



## WCNA Neighbor and Business Partnership

Doing business locally is more than a motto to the West Central Neighborhood Alliance (WCNA); it is a commitment to shop and support our very own area businesses within the West Central Neighborhood. To promote this commitment, WCNA has invited our local area businesses to participate in a perk program with our neighbors.

Each of our members will receive a WCNA membership card displaying their name and the current year of membership, which can be presented to any participating business for the agreed upon perk. In return local participating businesses will be listed on our website and promoted in our social media.

We appreciate and enjoy your presence in our neighborhood, and we hope that you will agree to add your business to this mutually beneficial program.

### Vendor agrees to provide WCNA with the following:

\*Vendor: \_\_\_\_\_

\*Location address: \_\_\_\_\_

\*Website URL: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Email/phone: \_\_\_\_\_

\*Description of perk:

\_\_\_\_\_  
\_\_\_\_\_

\*This information will appear on the website



## WCNA Neighbor and Business Partnership Agreement

This Agreement is entered into this \_\_\_ day of \_\_\_\_\_, 20\_\_ (the “Effective Date”)

Between West Central Neighborhood Alliance (WCNA), Springfield Missouri  
and: \_\_\_\_\_ (Vendor), located  
at \_\_\_\_\_ pursuant to which Vendor will  
offer WCNA Members a perk in the form of a discount on its products and/or services.

The parties agree as follows:

1. Vendor agrees to provide WCNA Members with the discount set forth in as described in the Description of discount(s) or discounted items section and is incorporated to and made a part of this Agreement. Vendor will provide WCNA Members with a discount code or other means in which members can access the Vendor’s discount. The discount being offered to members shall commence on the Effective Date and shall end on \_\_\_\_/\_\_\_\_/\_\_\_\_.
2. WCNA may actively publicize the discount to its members and reserves the right to post the Vendor discount information on its webpage, social media, or any promotional material.
3. All communications and notices to WCNA shall be directed as follows:  
  
WCNA contact: westcentralsgf@gmail.com
4. Vendor will not, under any circumstance, have any right to use or authorize the use of any WCNA trademark, logo, or other intellectual property right otherwise owned by WCNA.
5. WCNA assumes no responsibility for any arrangements, contracts, purchases, or disputes between WCNA members and the Vendor. The Vendor is responsible for handling all questions and disputes from WCNA members who use the discount offer.
6. Vendor must notify the WCNA contact at least fourteen (14) days in advance of any changes to the discount that is offered pursuant to this Agreement.
7. Either party may terminate this Agreement with fifteen (15) days prior written notice to the other.
8. Vendor agrees to indemnify and hold WCNA and its officers, directors, employees and members harmless for any claims, damages, losses, including reasonable attorneys’ fees arising



from or in connection with Vendor's activities under this Agreement.

9. WCNA does not endorse or affirm the quality of products or services provided by the Vendor.

10. The parties agree that this Agreement is not intended to create an agency relationship of any kind: and both agree not to contract any obligations in the name of the other, to use each other's credit in conducting any activities under this Agreement, or to represent that WCNA is in the business of providing the products/goods/services provided by Vendor.

11. This Agreement constitutes the entire agreement between the parties, and supersedes all prior writings or oral agreements. This Agreement may be amended only by a written agreement clearly setting forth the amendments and signed by both parties hereto.

12. It is the intent of the parties that all questions with respect to the construction of this Agreement and the rights of the parties shall be determined in accordance with the applicable provisions of the laws of the State of Missouri, other than respect to choice of law, and the laws of Missouri shall govern the validity and interpretation of this Agreement.

The duly authorized parties have executed this Agreement as of the Effective Date.

**West Central Neighborhood Alliance**

Signed: \_\_\_\_\_

Print Name: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_ / \_\_\_ / \_\_\_\_\_

**Vendor**

Signed: \_\_\_\_\_

Print Name: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_ / \_\_\_ / \_\_\_\_\_