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*The following is the transcript of the audio. Disclaimer: you should follow along with the Q and A that is also posted in order to understand the game being played in this audio!*

All right, that doctors are the personal injury doctors, elite community. We welcome you. Hey, this is a tool clock, central presentation, all you've been waiting for and a great organization. And we've got a great professional and his team to give you some great ideas to streamline and make your practice more successful with all kinds of great services, uh, that they can present to you.

You have noticed we put the, uh, follow through video, uh, on. Doctors community, if you want to grab that for sure. And you can follow along, but th but also this, you know, you know, this is a recorded session, so we're going to go ahead and have the recording put out on a doctor's community. So if you don't get much of the information on the verbal end, you got it on a recording with all the contact information, but let's get going.

Many of you have asked for many things. For practice success that make things better all across your practices, across all the states. And today our professional is Tyrone Jones. Hey, he states he's at tenacious, versatile and entrepreneur, and a great business. Professional Tyrone is extremely gifted communicator.

As you will see, uh, who instantly creates a positive atmosphere. And I would have to agree with that. Just knowing him a few months here in both business and social environment, he has an ability to quickly read and respond to clients, patients, customers, and all their needs. What's setting them at ease.

He's the founder of his own business and product. He's the inventor for tie Cal L T D. He's a co-founder of Mesa. El enterprises and the driving force of sales and business expansion. And today, you know, we're looking at the hands-free control and communicating with our patients to make things a lot easier and organizing their practices.

And they're going to give us some great information as we go along, Tyrone, thanks for being here and for all the doctors. Thanks again for being on the front lines of the healthcare with this pandemic. Definitely definitely want to thank all your staff and keep them positive. Keep your communities as leaders as positive and healthy as you can.

All right, Tyronel, I'm going to go ahead and give you the stage. Thank you. All right. Thank you, Dr. Tony, and thank you everyone for joining us today. We are going to do something a little different than the conventional teleconference seminar today. Instead of just talking to you for the next half hour install, we're going to play a little.

This game is our version of the popular television game show jeopardy. And it's designed to help you learn what MESA enterprises has to offer, how it works, how it benefits you. And most

importantly, how you can get it. You can follow along with the game on our video presentation or the Q and A that Dr. Tony has posted.

With, that said, let's get this party started first. I would like to introduce our contestants on today. Mesa jeopardy. Here we have with us. Tracy Anderson, Tracy is a courageous dedicated and driven entrepreneur and a natural born leader. Tracy has a unique ability to think outside of the box and to develop and implement strategies that achieve goals and create solutions.

Tracy is a co-founder of Mesa enterprises, LLC, and the creative force of this central hub and resource link. Also here today, we have with us . Stephanie is the principle dynamic and innovative entrepreneur and business developer with over 10 years of advocacy and strength based consulting experience definitely excels at managing multiple projects where diverse portfolio of client and industry.

Stephanie is the project manager for Mesa enterprises, LLC. Welcome ladies. We are excited and happy to have you here with us. Thank you Tyrone. Happy to be here. Thanks. Pear on. Happy to be here also. All right, let's get this started. Today's categories off. It is. Our second category for the day is use this thing.

Third category is benefit me and last but not least glad to have it. All right. We're going to flip the coin to see who goes first here today

and it looks like Tracy. Zero first. Get us started. Thank you, Tyrone. I'll pay. Got to have it for L okay. You answer that. According to Healthline touch screens in public places are known to colonize an average of nearly 254,000 colony forming units per square inch central hub and resource link will cover this health concern and eliminates the need for touch screen through gesture control while allowing people to have fun and safely engage at their own pace.

Stephanie, what is touch free, interactive and engaging. That is correct. Our next category, please. Stephanie, I'll take, um, idiots receipt. The answer also known as Cheryl. It is a touch-free gesture controlled software interface that facilitate the engagement with people by providing these six things and multisensory experience with sight sound and motion to increased memory and recall.

Mon and freedom of choice for information and messages that mattered to them. While in your office or medical facility, five access to safe check-in opportunities, six access to information, products and services from their device through QR code. That's interacting with. Cheryl software application automatically scrolls through all messages until a person begins interacting.

