



# Madison Miller

## Journalist

### Work Experience

Aug 2021 - Dec 2023

#### Penn State Athletics

##### On-Air Feature Content Specialist

- Created multimedia content for social media platforms, bringing in over 500k views.
- Provided live game coverage through live tweets, IG Reels, and post game interviews.
- Launched a weekly sports video, covering updates on various Penn State teams.
- Produced compelling feature stories on student athletes that were distributed on social media, and web platforms.

Aug 2022 - Dec 2023

#### Big Ten Network

##### Sideline Reporter

- Provided pregame, halftime, and postgame analysis.
- Conducted interviews with coaches and athletes.

Oct 2022 - Dec 2022

#### Centre County Report

##### Sports/News Anchor

- Served as a weekly sports and news anchor.
- Researched compelling stories in Centre County, PA.
- Filmed, edited, weekly field reporting packages for the newscast.
- Assisted with graphics, teleprompter and audio when producing.
- Produced social media content during live newscast.

Aug 2020 - May 2021

#### Penn State Network Television

##### Sports/News Anchor

- Assisted in developing segment ideas, and anchored the live newscast.
- Designed graphics for social media platforms.
- Reported at on campus events and national news coverage.

Aug 2020 - May 2021

#### Centre News Digest

##### News Intern

- Researched the growing impact of news deserts throughout the United States.
- Aggregated local news sources of Centre County into one platform.
- Produced and edited weekly videos about community stories.
- Designed daily graphics and managed posting schedule on various social media platforms.

Oct 2019 - Jan 2021

#### KYW News Radio/ CBS 3

##### News Intern

- Assisted with news editorial pieces for KYW News Radio.
- Broadcasted a segment on the opioid epidemic with former NBA player Chris Herren.

### Contact

- (901) - 495 - 5150
- madisoncmiller32@gmail.com
- madisoncatherinemiller.com

### Education

- **Pennsylvania State University**  
*Bachelor of Arts in Broadcast Journalism*  
Completed in 2023
- **John Curley Center of Sports Journalism**  
*Certificate in Sports Studies*  
Completed in 2023

### Skill

- Social Media
- Digital Marketing
- Adobe Products
- Live Reporting
- Video Editing
- Content Creation
- Communication

### Awards

June 2020 | Lenape District  
**Cheryl Haines Germinario Award  
of Excellence in Television**