

**ATTENTION: For Immediate Release & Digital Publication**

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**Smart Community Technologies along with DeCoy**© **and FAAST**© **announce an innovative use of Satoshis on the Lightning Network by using Behavior As A Currency (BAAC**©**) in conjunction with Bitcoin the asset.**

***Employee Loyalty Test & Case Study****: We found that rewarding employees and or staff members with just $5.00 per week in bitcoin changed the mentality of the workplace and started changing employee behavior for the better. As referenced by Kemp Moyer of BPM.*

*Because of such an incentive, employees and staff start learning about and tracking sound money principles due to the fact they are now earning the digital asset as a bonus or a reward. In addition,* ***SCT****© has innovated a number of creative ways for employees and staff to pick up Satoshi’s including being on time for meetings, helping support and retain customers, soliciting positive feedback from customers. Along with scores of other gamification concepts* ***SCT****© has created for the workplace to operate more like a community and enhance and deepen the employee experience and benefit package.*

*In addition,* ***SCT****© has added a monetary education feature, as an employee benefit at the workplace after hours ,to help educate any employee who desires to stay one hour to learn more on how to protect their money, grow their money, and start learning how the emerging monetary system works. The benefit is that some of these educational models are virtual allowing for scheduling flexibility.*

*As we suspected, the interest in learning about these things was absolutely fascinating for every group. Their interest in learning went way up after they were earning the asset either through behavior at work, behavior in the community, or as a bonus, or as an employee benefit.*

*Employees, consumers, customers, and students are extremely interested in these topics. But it is difficult to find trained educators since technologies are so new and changing so rapidly that any traditional 4 year degree is already obsolete by the time the average student’s graduation occurs.*

**SCT© sees the need. SCT© understands the problem. SCT© creates the solution.**

*We extended employee benefits by handing over the open source code to employers using the lighting network on the rails of the bitcoin network.* ***SCT****© also handed the keys over to special needs, disabled causes and other select non-profits within the employer’s community to teach the community how they can create perpetual fundraising by using Satoshi’s to reward behavior without having to pay for the Satoshi’s.*

*In addition,* ***SCT****© created a subscription model of $4.95 per month per employee or $4.95 per month for any person in the community who desired to join the membership to receive incredible real-time value and support their community all at the same time. This allowed employers, small business owners, and consumers to work together to increase the retail consumer value as well as neighbor loyalty in their community. And thus, increase the ongoing fundraising to their community without any cost to any entity. And more value meant more money to the community. As well as more money to the charitable causes they cared about.*

**Smart Community Technologies**© (**SCT**©) is proud to announce **DeCoy**©, a completely innovative customer loyalty, community loyalty, and currency loyalty solution.

Rather than reward or incentivize consumers with points, miles, stars, or some other difficult to understand loyalty currency, **DeCoy**© uses Satoshi’s instead to incentivize spending, deposits, brand purchases, merchant spending, dwell times, social posts, and much more.

With absolutely NO COST for the Satoshi’s to the community, small business, or charitable cause!

**SCT© has developed Fundraising As A Service Technologies© or FAAST4Kids©**.

**DeCoy**© combined with **FAAST**©uses free items from select merchants with no strings attached. Then combines the free items with real life gamification with NFT’s and Satoshis. Then rewards real money through a number of innovative digital concepts which benefit brands and larger retail locations throughout the community of choice. This allows money that traditionally went to advertising and marketing, along with the savings of eliminating discounts, to be redirected and better used for people AFTER they performed the desired behavior designed by the sponsor or brand. This allows and encourages everyone to win!

**SCT**© sets this up for any community in our country based on DAO principles, smart contracts, and innovative programming inside the mobile app which can be customized for communities, customers, and non-profits.

There is real power and potential in the emerging digital asset culture. **Steve Schroeder, CEO** and **Founder** of **Smart Community Technologies** **SCT**© and **DeCoy**© says the following: “Bitcoin is the clear winner in the store of value contest for the digital age. Bitcoin technology is far superior to any physical asset such as gold, silver, real estate, bonds, or income stock investments due to it’s security, portability, and inflation proof design.”

