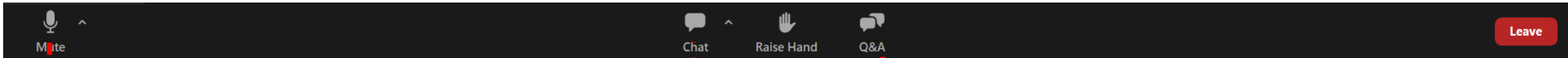
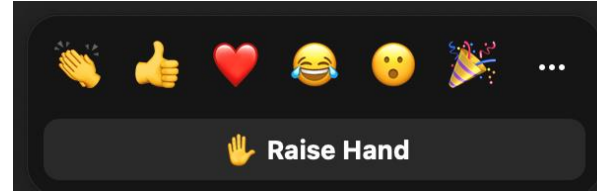


Zoom Technology Review



Mute/Unmute:
Note: All participants are muted except during Q&A periods

Chat

Questions (Q&A)

- Raise Hand**
- Click on the Reactions button
 - Click on the hand icon to raise/un-raise your hand

Need Tech Support?
Let **Josh Babb** know in the chat or via email at: **josh@jsallc.com**

**Africatown
and
the Future
of
Mobile , Alabama**

Spring 2023



Class #1:
Principles of Community Development

May 18, 2023

Brought to you by



For more information about the AHPF please
visit <https://africatownhpf.org/>

**Register
via email at
Info@MeetViaVideo.com
or by phone at
251-216-1662**



Schedule

1. May 11: Introduction
2. May 18 : Planning Principles
3. May 25 : Neighborhood Character
4. June 1: Planning and Zoning
5. June 8 : Land Ownership
6. June 15 : Demographics
7. June 22 : Partnership
8. June 29 : Next Steps

PRINCIPAL

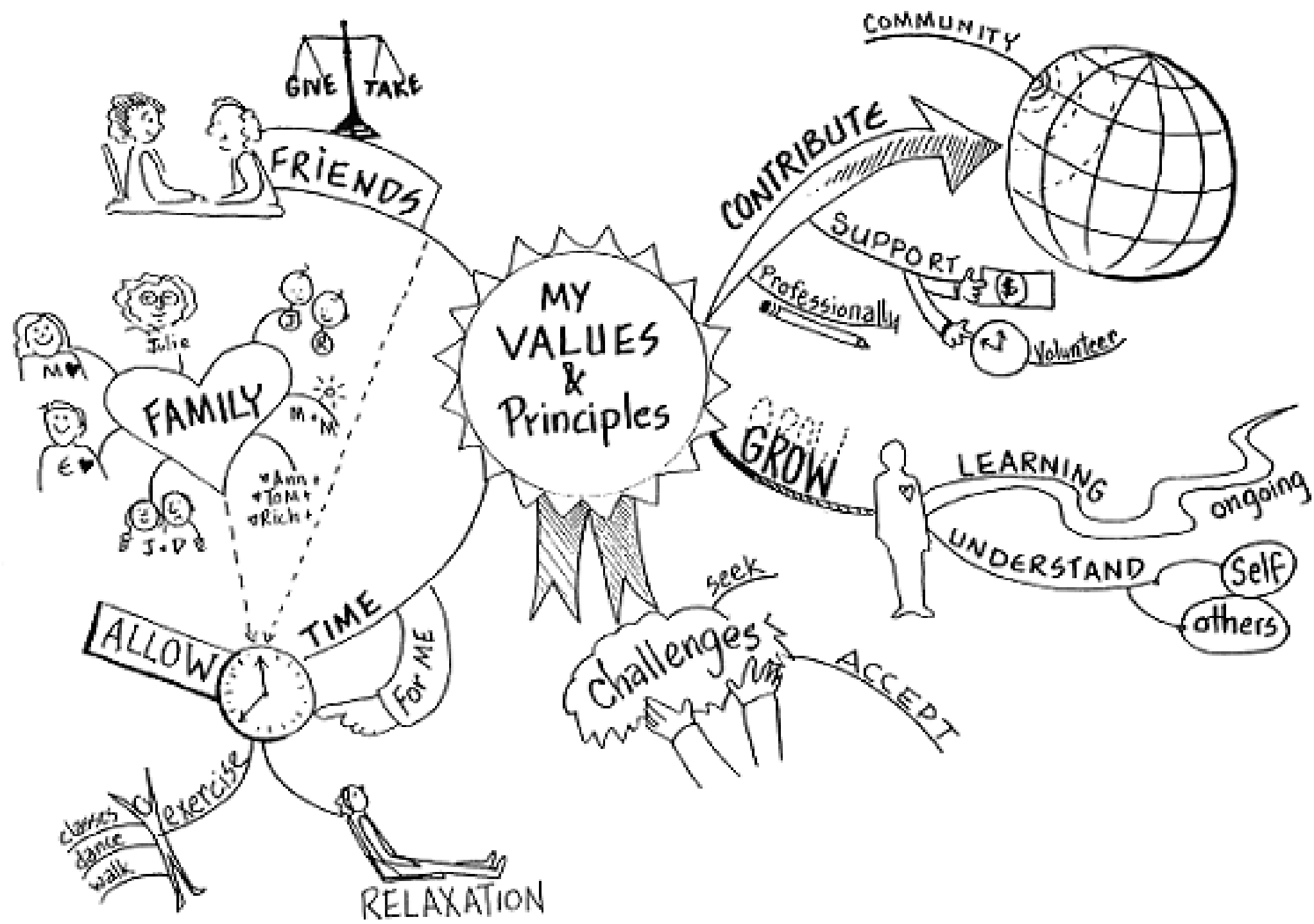
Means one who holds a presiding position or rank.