Once a person completes their interaction, that's just, again, automatically scrolling again. Their interactions create real time data. That can be a,

what is central hub and resource blank. Let us correct place. And what's our next category. Let's say it is for eight. Okay. VA. This provides access to the personalized dashboard message

builder landing page builder, and statistical data, for message and landing page performance. In real time again, Tracy, what is the access portal?

That is correct, but do it is for our answer images, text and or videos displayed on. And the auto scrolling program and are available for people to select and learn all this time. Stephanie, what is a message? That is correct by next category. Stephanie, let's finish off the category. It is for out. Yeah.

Displayed after a messenger ad is selected by people that give more detailed information and encourages engagement with photos, videos, slide, shells, and survey repeating engagement is encouraged through QR codes placement on this platform. Stephanie, again, what is a landing page? That is correct, and that closes out our inspection.

So let's move on to the next category. That's a benefit me for C yes, sir. Cheryl offers direct access to data in real time support for limited staff, software, flexibility, ease of content, changeability and software customization for automated check-in and check-out process. Tracy, what are the benefits for doctors?

And that is correct because moving, how about benefit me for eight DM. Cheryl offers gesture, controlled engagement, patient driven experiences that allow for increased memory and recall by engaging more senses, she'll also provide access to QR codes to move patients from Cheryl to other information sources, such as website documents, articles, contact information, and much, much more.

Again, Tracy, what are the benefits for. That is core rep. And here is a note for the audience. Patient satisfaction will definitely be strengthened with Cheryl in your medical facility. Let's keep moving. Tracy, let's go to use this thing for speed. The answer messages and information are created through the software and masons at sta.

Your office or medical facility will provide Mesa with content and then Mesa will upload and publish this content for display on your shero for patients to begin in the gaging. Oh, that time it's Stephanie. What method creation? That is correct. Stephanie, that's pretty useless thing for H all right. The answer patients engage with messages and information using simple justice to control the soft.

Patients have access to search options and gesture helped me use the help. Then you, Cheryl patients can take surveys, scan, QR codes, watch videos, listen to audio. You slide shows and much more to engage with your office or medical. Stephanie. Again, what is engagement with people? That is right.

Okay. Here we go. With DM. Using the access portal software allows me to access engagement data. In real time, you can see how many times a message is displayed. How many people selected it, how long they engaged and the survey question responses. Stephanie, what is accessing data analytics? That's three in a row for Stephanie.

How about you? The thing for out both paid. With Mesa software, you will know what works depending on your engagement strategy, based on the interaction data, Sheryl helps you refine your messages and to engage your patients while understanding their specific interests and habits for your time. It's crazy.

What is brain engagement? That is correct. Let's go to benefit me for hours. Okay. And here we go with. Mesa works with your practice or medical facility to implement our software and train you and your staff to use it. We want your office or medical facility to receive the maximum benefit needs to also offer sales and billing support for your practice to begin generating advertising revenue again.

From Maine. That is the rest again, Tracy. And there's another side note here to you. Audience members Mason's team can help your office generate ads, better your marketing strategy and increase sales with that said let's keep us going, Tracy. Okay. Tyrone out to benefit me for our okay. Earning extra money within your practice or medical facility is easy by selling advertising space to partner businesses, local medical support devices, and pharmaceutical company, displaying advertising information and messages allow patients to access the products and services they need while raising awareness.

The tie it up. Tracy, what is revenue and generate? And there we have it. Ladies and gentlemen. I think I'll go back to gotta have it for R all right. The answer during these times when medical professionals availability is reduced limited and or spread thin Mesa software allows your office or medical facility to streamline the patient check-in process and deliver important information to patients.

Tracy, what is supporting doctors and staff. All right. How about God, I have it for seats. Okay. The answer you can harness the power of Mesa software while reducing the cost of implementation through partnering opportunities or with licensing opportunities, take engagement to new Heights with Mason's gesture, controlled software application and access portal that is completely customized to stand out above the rest of this time.

Stephanie, what is working with. That is correct. What it come back, Stephanie. All right. Let's pull up the game with, gotta have it for H please. Okay. And pull a final answer of today's game. Mesa software will allow your office or medical facility to provide a safe touch, engagement opportunity for patients to access information, messages, products, and services.