Steve goes onto say, “Consumers have never had real life gamification or every day behavior rewarded with the apex asset inside a mobile app they can gift to anyone in the world.  **SCT**© ideation creates a complete game changer for communities and special needs causes.”

As the interview continued Steve shared that, “at **SCT**© we did research and found that there is interest in these financial management subjects. And it is especially important to millennials who don’t want to face the collapse of U.S. currencies or experience a great depression of their own. They genuinely want to learn how to protect their wealth, their earnings, and their investments against inflation. We at **SCT**© have the tools to create these financial literacy models.”

He continues, “In addition, we found that communities are still using the sales of overpriced items to raise money and it’s very ineffective. Ideas such as car washes, cookie sales, pancake breakfasts, not only took a lot of man power, but they were extremely ineffective in raising money. Often costing more in time and energy than the amount raised for the cause. We at **SCT**© launched **FAAST4Kids**© or **Fundraising As A Service Technologies For Kids**, in addition to **Behavior As A Currency, BAAC**©for everyone in the community.”

**Jonathan Schroeder, Co-Founder, CFO**, and **Digital Currency Officer** stressed the importance of how learning about Bitcoin and sound money helps people to start thinking differently. Here is what Jonathan stated in a recent interview of his own, “’Fix the money, fix the world!’ is our mantra at Smart Community Technologies.”

Jonathan went onto say, “What we found out is that when we fix ‘the money’ using the Bitcoin standard as an asset to protect people and they then start realizing their was ‘hope,’ it changed their outlook on life and towards others.”

He continues, “we are convinced that educating people on what sound money really means and showing them the real problem and how technology can fix the solution will invigorate and change mindsets to one of working together rather than being divided by principles, which are corrupt. We, at **SCT**©found out that once people experienced this type of ‘hope’ and empowerment, it started changing them as a person to one that started caring more for others and desiring a bigger picture component of their life which had been missing or never discovered previously. Once people really understand bitcoin, rather than thinking it’s a stock that goes up and down, their entire outlook on life changes and we think it changes for the better. People really need ‘hope’ and they want to learn the truth. They are tired of being lied to and when they realize they can escape from this trap and create a better world for their kids, they are all in”.

**The SCT© Mobile App Development**

Here is a time release sample of the free items members would receive for $4.95 per month. We feature 5 Categories of free items inside the **DeCoy**© mobile app that is currently under development and pending patent approval.

1. **Free items PER DAY**
2. **Free items PER WEEK**
3. **Free items PER MONTH**
4. **Free items PER QUARTER**
5. **Free items PER YEAR**

Free items are redeemed by a patent pending Geo Location reminder inside the app and integrated with every POS software on the market today along with special integration with Square of Block POS which will be announced later in a subsequent press release from **SCT**©.

Here are three examples from each of the above 5 Categories

1. **Free items PER DAY**
	1. 1-2 free games of real bowling at a participating center per day with a “use-it-or-lose-it” concept so the free games cannot be saved. They must be used and are tracked for each bowling center with a custom back end solution to help them drive frequency and increase spending on auto pilot by simply letting the customer hit the ‘REDEEM NOW’ button on their **DeCoy**© app.
	2. Free glass of wine every day from a nationally engaged restaurant group, like Olive Garden©
	3. Free Miller/Coors© beer from any Buffalo Wild Wings© location, once a day.
2. **Free items PER WEEK**
	1. Free appetizer from any Chili’s© location in the U.S.
	2. Free kids meal from McDonald’s©
	3. Free gallon of gas with at least 10 gallons purchased from any Shell© gas station.
3. **Free items PER MONTH**
	1. Free round of golf from 1000s of public courses and some PGA© courses. Some include cart, other locations do not. Everything is listed in the app and sorted by **SCT’s**© Geo Location.
	2. $10.00 in Walmart© Cash which can only be used at Walmart© and comes off any purchase no matter the amount of the purchase.
	3. $10.00 in Apple© Store credit for any item.
4. **Free items PER QUARTER**
	1. Free oil change no matter what type of car from any Ford© Dealer in the U.S. Every quarter or every 5,000 miles with a limit of 1 oil change per quarter.
	2. Free attorney consultation for 15 minutes, with a follow up letter provided if necessary.
	3. Free tax consultation with a knowledgeable digital currency and digital asset accountant.
5. **Free items EVERY YEAR**
	1. Free admission to Disneyland© in California or DisneyWorld© in Florida.
	2. 1 free night at any Marriott© hotel with no minimum stay requirement.
	3. 1 Free Smart Tire from Michelin©, a new tire SCT© has developed with Michelin©.

