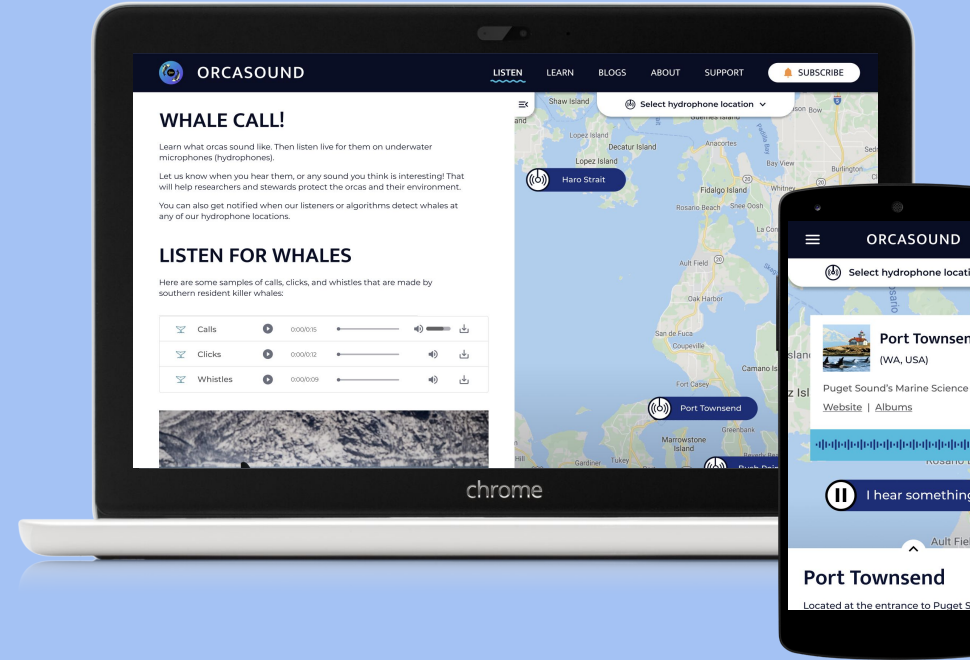




MAP UI DESIGN REVIEW



Carina, Sam & Catherine
Nov 4, 2020

AGENDA

The Problem

Hi-Fi Wireframes

Next Steps

THE PROBLEM

USABILITY STUDY

example 01

“ I expect to see an interactive map”

4 participants explicitly stated that they expected to see either an interactive map in which they could choose a hydrophone to listen to, a map that more clearly marked the location of the hydrophone, or criticized the map for not being very interesting or interactive. This is a major feature that should be designed.

USABILITY STUDY

example 02

“It takes too many clicks to start listening”


2 participants mentioned that there were too many clicks
from the home page to be able to listen to a hydrophone
location.

*currently, it takes 3 clicks for the users to be able to start
listening

USER STORIES

- As a user, I want to easily navigate within the website
- As a user, I want to provide feedback about hydrophones
- As a user, I want to listen to orcas' sound samples
- As a user, I want to learn about different types of whale sounds
- As a user, I want to submit information about interesting sounds

Wireframes



ORCASOUND

- [LISTEN](#)
- [LEARN](#)
- [BLOGS](#)
- [ABOUT](#)
- [SUPPORT](#)
- [SUBSCRIBE](#)

WHALE CALL!
















Learn what orcas sound like. Then listen live for them on underwater microphones (hydrophones).


Let us know when you hear them, or any sound you think is interesting! That will help researchers and stewards protect the orcas and their environment.

