

TREAD LOGISTIC'S'S PRIVACY POLICY

Our Privacy Policy explains how we collect, use and protect information in connection with all of your interactions with TREAD LOGISTICS. This Privacy Policy applies to all visitors, users, clients and service providers who access any of TREAD LOGISTICS's sites, applications, social networks or emails.

1. INFORMATION WE COLLECT

Depending on the services provided by TREAD LOGISTICS and the use you make of it, as well as your choices and settings on your terminal (with respect to cookies), the Personal Data collected by TREAD LOGISTICS (your "Personal Data") mainly includes the following:

- Your identity and contact Data, such as your first name, last name, email address, cell phone, zip code, address, language, among others. Technical information collected may be IP address, connection logs (standard web information such as browser type, application usage, frequency of use), information you communicate while using our Service Center, as well as any other information you may disclose when you contact us.
- Data relating to your habits or preferences, including browsing and usage habits, notification preferences (email/phone), or any other settings made by the consumer through the browser
- application's configuration options.
- Data relating to your business, ways of conducting your business and needs.
- Cookies, trackers and similar tracking technologies to understand how you use our products and to provide you with features and offers. Cookies are used to collect your device identifiers and other information such as Internet Protocol (IP) address, logs and web pages clicked.

To the extent permitted by applicable law, we may combine the information collected. The Personal Data that is mandatory for TREAD LOGISTICS to fulfill the purposes described below are marked with an asterisk in the different sections of the interface to our services or thru email. In case you fail to provide the mandatory information, TREAD LOGISTICS will not be able to meet your requests and/or provide you with the requested services. Other Personal Data are purely optional and allow us to know you better and to improve our communications and offers.

2. BANKING AND FINANTIAL INFORMATION

TREAD LOGISTICS may ask you to provide certain financial, banking and/or credit information directly. TREAD LOGISTICS through this Privacy Policy informs you that they are responsible for collecting and storing all types of financial, credit or banking information.

The purpose of the information collected is to determine creditworthiness of Clients and/or to be able to make the corresponding payments to Service Providers.

3. PURPOSES OF TREATMENT

We collect and process your Personal Data with your consent and/or as necessary to provide a service (e.g., to provide services and offers), comply with our legal obligations or meet our legitimate interests (especially for marketing purposes, to prevent fraud or to protect the security of our IT systems).

We use and process your Personal Data for the purposes described below:

- To create your client / provider profile and manage your identification;
- To provide you with any services you have requested, the processing and management of your services, follow-ups, as well as any personalized offers;
- To respond to your requests, comments and questions;
- To personalize your experience;
- To perform anonymous statistics relating to the activity of the application in order to measure, in particular, the satisfaction and quality of services and thus enable the improvement and optimization of the application;
- Send promotional or commercial communications about our products that may be of interest to you, provided that you have given your prior consent or have previously ordered a similar product or service on the application;
- To manage the security of the application and protect you against fraud, theft or any other illegal activity that may affect our products and offerings;
- To comply with legal obligations (for example, maintaining a transaction history and other business documents is necessary to comply with legal and administrative requirements, the needs of our insurers, or for auditing purposes).

We will not process your Personal Data in a way that is incompatible with the purposes for which it was collected or subsequently authorized by you, nor will we collect any Personal Data that is not necessary for the aforementioned purposes. For any new purposes of processing, we will ask for your consent separately. To the extent necessary, we take all reasonable steps to ensure that Personal Data is reliable for its intended use, and that it is accurate, complete and current. We also undertake to collect only those categories of Personal Data that are strictly necessary for the purposes mentioned above.

4. YOUR RIGHTS

In accordance with applicable data protection laws and regulations (Ley Federal de Protección de Datos Personales en Posesión de los Particulares / Federal Law for the Protection of Personal Data in the Possession of Private Parties from The United Mexican States), you have the right to request access, rectify or erasure of your Personal Data, or to request restriction of processing, and to object to such processing, as well as the right to data portability to the extent applicable, subject to any compelling legitimate reason that TREAD LOGISTICS (including its subsidiaries, affiliates and third party companies) may invoke to retain your Personal Data.

You can request at any time that we stop sending you information about our offers, news and services by using the opt-out link inserted in every e-mail we send you.

In addition, you have the right to lodge a complaint with the local data protection authority about any of our activities that you believe do not comply with applicable law.

5. PRESERVATION OF PERSONAL DATA

TREAD LOGISTICS does not sell, rent or lease your Personal Data to third parties. In addition, TREAD LOGISTICS does not share your Personal Data with others, except as described in this Privacy Policy. These Recipients are as follows:

- i. Our service providers, such as payment, IT, carriers and customer service providers;
- ii. All subsidiaries and companies that are part of TREAD LOGISTICS;
- iii. To third parties, in the event of a change of control, if we sell or otherwise transfer part or all of TREAD LOGISTICS or our assets to another company (for example, in the course of a transaction such as a merger, acquisition, or liquidation);
- iv. To law enforcement, public authorities or other organizations if required by law.

We will retain your personal data for as long as you have business with Tread Logistics or as needed to provide services to you, and only for as long as necessary in connection with the processing purposes identified in this Privacy Policy. The information we receive about you may be retained for a longer period of time when subject to legal obligation, investigation or to prevent harm.

- Consumer data (such as contact data) will be kept by TREAD LOGISTICS for the time strictly necessary for the management of the commercial relationship. However, at the end of the commercial relationship, this data

may be archived for a period of 10 years, for the purpose of establishing the existence of a contract or a right. After this period, the data is deleted.

- Prospect data relating to contact details (such as name, address and e-mail address) will be retained for a period of 3 years after the collection of the data or after the last contact received from the prospect. After this period, the data will be deleted.
- Logging, usage and location records that are collected, subject to user consent, through cookies, trackers and other similar tracking technologies implemented in our application, will be retained in accordance with applicable laws and regulations for a period of time not to exceed 3 years.

6. PERSONAL DATA TRANSFER AND SECURITY MEASURES

TREAD LOGISTICS may transfer the information it collects about you across borders. If you are located outside of Mexico, please note that we may transfer your Personal Data to a country that does not have the same data protection laws as your jurisdiction.

Certain Personal Data may be transferred or made accessible to Affiliates and third party companies located outside your country of residence, which does not guarantee the same level of protection equivalent to that in force in your country. In this case, any transfer of your Personal Data outside your country of residence will only take place on condition that adequate safeguards, such as standard contractual clauses and other legal safeguards, are in place.

We use reasonable and appropriate information security measures to help maintain the security of information collected through the application and take reasonable steps to verify your identity before granting you access to your account.

7. WHO STORES YOUR DATA AND THE APPLICABLE LEGISLATION

Your Personal Data is kept by TREAD LOGISTICS's team since your first contact with us, which will be automatically stored on our servers.

For more information or to exercise your rights, please contact the TREAD LOGISTICS's team at the following email: legal@treadlogistics.com.

8. CHANGES TO OUR PRIVACY POLICY

This policy may be modified in whole or in part at any time, without prior notice, respecting the same privacy criteria. Therefore, from this moment on, you agree to be subject to the terms and conditions in force in this policy form the moment you enter our website.