**Membership Experiences And Drop Down Box In The SCT**© **Mobile App:**

1. Each member paying $4.95 per month or $49.95 per year can cancel at any time.
2. A FREE membership will always be offered, but will not have the same benefits as a paid membership.
3. 50% or $2.50 of the membership fee will go to the special needs or charitable cause of the members choice. Should any church or school desire to add a special needs options, the member can select them to receive the money by smart contract every month.
4. Non-profits will be given a special code to promote signing up for **DeCoy**© in the app store so that any member using that code will have the money directed to that specific non-profit. This allows ongoing donations from the subscription fee, and from every member based on their behavior inside the app. For example we may offer 100 Satoshi’s (SATS) for every member who spends at least 15 minutes at WalMart© in the Kids Section. If any member purchases a toy for a child in need, then the reward doubles and the non-profit selected in their app will also double so that they also receive 200 Satoshis.
5. Members will be able to earn Satoshi’s just like employees mentioned above without spending any money to receive Satoshi’s.
6. Here are a few sample ways Satoshi’s are handed out:
* SATS from certain brands such as Kraft© Macaroni and Cheese or Miller Coors©.
* SATS for Geo Social Scavenger Hunts with clues in Augmented Reality based on aiming the camera function of the app at certain logos of brands.
* SATS for purchases of certain brands using Tweet Receipt© which is nother patent pending service adaption from **SCT**© using the camera function inside the mobile app.
* SATS for charitable donations.
* SATS for dwell times at certain locations as described with WalMart© above.
* SATS with digital punch cards that are auto punched by GEO such as the Smart Michelin© Tire which auto punches your Michelin© branded digital punch card when your tires penetrate Geo Fences around the community.
* SATS for **SCT’s**© Digital Drawing Engine© another patent pending innovation of ours inside the app with odds posted and the ability to bid on certain items like a decentralized eBay© with the proceeds going to special needs causes in the community.
* SATS for virtual test drives of Ford© vehicles inside the mobile app.
* SATS for sports gamification with **SCT’s**© SWAP pool controlled by smart contract and immutable code which can either be used to reward members with custom prizes or fund special needs causes in the community or both simultaneously. Sports gamification might be as simple as predicting which team will win the upcoming Super Bowl after each team and seeding is determined. The SWAP© pool automatically pushes the wrong choices into a pool for the winners to collect. The winners can either be persons, non-profits, or both.

**What Does Open Source Software Mean?**

**DeCoy**© completely reverses what everyone in the world views as value by not tying the definition to price and not charging merchants, non-profits, or communities anything to access the open source software. This is brand new thinking in the rewards and loyalty space. **DeCoy**©is the first mobile app to eliminate or greatly reduce discounting. Discounting is a TRILLION dollar problem and puts small business at an unfair disadvantage to larger retailers who can buy in bigger volume and offer a lower price due to that advantage. With **DeCoy**©, price is not as important and the value provided in the app for paying full price can far exceed the value of a discount. We at **SCT**© have run multiple tests on this concept with incredible results.

**SCT**©**TEST ONE:**

We put a bowling ball on **CLEARANCE** sale for $299.00 in the pro shop with the **REGULAR PRICE** of $199.00 next to the very same ball on **CLEARANCE** for $299.00. The **REGULAR PRICE** of the ball was $100.00 less than the very same ball on **CLEARANCE** for $100.00 more. But why?

Customers were confused until we told them what came with the ball on **CLEARANCE** for $100.00 more.

We offered two free games of bowling per day, every day, for a year. The games of bowling did not cost the bowling center or the pro shop any additional marketing dollars due to what we did for the bowling center with Miller Coors© (see below) inside the bar of the bowling center in the same fashion.

