



SUPPORT THE NORTH OCEAN DRIVE PEDESTRIAN PROMENADE

At the North end of Ocean Drive--the front-door to the world-renowned Miami Beach Art Deco District--the Pedestrian Promenade provides an appealing, family-friendly, traffic-free environment for residents, visitors, restaurants, and businesses.

Like pedestrianized streets around the world, the Promenade has greatly improved the local environment and, when its full potential is realized, will raise our internationally known neighborhood to an even higher level of distinction.

The Promenade—



- Provides a unique and inviting entrance to the Art Deco District for visitors staying at the major luxury hotels north of 15th Street,
- Is an oasis of calm and an attractive adjunct to local cultural events,
- Presents no unusual safety issues and imposes minimal demands on public agencies—in fact, it allows for immediate and unrestricted access for emergency vehicles as confirmed by MB Fire Chief Fernandez
- Is hugely popular with residents and visitors,
- Is supported by the vast majority of local businesses,
- Has been overwhelmingly endorsed by the community as reflected in:
 - Unanimous resolutions of support from the Miami Beach City Commission,
 - Adoption by Miami Beach voters of the GOB bond in support of a plan for the City that featured the PP,
 - Consistent communications of support from local resident and business advocacy groups including the Ocean Drive Association, the Art Deco Neighborhood Association, SOBESAFE, and the signatories of a letter of support from 25 local businesses.

The Promenade is currently operating under a temporary permit which is under review by Miami-Dade County. We urge everyone who enjoys and supports the Promenade to make their views known to our elected officials in Miami-Dade County and the City of Miami Beach.

For more information and ways you can help, please contact:

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