

# TARGETED

## **TARGETED DIGITAL DISPLAY**

Target the Industry Through Our Trusted Brands



### **Site Retargeting**

**Reach our readers** off-site, across the web and on mobile



#### **Address-Targeting**

Reach industry decision makers, show attendees, targeted mines, corporate headquarters, and more

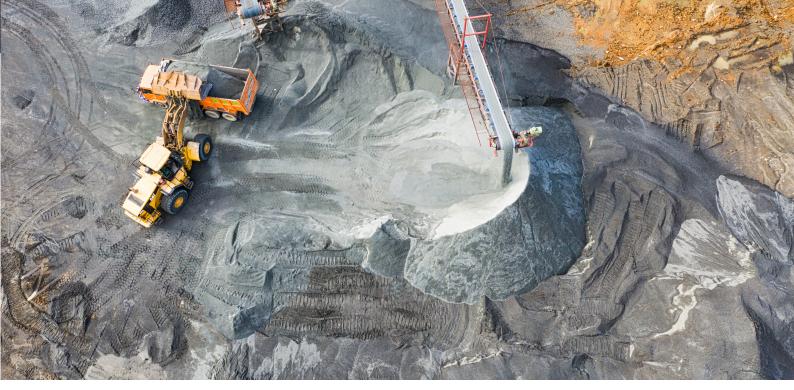


### **Keyword Searches**

Target those professionals searching for your products with digital display ads

### Reach our audience with our audience extension program

**SME** Society for Mining, Metallurgy & Exploration



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### **INDUSTRY TARGETED DIGITAL DISPLAY**

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### **Present Exposure**

30,000 monthly impressions

Investment \$3,150 - 3 Months \$5,985 - 6 Months \$11,340-12 Months



### **Competitive Exposure**

50,000 monthly impressions

**Investment** \$5,250 - 3 Months \$9,975 - 6 Months \$18,900 - 12 Months



#### **Dominate Exposure**

75,000 monthly impressions

Investment \$7,875 - 3 Months \$14,963 - 6 Months \$28,350 - 12 Months

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