Over 80% of the people buying the bowling ball paid the $100.00 higher price without any cost to the bowling center pro shop or any cost to the bowling center. We did this through value and we did this without a mobile app. We can now deploy these same types of innovative value plays inside the **SCT**© mobile app with much greater ease and seamless redemptions. We eliminated discounting and brought more value through a higher price purchase.

**SCT**©**TEST TWO:**

We found 10 bowling centers throughout the U.S. where Budweiser© was outselling Miller-Coors© 80% to 20%. We did not lower the price of the Miller Coors© beer, it was the same price as the Budweiser© beer.

But, in the test, with every Miller-Coors© purchased, we offered a free game of bowling which made the Miller-Coors© purchase look free even though there was no cost to the bar or the bowling center for the free game of bowling.

Within 60 days, over 80% of the beer purchases had switched to Miller-Coors© since the beer looked like it was free, since a $4.00 credit was given to the customer for each Miller-Coors© beer they purchased which could be used on bowling with a limit of 2 free games per day. We then expanded the Miller-Coors© money to Titleist© golf balls at a nearby golf course, which increased sales in the bar of the bowling center another 50% without any cost to any party.

**MULTIPLE TESTS BY SCT**©**:**

We ran many tests like this all with tremendous success. **SCT**© understands how to mix and match digital technologies to create value for consumers who pay a small subscription fee for amazing value which also supports their community.

Axie Infinity© a competitor to **SCT**© is far inferior to the **SCT**© Real Life Gamification Strategy with popular brands and exceptional experiences. Read the exert below from Tim Copeland.

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| **Play-to-Earn Game Axie Infinity: Where Does The Money Come From? Quick Takes:*** Axie Infinity is a play-to-earn game that hands out SLP tokens to its players.
* The game currently gives out 187 million SLP tokens per day, worth $3.3 million.
* But where does this value come from? And is it sustainable?

So-called play-to-earn games are blockchain-based platforms in which players can earn real money. They had a breakthrough year in 2021. But no crypto game has rivaled the popularity and fanfare of Axie Infinity. Axie Infinity has been seeing nearly 3 million daily active users and more than $2 billion in transactions, helping its creator, Sky Mavis, raise $152 million at a $3 billion valuation in October of 2021. This success also spurred an explosion in the blockchain gaming sector last year, attracting nearly $5 billion in venture funding. The fundamental idea is simple. Players earn tokens for playing the game, and can then sell these tokens for other items or swap them for currencies in the real world. It’s like normal gaming, but you earn money along the way. While simple, it has proven to be highly effective as a scaling strategy. Axie Infinity spread like wildfire across the Philippines, accounting for 40% of its daily users, some 1.2 million users, largely because playing the game at times has been more lucrative than earning minimum wage in the Phillipines.**Closing Summary Of Tests:**We at **SCT**©have tested this for 10 years with different brands, different locations, different free items, and a variety of concepts and ideas with digital gamification which have produced amazing profits and value for merchants using the system. We were way ahead of our time using NFT type digital tokens 10 years ago when people did not understand the technology and the technology was limited.**In 2022, The Tech Has Caught Up**We now have much better technology and are under development with Phase 1 at **SCT**©. We anticipate having in excess of 100 million members in the U.S. within 3-5 years creating a gross revenue of $500 million dollars per month or $6 Billion dollars per year with $3 Billion being directed to special needs causes and charities in each community. We then anticipate a strong growth to 200 million membes in the U.S. with worldwide expansion to follow to become the first membership platform with over 1 billion members world wide. We have run test marketing with Southern Florida Ford© Dealers Association and found millions of customers would pay up to $9.95 per month for the first ever Ford© Dealer Membership which included the free items and the gamification concepts and ideas mentioned above. **About SCT**©**:****SCT**© is an innovative digital currency and digital asset ideation firm with an emphasis on helping others, educating consumers and employees, and supporting special needs causes around the U.S. and the world. **SCT**© also understands the connection of theology and technology. At one time in our history, there was such a massive shift in theology that it changed Western culture forever. Ironically, cryptography was at the heart of this first movement and cryptography is now at the heart of this new transformation.  |

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