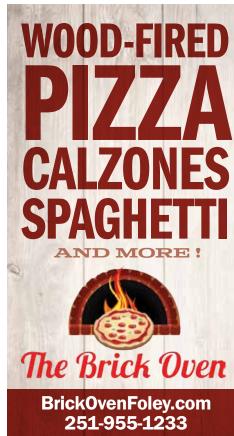
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#### < FROM PAGE 6

named Coach of the Year 2022-2023.

It's never too hot to practice in South Alabama. Coach Scott chuckled when he said, "We are all used to the hot!" He pointed out that they do have guidelines and procedures that they must adhere to for prevention and to minimize any heat-related illnesses.

He also said, "We use common sense. According to the temperatures, we will adjust our practice schedule and increase water breaks and duration of the breaks." They also adjust to wearing pads or not to help release some of the body heat from their uniforms. He says, "It's brutally hot down here; no let-ups." He says that they generally practice for 2 to 2 1/2 hours, depending on what time of the year and what time of the day.

With the Varsity team, Coach Scott has eight coaches who assist him, but all together, he has 15 people on his staff. Other than coaching, he also teaches Physical Education at the high school.

According to Coach Scott, the National average of high school players who go on to the next level of football is about 3%. Coach Scott says, "Sometimes Foley High School has more than the average, sometimes less." But he was proud to say that last year, there were seven guys who had opportunities to play at the next level.

The Football Department's budget is mostly funded by ticket sales. That's more reason to come out and support the team. Coach Scott says, "When you come out to support the Foley High School team, our guys recognize that you are there. It's a big deal for them. And they want to do their best to represent the team, school, and community." You can find the game schedule on Facebook and Instagram.





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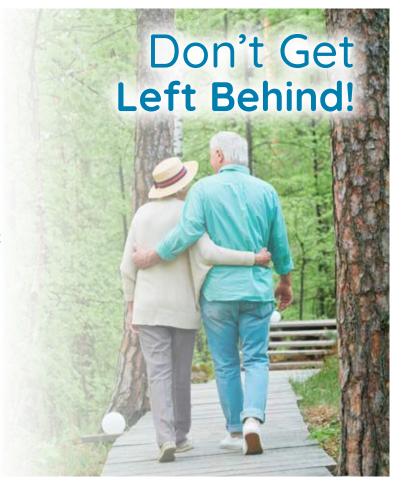
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As we move from the brutal summer into the refreshing fall, I want to encourage you to do something you will never regret.

Are you ready for it?

#### PRAY ABOUT EVERYTHING

The Apostle Paul writes, "Don't worry about anything; instead, pray about everything. Tell God what you need, and thank him for all he has done. Then, you will experience God's peace, which exceeds anything we can understand. His peace will guard your hearts and minds as you live in Christ Jesus." (Philippians 4:6-7 NLT)

Prayer is not empty words whispered into the wind. It's not a relaxation technique,

a magical activity, or a waste of time. Prayer is the vehicle that connects us to a present, active, and loving Heavenly Father.



Give me a moment to explain. Whenever I travel to a new place, I prefer taking an Uber rather than renting a car. Uber is a ride-sharing service used by many people. You download the Uber app, request a ride, and in a few minutes, someone picks you up. They drive you from where you are to where you want to go. What does this have to do with prayer?



Uber is a vehicle to get you from where you are to where you want to go or need to go. Prayer is a vehicle to get you from where you are to where you want to go or need to go.

I don't want you to miss this important truth.

Prayer connects us to God, and being connected to God changes everything.

When you are worried, pray. When you are struggling with your marriage or family, pray. When you are facing work challenges or an uncertain future, pray. When you feel overwhelmed or overworked, pray.

Don't worry yourself to death; pray yourself to peace.

So, this fall... **Pray about everything.** 

Joy to Serve

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If you do not have a church home, I would like to invite you to be a part of Church at the Shores. We are a church where everyone's welcome, nobody's perfect, and anything's possible.

