

Andrea's Talent Management

PR Services

www.andreastalentmanagement.agency

Service	Description	Rates
Media Relations	A good media relations strategy will generate positive press coverage to raise awareness, build credibility, and generate leads	Starting Rate \$1,000 However based on budget we can provide Media options.
Market Research	Market research is a crucial step in any effective PR campaign. By taking the time to understand your target audience, you can develop messaging that resonates with them and reaches them where they are most likely to see it	Available upon requests
Press Release	A public relations agency is responsible for generating media coverage that creates a favorable public image for its clients.	USD 1,500 including effective story submitted to 1000k+ blogs
Event Planning	Events can be a valuable component of a marketing and PR plan for some companies.	USD 2,500 Includes Venue and staff in order to generate sales and awareness
Reputation Managemen	t A PR agency's role in reputation management is	Available Upon requests

	to protect and enhance its client's public image.	
Influencer Management	Influencer management is the process of identifying, engaging, and working with individuals who can shape public opinion and drive action.	Starting Rate USD \$100 with influencers with 80K followers or more. Based on Budget we can get brand in front of millions of viewers
Social Media	It's essential to have a strong presence on social media. A PR agency can help create and maintain an effective social media and digital marketing strategy.	This is apart of our marketing program where our management creates and develops social media, presence and content creation. USD \$1000 Monthly
Tv/Commercial	Tv/Commercial CW, Bounce Tv	USD \$2000 Includes casts, script, 4 days of commercial advertisement on TV
Billboard	Billboard Advertisement	Available upon requests

Notes

- 1. We work with any budgets, let us know your budget and we can provide you a list of services we can provide for it.
- 2. I allow as many revisions as needed until the work is completed.



Let's Get to Work

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