Advertising spaces will generate revenue for your office or medical facility. Again, Stephanie, that's why Mesa software is right from my office or support. And there we go. You got it. Great job, everyone. Today's total. We busted Tracy as the expert here on Mason's. So happy to have you both here and thank you for sharing your knowledge about Mesa and how this software is attainable, beneficial, and certainly applicable to everyone out there.

Thanks again, ladies playing. Thanks for having us. Thank you, Tara. All right now. So all you audience members out there now, can you list. We hope that you found this game to be a fun and interesting take on this teleconference. We hope that you gained some really useful information. We want to let you know that Mesa software is completely customizable for any office or practice that you have.

So make sure you give us a call at (844) 637-2224. That's 8 4 4. Mesa to, to Ford to get your assessment started and let's figure out how we can get this software working for you. Just to be clear again, that number is 8 4 4 M E S a two to four. Make sure you ask for Tracy or Tyrone, we look forward to it and make sure to mention this teleconference to get special offers for more insight and information.

We're making it really easy for you to do. Take a look at our executive summary and our technology meets innovation document. We will also have posted some of the question and answer information from today's game show presentation online that will be presented by Dr. Tony, and definitely make sure you go to our website and check us out there.

That is Mesa E N t.net. Once again, that is M E S a E N T dot. I'm positive. You will love the site and be able to learn so much more about on there. I just want to take this time to thank you all again for listening today. I can't wait to hear from everyone. We are excited to work with each and every one and get this software up and running and your practices.

Thanks again. And I'll hand it back over to you doctor. All right, gang Tyra, what an awesome presentation that different twists of course, uh, uh, that we've never had before, but it was pretty exciting. And, uh, thank to thank the ladies for joining in, uh, great answers of course, and, uh, you know, Mesa, they can customize a central hub and resource link to meet all the patients and your practice needs.

Uh, Close out with, uh, it's like a hands-free controlled mold of communicating, so good communications in your office for your patient. For compliance, you can get your messages and information displayed. You can engage and connect with your patients, uh, and a good investment. Uh, safe environment. This eases a lot of people's mind and doctors and their practices for Kenyon communications.

And there's so much to offer and their services. And like Tyrone said, we've got a lot of good postings for education for what their services can do, but the best thing is to contact them personally, as your professional. And again, the number is their office number is. 8 4 4 6 3 7 2 2 2 4. That is the office number or verbally give you that.

We also, uh, we have a text number, um, it's 9 8, 9 8 2 4. I'm sorry. It's 9 8 9 8 2 4 0 1 5 3. That's correct. That's Eastern standard time. Uh, that is a, uh, text number. You can text if you're. We'll get that posted. And again, the website www dot Mesa, M E S a E N t.net is what he's given us. And we'll get that posted.

Does that information sound correct there, Tyrone? Yes, it does. Uh, we want you guys to keep in mind, also be at the additional possibility of generating revenue through advertisement. So make sure you ask us about that. Great. Great stuff. So, all right, so we're going to get all that post-it and don't fret.

Hey, that whole jeopardy, great little thing's going to be on the recording and about a day or so. So you get a hold of that again, review it with all the contact numbers and all the information we'll have the slides and videos and everything with that and avoid, uh, awesome presentation. So, oh, with that, uh, do you have any more to add Tyrone?

Uh, Nope, that'll be it. I just want to thank the audience again for taking time and being here with us once again. We've very much. So look forward to any questions that you guys have. And to see what we can do to get you guys set up and on your way. All right. Great. Okay. Again, we'll have that all posted in a day or so if not, we're going to get all the contact information right now live, uh, after this live presentation right on the doctor's computer.

Back, I'm seeing it posted right now. So, okay. With that doctor, Tony, your administrator, he found founder of the personal injury doctors, elite community, have a great rest of the week. Stay safe, stay healthy again. Thank you for being on those front lines with this pandemic. I know it will end some time, uh, but just keep your community and your patients positive as we go along.

All right. That we're going to leave you back to your staff and your patients. And we thank you again for joining us and for Tyrone's gang professional team. Thank you for your time and education, and hopefully we'll get them all together with some great services with that doctor Tony and the personal as your Dr.

Lee community. We are going to end this session. Thank you so much.