PRINCIPLE

Refers to a basic truth, law, assumption, or rule.





MY VALUES & Principles

FRIENDS

GIVE TAKE

COMMUNITY

CONTRIBUTE



SUPPORT

Professionally

Volunteer

GROW

LEARNING

ongoing

UNDERSTAND

Self

others

Challenges

seek

ACCEPT

RELAXATION

ALLOW

TIME

For ME

exercise
dances
dance
walk

FAMILY

Julie

M.M.

E.V.

J.V.B.

Ann + Tom + Rich

VALUES VERSUS PRINCIPLES

Values are qualities
or standards of
behavior

Principles are
rules or beliefs
governing one's
behavior

Help to form
principles

Based on one's
values

Qualities

Rules

Not as stern
as principles

Stern and
unyielding

excellence
work life balance
rules honesty trust
integrity quality service
work
ation
ility
conduct collaborate
personal growth
success faith openness achievement
growth
consistency
accountability commitment correctness
organization participation





What is community development?

Community development can be defined as:

The efforts of local people and organisations in the community to improve the standard of living in an area by improving skills, services and facilities to meet their needs.

It is about empowering local individuals and groups and help them take ownership of initiatives that can benefit and improve their area.



Community Development Principles

How do we see community?

Unconditional positive regard

Diversity

Citizens at the centre

Who do we engage?

Approach

Inclusive

Local

Human rights

Respect the past

Participatory and Collaborative

Leverage strengths

Global

Empower

Holistic and balanced

Conversations: Ask, listen, don't tell

Process

Sustainable

Transparent

Appropriately paced

What describes our outcomes?