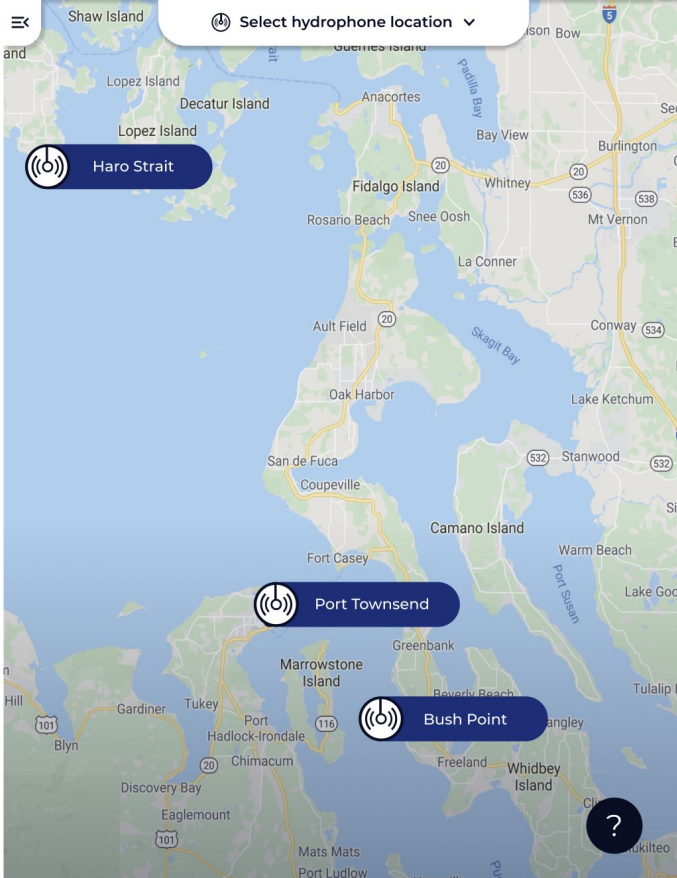
You can also get notified when our listeners or algorithms detect whales at any of our hydrophone locations.

LISTEN FOR WHALES

Here are some samples of calls, clicks, and whistles that are made by southern resident killer whales:

 Calls	 0:00/0:15			
 Clicks	 0:00/0:12			
 Whistles	 0:00/0:09			





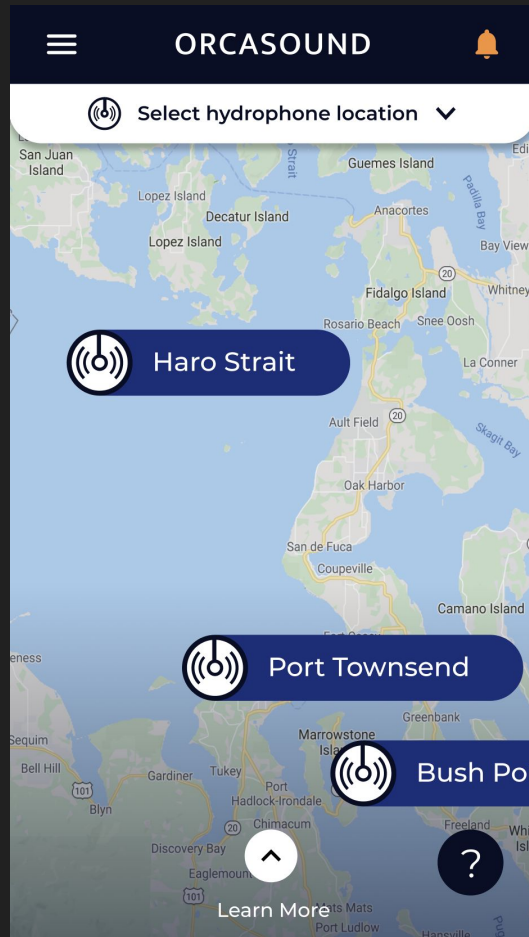
Select hydrophone location

Haro Strait

Port Townsend

Bush Point

Mobile Wireframes Prototype



NEXT STEPS

WHAT'S NEXT?

- Gather feedback (from Q+A & comments on figma)
- Discussion w/ the design team
- Revise
- Test (?)
- Repeat and/or discuss design solutions to the development team for feasibility issues

THANK YOU!

Questions?