

eNews Newsletter Display Advertising



Meet your customers in their inbox

This bi-weekly electronic newsletter for SME members and interested individuals contains association and industry news. With a focus on featured members, education and professional development opportunities, outreach resources, and industry-related issues, SME eNews is a cost-effective yet valuable marketing tool.

The SME eNews mailing list averages 15,000 with a consistent open rate over 21%.

I Client Provided Content Ad

ME Website Digital Ads	Size	3x	6x	12x
Client Provided Content Ad (two per issue)	150 x 150px Plus headline and 250 Characters	\$1,750	\$1,550	\$1,450
Banner Ad (one per issue)	630 x 90px	\$1,000	\$850	\$785
Box Ad (two per issue)	195 x 195px	\$300	\$265	\$245

(All Rates Are Net)

Call today to maximize your advertising dollar!

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2 Banner Ad

3 Box Ad