Quality

Integrity

Shared

Discovered

Build capital, capacity, capability

Asset-Based Community Development

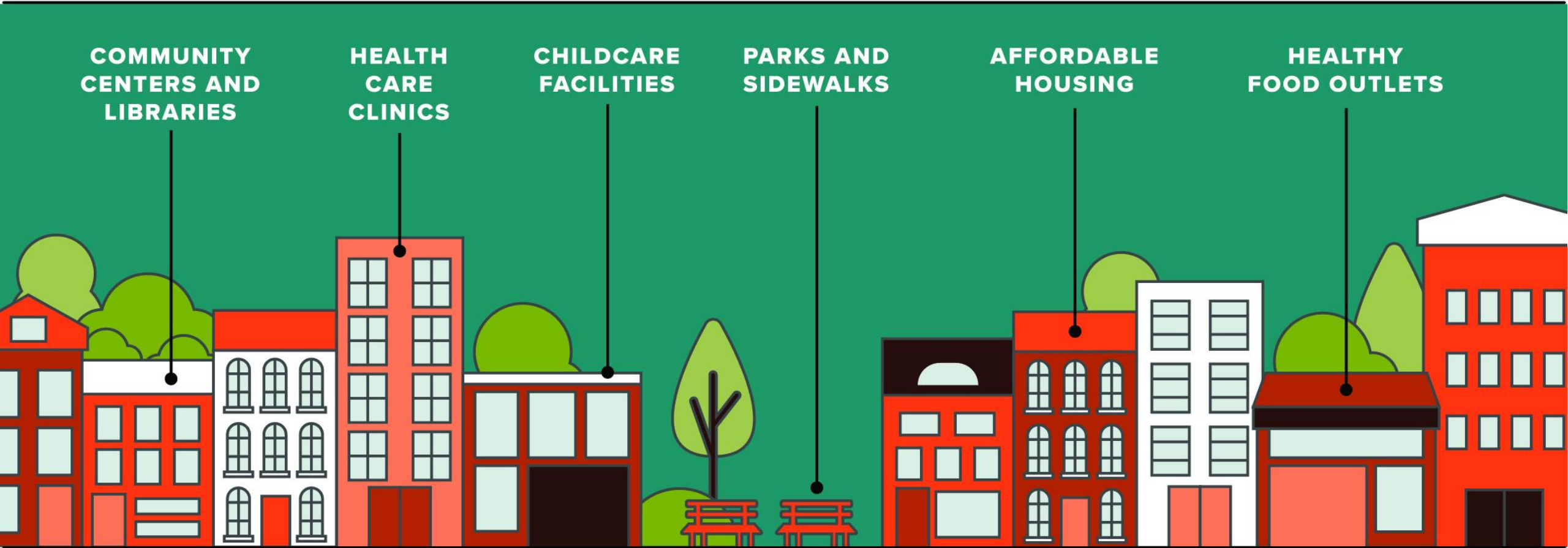


5 core principles

1. **Asset-based**
2. **Place-based**
3. **Relational**
4. **Working inclusively**
5. **Citizen-led**

Community Development Investments Matter

Neighborhood assets can improve the futures of children and families



A Community Development Process



Figure created by Author based on Brown & Hannis, 2012, p.84

Examples of Planning Principles

- Introduce new, high-quality green spaces and expand existing ones.
- Organize strategic growth consistent with proposed neighborhood character.
- Increase residential living options.
- Create pedestrian-friendly neighborhoods.
- Construct a complete street grid that provides multi-modal transportation modes.
- Prioritize growth-led infrastructure investments.
- Launch an effective, efficient neighborhood economic development vehicle.
- Use consensus-based decisions to build stakeholder partnerships

One City means...

Where every resident:

- Participates in a diverse, thriving, equitable economy
- Lives in safe neighborhoods free of crime, whether in Northeast, Southeast, Northwest, or Southwest
- Has quality schools no matter what neighborhood he or she lives in
- Has a high quality of life that includes access to quality healthcare, recreation, transportation, and retail choices in every neighborhood of the city
- Lives in neighborhoods in which affordable and luxury housing easily co-exist and where our low- and moderate-income residents can thrive
- Receives a solid return on investment and high-quality customer service from their government
- Lives in the most environmentally sound, sustainable city in the world

Questions to Consider

- ❖ What principles are guiding Africatown's development today?
- ❖ What are your top three development principles for Africatown?
- ❖ How should the development principles be decided?

Responses Received Last Week

- “What are the future plans for Africatown and what does that mean for people currently living there?”
- “How do we move forward with economic development projects?”
- “What is the vision and how can I help?”

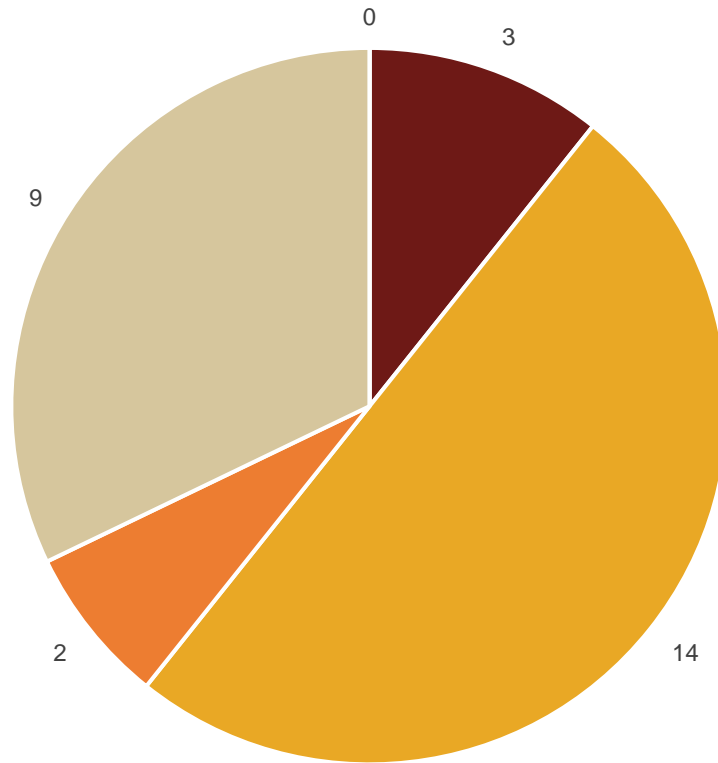
Responses Received Last Week

Success looks like...

