



TARGETED

TARGETED DIGITAL DISPLAY

Target the Industry Through Our Trusted Brands



Site Retargeting

Reach our readers off-site, across the web and on mobile



Address-Targeting

Reach industry decision makers, show attendees, targeted mines, corporate headquarters, and more



Keyword Searches

Target those professionals searching for your products with digital display ads

Reach our audience with our audience extension program





TARGETED

INDUSTRY TARGETED DIGITAL DISPLAY

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Present Exposure

30,000
monthly impressions

Investment

\$3,150 - 3 Months
\$5,985 - 6 Months
\$11,340 - 12 Months



Competitive Exposure

50,000
monthly impressions

Investment

\$5,250 - 3 Months
\$9,975 - 6 Months
\$18,900 - 12 Months



Dominate Exposure

75,000
monthly impressions

Investment

\$7,875 - 3 Months
\$14,963 - 6 Months
\$28,350 - 12 Months

Reach our audience with our audience extension program