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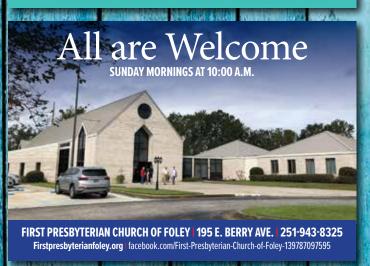
**Upcoming Event: On October 29th (Sunday), we are hosting Candypalooza,** which is a free event for children to enjoy candy and costumes in a safe place. The event starts at noon and will be located in our gym. It is open to everyone.



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# **BEACH GIRL AT HOME**

### BY LINDA WILLIFORD

"It's a Skittles explosion of colors!" That's what one of the Beach Girl at Home customers said when she first entered the store. Jill Rhodes, owner and visionary of Beach Girl at Home, says that she gets similar reactions when customers walk in. Usually, the first reaction is, "Oh! Wow!" Rhodes says other comments are: "This is Palm Beach on steroids! or "It's overwhelming, but in a good way," and "This store makes me happy."

Rhodes describes her unique boutique as a blast of colors, patterns, styles, and designs mixed all together and put on display for people to be able to see the coastal design in a different way. She said, "I want my customers to spend time in the store and

experience it all, as they are looking through the fine art, one-of-a-kind pieces or objects, fabrics, glassware, and lighting whether it is vintage, antiques, coastal, or modern. "If we don't have it," Rhodes said, "we will get it."

She goes to the buyers' market in Atlanta and combs through all the displays to find those special items for her store. She looks for high-end vintage pieces and rare treasures. She also goes on social media and picks out brand companies to find some of her unique items. "Customers are excited about such a unique store. And that's what I have set out to do. Make it unique. I'm hitting the mark!" Rhodes said.

The Beach Girl at Home has original artwork throughout the

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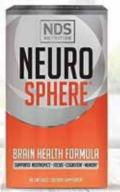
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### < FROM PAGE 14

store from local artists across the Gulf Coast. The store's accessories, objects, and wall hangings are 95% from local artists. "Presently, I work with 12 artists," Rhodes said.

The store has been open for 5 months and has been quite successful. Rhodes has a visionary partner who works beside her in the business. Heidi Webb is the Director of Design. They work together in the store, arranging and decorating with their newly acquired pieces of artwork for their walk-in customers. Rhodes said they are constantly changing the store to keep things looking fresh and new with bright colors and designs.

They also decorate and design for special events, weddings, anniversaries, and birthdays. They work with realtors on home staging. Furniture, lighting, wall hangings, and accessories are essential in bringing in that next potential buyer. They assist with decorating options with their clients, who are in the rental business, as well.

Rhodes and Webb both have a passion and an eye for decorating. "We will update your home." Rhodes says, "We will come to your home and decorate with your stuff and our stuff combination and make your home have that new, fresh look again."

One of Rhode's favorite holidays is Christmas. Coming soon in

mid-October, Rhodes will open a Christmas Shop next door to her Beach Girl at Home. This shop will be all about Christmas with trees, ornaments, themes, and ideas for decorating for the holidays. They do in-home Christmas decorating, too. Come by the new store or call them for all your Christmas holiday events and decorating needs.

Rhodes said, "Over the years, I have had a passion for decorating. I love crazy colors in my homes. I grew up in Montgomery, have a home in New York, and a home in Orange Beach." She is a journalist by profession and attended The University of Alabama. She has written for many newspapers across the Southeast.

Beach Girl at Home is located off Hwy 59 in the retail center across from Island Wing Company in Gulf Shores. Rhodes says that even though she has customers from all over the area, she has noticed that many of her customers are Foley residents. A lot of new people are moving to the area and are looking for a store that has hundreds of bright, colorful items to choose from that will give that beachy feel for their home.

The store now has online shopping available. Beach Girl at Home is also on Instagram and Facebook. They offer free gift wrapping and free same-day delivery. See their ad on the back cover. **Beachgirlathome.com251-223-4914** 

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