

Serving Macon Since 1937



JUNIOR LEAGUE
MACON



*Advancing women's leadership for meaningful community
impact through volunteer action, collaboration & training*

PARTNERSHIP PROPOSAL

2025 | 2026

100%

Active members that
have an
undergraduate
degree

60%

Active members
that have a
graduate
degree

12

Amount of training
sessions provisional
members are
required to
complete

96%

Active members
that work
full-time

64

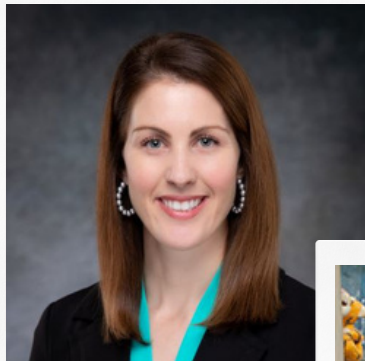
Average amount of
hours dedicated to
each signature
community impact
project

About Us

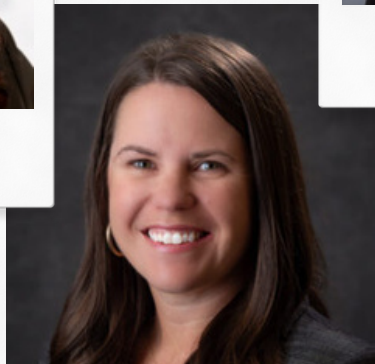
The Junior League of Macon is a network of empowered female civic leaders working with community partners to address and solve pressing issues. We're part of an international network of **291** Leagues comprised of over **140,000** women, in **Canada, Mexico, the U.K. and the U.S.**, engaged in similar work in their own communities. This provides us with a unique and powerful depth of knowledge and resourcefulness to bring about the changes we strive to accomplish.



Dr. Anissa Jones
Chiropractor
Middle Georgia Disc Center



Katie Berg
Attorney
The Mayo Firm



Julia Wood
Vice President of Development
Community Foundation of Central Ga.



Dr. Natalie Cozart
Dentist
Macon Pediatric Dentistry

MEMBER HIGHLIGHTS

Dear Partners & Friends,

For 89 years, the women of our League have worked to create a better Macon by developing strong female leaders and addressing the most pressing needs in our community. United by a shared commitment to service, leadership, and lasting impact, we focus our mission-driven work on the areas of women, children, and poverty.

As a proud member of this incredible group of women, I am honored to advocate for our work and the difference we make together. Through hands-on service, strategic partnerships, we strive to build a stronger, more equitable future for all.

Our impact is only possible because of the support of partners like you. I invite you to learn more about the Junior League of Macon and join us in our mission to transform our community through the power of trained volunteers and empowered women. We look forward to working alongside you.



Sincerely,

Ellie Cottle Johnson

Ellie Cottle Johnson
2025-2026 Fund Development Chair
Junior League of Macon

Junior League of Macon

Mission & Vision

Our mission is to advance women's leadership for meaningful community impact through volunteer action, collaboration and training. Our vision is to cultivate women leaders who collectively address the needs in our community in three impact areas: women, children, and poverty.

Community Impact

During our 2024-2025 League year, our 200+ members volunteered over 400 hours with our community partners. This saved our community partners thousands of dollars that could then be poured back out into the community.

Community Partners

We are thrilled to collaborate with the Rescue Mission of Middle Georgia for community volunteer events and continue supporting early literacy programs at Washington Memorial Library. Additionally, we partner with Crisis Line & Safe House of Central Georgia to provide welcome home baskets for those rebuilding their lives.

Values

- Collaboration
- Community
- Diversity
- Empowerment
- Leadership
- Service



Community Impact Projects

- Community Meals at Thanksgiving & Christmas with Rescue Mission of Middle Georgia
- Rescue Mission of Middle Georgia's annual Five Star Celebrity Gold Auction and Tournament
- Washington Memorial Library's 1,000 Books Before Kindergarten Programming
- Crisis Line & Safe House of Central Georgia In-Kind Donation Drives
- Book Drives & Donations

Training

- General Membership Meetings
- Committee & Council Meetings
- Provisional Training Academy

Fundraising

- Poinsettia Sale
- Little Black Dress Initiative in the Winter
- Spring Soiree in April

Advocacy

- Capitol Day to advocate for literacy initiatives with state legislators
- Lunch with the League to advocate for women, children, and those affected by poverty with local leaders

Membership

- Meet & Greet for Prospective Members
- Member Affinity Groups
- Sustainer Luncheon
- Annual Celebration



PARTNERSHIP LEVELS

OPPORTUNITIES	Presenting Sponsor (\$8,000)	Gold Sponsor (\$5,000)	Silver Sponsor (\$2,500)	Bronze Sponsor (\$1,000)	Friend Sponsor (\$500)
Event Tickets	Reserved Table (8 guests)*	8 Tickets	6 Tickets	4 Tickets	2 Tickets
Speaking Opportunity at Spring Soiree	●	●			
Speaking Opportunity During GMM	●	●			
Logo on Spring Soiree Materials	Premium Placement	●	●	●	Group Listing
Website Recognition	Logo + Link	Logo	Logo	Name Only	Name Only
Social Media Event Promotion	Featured + Tag in All Posts	Tag in 3 Posts	Tag in 2 Posts	Tag in 1 Post	Group Mention
Event Signage	Exclusive Program Display	Logo Display	Logo Display	Name Display	Group Listing
Recognition During Program	Highlighted	Highlighted	Named	Named	
Feature in League Newsletter	Feature + Logo	Logo	Logo	Name Only	
Mission Alignment Acknowledgment	In Annual Impact Report	In Annual Impact Report	In Annual Impact Report	In Annual Impact Report	
Community Recognition All Year	Logo + Premium Placement	Logo	Logo	Name Only	

*Additional tickets will be available to purchase at a discounted rate for Presenting Sponsor.



CONTACT INFORMATION



Ellie Cottle Johnson

Fund Development Chair



funddev@jlmacon.org



478.361.2868



JUNIOR LEAGUE
MACON

Partnership Information
2025 | 2026

Name of Business: _____

Name of Primary Contact: _____

Primary Contact Email: _____

Phone: _____

Mailing Address: _____

Website & Social Media Handles: _____

Partnership Contribution Amount: _____

Form of Payment: _____

Other Information (sponsored event, CIP employee opportunity, etc.): _____

We understand not everyone is able to be a sponsor but all contributions are very much appreciated. Donation amount \$_____.

Please email logo to funddev@jlmacon.org by Nov. 1, 2025.