

## **Meeting Highlights:**

**March 30, 2025**

### **1. Ice Show Results:**

#### **○ Numbers for Spring Ice Show:**

- Review the revenue from VIP ticket sales, concessions, and sponsors.
- Compare this to the expenses to determine the overall profit or loss.
- Discuss how to increase the profits year over year by boosting ticket sales, concessions, and sponsorships.

### **2. Club Growth Strategy:**

#### **○ Increasing Membership:**

- Identify methods to attract more Intro members and Club members.
- Explore ways to attract a larger audience for events.
- Goal: Lower the cost of club fees by improving revenue streams.

### **3. Event Expectations & Tickets:**

- Hard copy tickets for Learn to Perform and rehearsal schedules.
- Clearly define expectations for both skaters and audience members.

### **4. Board Elections:**

#### **○ New Board Members:**

- Google Doc for nominations and elections of new board members.
- The results will be announced at the general meeting on or before May 1.
- All votes need to be finalized by April 15, and USA Figure Skating must be notified by May 1.
- Check the bylaws for exact dates related to elections.

### **5. Skatefest:**

#### **○ Judges' Gifts:**

- Organizing judges' gifts, with social media person leading this initiative.
- Budget for judges' gifts needs to be determined.

#### **○ Vendor Tables:**

- 8 tables available for vendors. Do we want to sell merchandise? If so, what merchandise?

- Vendor table rental fee: \$100 per day.
- An email will be sent to other clubs about the event. Volunteers will be recruited via signup sheet.
- **Skatefest 2026 Dates:**
  - Tentative dates: June 10-13, 2026, pending confirmation that they don't conflict with other competitions (especially June 3-7 Seattle competition).
  - Rink Liaison will request these dates.

6. **Ice Out (April 13-May 4):**

- **Club Ice Availability:**
  - Club ice will be available for practice this week and next (April 2 and April 9).

7. **Club Bylaws:**

- **New Bylaws Proposal:**
  - Suggests adding a certificate for **Excellence in Service** to honor an outstanding member each year.
  - Another proposed award for **Founding Members** to recognize their contributions or personal growth.