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Contact: Joe Dibble
Phone: 612-978-0519

TODD SANDEN HIRED TO LEAD HUDSON HAVOC

HUDSON, WI – The Hudson Havoc, proud members of the United States Premier Hockey League (USPHL), today announced the hiring of Todd Sanden as general manager and head coach.

New owner and president Joe Dibble led the hiring process.

“The Havoc are extremely fortunate to bring on someone like Todd to lead this team,” Dibble said. “Todd is one of the good guys in hockey, whose priorities are in the right place with regards to players and development. When it comes to building a program, you’d be hard pressed to find someone as experienced and knowledgeable as Todd.”

Sanden, 58, joins the Havoc after a remarkable 12-year term as general manager and head coach of the North Iowa Bulls of the North American 3 Hockey League (NA3HL) and later of the North American Hockey League (NAHL). From its very inception in 2011, Sanden built the program into one of the most successful hockey clubs in all of Tier III junior hockey. Sanden’s Bulls won four NA3HL championships and were named NA3HL Organization of the Year

three times. In 10 seasons, Sanden amassed a 365-77-23 record, earning 81% of possible standings points while his Bulls outscored their opponents by an average of 5.6 to 2.3 goals per game.

The NA3HL recognized Sanden twice as Coach of the Year, and four times as General Manager of the Year.

“My goal and philosophy with every player and team is to make sure that we connect on a personal level to achieve the highest level of accomplishment, individually and as a group,” Sanden said. “Our team accomplishments will be a testament to the caliber of player and person we attract to the Hudson Havoc. We will be active in our community, and the Havoc are very fortunate to be part of such a supporting environment in the Hudson area. This is a season that we can expect to be very competitive with the top teams in the USPHL and we will strive for excellence.”

In coaching over 1,500 games of junior hockey, Sanden has experienced highs and lows at every tier.

“Todd is a rare coach who has seen up close how our game has evolved over the years,” Dibble said. “Not only that, but how coaching this game has evolved over the years, too. In every sport, in every business, the best leaders are the ones who can find that balance between continuously bringing their best strengths year in and year out, and adapting to how things change over time. Todd knows what that balance is and that’s a huge part of why he’s going to be an incredible leader for the Havoc.”

Sanden believes that success in junior hockey has multiple appearances.

“Overall, the goal of myself and our organization is to develop players not just as hockey players, but also give them tools to be better people,” said Sanden. “Our

goal is to compete near the top of the Midwest Division this year and get as many players as possible their college commitments and advancement opportunities to higher levels of junior hockey. If we do things right, protect our opportunities, and be good citizens in our community, success will follow.”

Players report to Hudson for training camp in early September. The 2023-24 season officially begins on Friday, September 29th in Isanti, Minnesota, when the Havoc play the Isanti Outlaws. For a full schedule and broadcast information, visit hudsonhavoc.com.

-- HUDSON HAVOC --