- “The Africatown community and supporters working together in agreement on a vision for Africatown's future.”
- “A concise plan of action to move forward.”
- “Efficient communication and collaboration.”

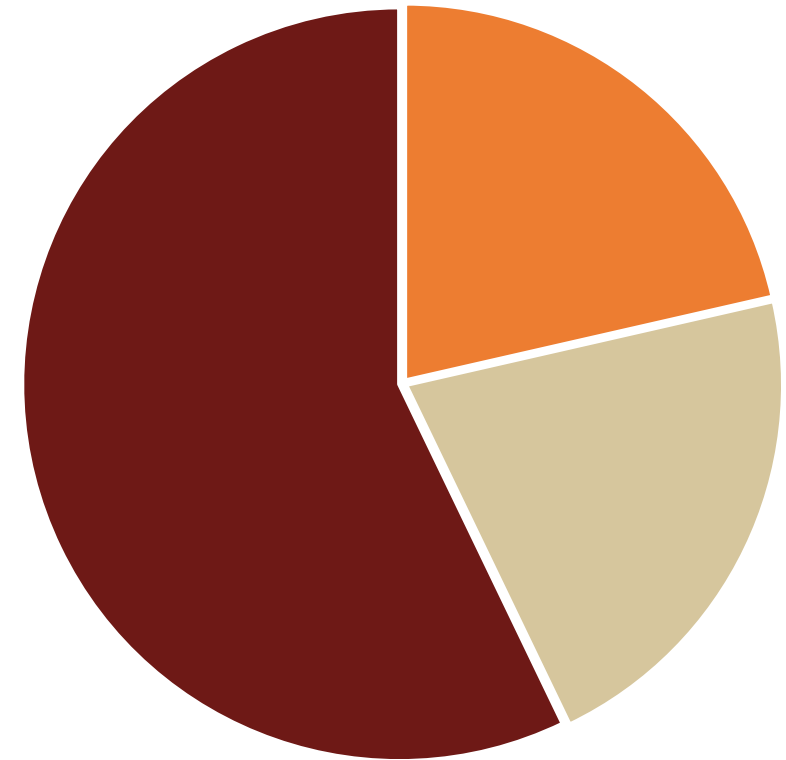
Poll Results

Where Do You Live?



- In Africatown
- In another area of Mobile
- In Alabama (but not in Mobile/Africatown)
- In another area of the United States
- In another Country

What is Your Age?

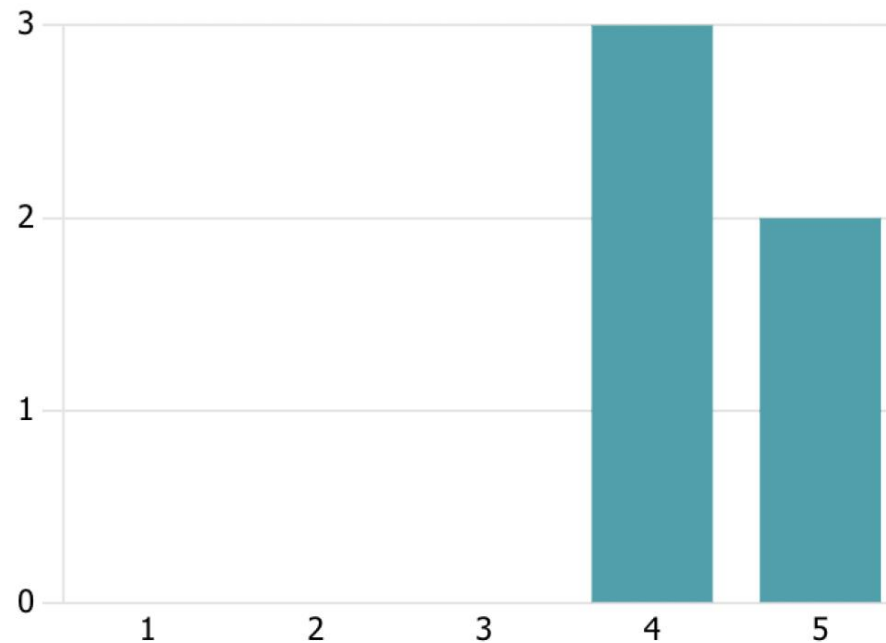


- 0-15 years old
- 16-30 years old
- 31-45 years old
- 46-60 years old
- 60+ years old

Evaluation Results

Based on this introduction, on a scale of 1-5, how well do you think this training will improve your ability to ask the right questions about what is happening in Africatown and Mobile, AL? (1 - not well, 5 - very well)

4.40
Average Rating



**Thank you for your
time and interest!**



To become a
constituent and
supporter of the
AHPF, visit
africatownhpf.org

