

Canada Disability Benefit Regulations Online Engagement Tool

Outreach Kit

Overview

The Government of Canada is taking the next step in implementing the Canada Disability Benefit, with our launch of the Canada Disability Benefit Regulations Online Engagement Tool, which will give all Canadians, but especially Canadians with disabilities, the opportunity to have their say in the development of regulations for the benefit.

We would appreciate your assistance in getting the word out about this opportunity to shape the Canada Disability Benefit.

To support you in promoting this engagement opportunity in your region, attached is an outreach kit that includes key messages, social media posts and shareables, a digital poster and a postcard.

You can also follow and share posts from [@AccessibleGC on Twitter](#) and from [Accessible Canada on Facebook](#).

Key messages

- The Government of Canada is taking another step forward to create and implement the new Canada Disability Benefit.
- The Canada Disability Benefit is a cornerstone of Canada's Disability Inclusion Action Plan and has the potential to transform the lives of working-age Canadians with disabilities currently living in poverty. The benefit aims to reduce poverty and support the financial security of working-age Canadians with disabilities by supplementing, not replacing, existing federal, provincial and territorial supports.
- In the spirit of "Nothing About Us Without Us", and as required by the *Canada Disability Benefit Act*, the Government of Canada is conducting an engagement process with persons with disabilities, disability stakeholder organizations and others, to inform the development and design of regulations for the Canada Disability Benefit.
- Today, the Government of Canada is launching the Canada Disability Benefit Regulations Online Engagement Tool that is open to all Canadians. The tool will be open for comments until December 21, 2023.
- Canadians will have additional opportunities to provide input after the formal publication of the draft regulations, which is expected to take place sometime in 2024.
- The Government of Canada is aware that many Canadians with disabilities need the additional financial support the benefit will provide. The intent is to move forward as fast as possible with the regulatory development process, while also ensuring that all Canadians, especially Canadians with disabilities, have an opportunity to provide their feedback and input into the design of regulations for the benefit.

Suggested social media messages for Twitter and Instagram

General messages

- The #GC launched an accessible online engagement tool to collect insight and feedback from all Canadians to help shape the #CanadaDisabilityBenefit regulations. Visit: <https://canada.ca/en/employment-social-development/programs/disabilities-benefits/consultation-canada-disability-benefit-regulations.html>
- Help shape regulations for the #CanadaDisabilityBenefit. The tool is also available in ASL and LSQ, and you can provide feedback by mail, video, or phone. Visit: <https://canada.ca/en/employment-social-development/programs/disabilities-benefits/consultation-canada-disability-benefit-regulations.html>
- Help make Canada more inclusive and share your feedback through the Government of Canada #CanadaDisabilityBenefit Regulations Online Engagement Tool. <https://canada.ca/en/employment-social-development/programs/disabilities-benefits/consultation-canada-disability-benefit-regulations.html>
- The online engagement tool on the #CanadaDisabilityBenefit is live! Share your insights on key elements such as the eligibility criteria, the benefit amount, applications and payments: <https://canada.ca/en/employment-social-development/programs/disabilities-benefits/consultation-canada-disability-benefit-regulations.html>

Messages close to December 21, 2023

- You have until December 21 to take part in the Government of Canada online engagement to help shape regulations for the #CanadaDisabilityBenefit. Visit: <https://canada.ca/en/employment-social-development/programs/disabilities-benefits/consultation-canada-disability-benefit-regulations.html>
- It's not too late to share your insight to help shape the regulations for the #CanadaDisabilityBenefit. The online tool closes on December 21 and is also available in sign languages. You can also provide your feedback by mail, video, or phone. <https://canada.ca/en/employment-social-development/programs/disabilities-benefits/consultation-canada-disability-benefit-regulations.html>
- You can still share your input on the Canada Disability Benefit regulations! The Online Engagement Tool closes on December 21. Share your views regarding eligibility criteria, the Benefit amount, applications and payments, and more: <https://canada.ca/en/employment-social-development/programs/disabilities-benefits/consultation-canada-disability-benefit-regulations.html>

Suggested social media messages for Facebook and LinkedIn

General messages

- In the spirit of “Nothing About Us, Without Us”, the Government of Canada is gathering feedback from persons with disabilities from a range of backgrounds to help shape regulations for the Canada Disability Benefit. Join [me/us] and take part in this online engagement before December 21.
<https://canada.ca/en/employment-social-development/programs/disabilities-benefits/consultation-canada-disability-benefit-regulations.html>
- As part of the consultations on the Canada Disability Benefit, the Government of Canada wants the feedback of Canadians across the country. Take part in the online engagement to help shape the regulations for the Canada Disability Benefit. Learn more about how you can share your insight.
<https://canada.ca/en/employment-social-development/programs/disabilities-benefits/consultation-canada-disability-benefit-regulations.html>
- Help make Canada more inclusive by taking part in the Canada Disability Benefit regulations online engagement. Learn more about what the benefit will look like and the different ways to share your feedback. <https://canada.ca/en/employment-social-development/programs/disabilities-benefits/consultation-canada-disability-benefit-regulations.html>
- The online engagement tool on the Canada Disability Benefit is live! Share your insights on key elements such as eligibility criteria, the Benefit amount, applications, payments, and more. Help us shape the regulations.
<https://canada.ca/en/employment-social-development/programs/disabilities-benefits/consultation-canada-disability-benefit-regulations.html>

Messages close to December 21, 2023

- You have until December 21 to help shape regulations for the Canada Disability Benefit by sharing your feedback through the Government of Canada’s online engagement tool. <https://canada.ca/en/employment-social-development/programs/disabilities-benefits/consultation-canada-disability-benefit-regulations.html>
- It’s not too late to share your insight to help shape regulations for the Canada Disability Benefit. The online tool closes on December 21 and is available in sign languages. You can also provide your feedback by mail, video, or phone!
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Suggested hashtags

- #CanadaDisabilityBenefit
- #PWD
- #disability

Suggested promotional visuals

Social media shareables



Alt text: A young man with amputated legs uses a tablet. An older woman sits next to him looking on. Have your say on regulations for the Canada Disability Benefit.



Alt text: A woman in a wheelchair. Have your say on regulations for the Canada Disability Benefit.



Alt text: A man with Down's syndrome. Have your say on regulations for the Canada Disability Benefit.

Digital poster to print

Share your thoughts on regulations for the **Canada Disability Benefit.**

Visit the online engagement tool.



Dites-nous ce que vous pensez du règlement sur la **Prestation canadienne pour les personnes handicapées.**

Servez-vous de notre outil de mobilisation en ligne.



Alt text: A woman walking with a cane and an assistance dog. A man with a prosthetic leg walking. Share your thoughts on the Canada Disability Benefit regulations. Visit the online engagement tool.

Postcards to print

Interested in shaping the **Canada Disability Benefit?** Now is your chance.

Visit the online engagement tool.



Vous voulez contribuer à l'élaboration de la **Prestation canadienne pour les personnes handicapées?** Voici votre chance.

Servez-vous de notre outil de mobilisation en ligne.



Alt text: A woman walking with a cane and an assistance dog. A man with a prosthetic leg walking. Interested in shaping the Canada Disability Benefit? Now is your chance. Visit the online engagement tool.